

# Highlighting Entanglement of Cultures via Ranking of Multilingual Wikipedia Articles

Young-Ho Eom, Dima L. Shepelyansky\*

Laboratoire de Physique Théorique du CNRS, IRSAMC, Université de Toulouse, UPS, Toulouse, France

## Abstract

How different cultures evaluate a person? Is an important person in one culture is also important in the other culture? We address these questions via ranking of multilingual Wikipedia articles. With three ranking algorithms based on network structure of Wikipedia, we assign ranking to all articles in 9 multilingual editions of Wikipedia and investigate general ranking structure of PageRank, CheiRank and 2DRank. In particular, we focus on articles related to persons, identify top 30 persons for each rank among different editions and analyze distinctions of their distributions over activity fields such as politics, art, science, religion, sport for each edition. We find that local heroes are dominant but also global heroes exist and create an effective network representing entanglement of cultures. The Google matrix analysis of network of cultures shows signs of the Zipf law distribution. This approach allows to examine diversity and shared characteristics of knowledge organization between cultures. The developed computational, data driven approach highlights cultural interconnections in a new perspective. Dated: June 26, 2013

**Citation:** Eom Y-H, Shepelyansky DL (2013) Highlighting Entanglement of Cultures via Ranking of Multilingual Wikipedia Articles. PLoS ONE 8(10): e74554. doi:10.1371/journal.pone.0074554

**Editor:** Matjaz Perc, University of Maribor, Slovenia

**Received:** June 26, 2013; **Accepted:** August 5, 2013; **Published:** October 3, 2013

**Copyright:** © 2013 Eom, Shepelyansky. This is an open-access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

**Funding:** This research is supported in part by the EC FET Open project "New tools and algorithms for directed network analysis" (NADINE number 288956). No additional external funding received for this study. The funders had no role in study design, data collection and analysis, decision to publish, or preparation of the manuscript.

**Competing Interests:** The authors have declared that no competing interests exist.

\* E-mail: dima@irsamc.ups-tlse.fr

## Introduction

Wikipedia, the online collaborative encyclopedia, is an amazing example of human collaboration for knowledge description, characterization and creation. Like the Library of Babel, described by Jorge Luis Borges [1], Wikipedia goes to accumulate the whole human knowledge. Since every behavioral 'footprint' (log) is recorded and open to anyone, Wikipedia provides great opportunity to study various types of social aspects such as opinion consensus [2,3], language complexity [4], and collaboration structure [5–7]. A remarkable feature of Wikipedia is its existence in various language editions. In a first approximation we can attribute each language to an independent culture, leaving for future refinements of cultures inside one language. Although Wikipedia has a neutral point of view policy, cultural bias or reflected cultural diversity is inevitable since knowledge and knowledge description are also affected by culture like other human behaviors [8–11]. Thus the cultural bias of contents [12] becomes an important issue. Similarity features between various Wikipedia editions has been discussed at [13]. However, the cross-cultural difference between Wikipedia editions can be also a valuable opportunity for a cross-cultural empirical study with quantitative approach. Recent steps in this direction, done for biographical networks of Wikipedia, have been reported in [14].

Here we address the question of how importance (ranking) of an article in Wikipedia depends on cultural diversity. In particular, we consider articles about persons. For instance, is an important person in English Wikipedia is also important in Korean Wikipedia? How about French? Since Wikipedia is the product of collective intelligence, the ranking of articles about persons is a

collective evaluation of the persons by Wikipedia users. For the ranking of Wikipedia articles we use PageRank algorithm of Brin and Page [15], CheiRank and 2DRank algorithms used in [16–18], which allow to characterize the information flows with incoming and outgoing links. We also analyze the distribution of top ranked persons over main human activities attributed to politics, science, art, religion, sport, etc (all others), extending the approach developed in [17,19] to multiple cultures (languages). The comparison of different cultures shows that they have distinct dominance of these activities.

We attribute belongings of top ranked persons at each Wikipedia language to different cultures (native languages) and in this way construct the network of cultures. The Google matrix analysis of this network allows us to find interconnections and entanglement of cultures. We believe that our computational and statistical analysis of large-scale Wikipedia networks, combined with comparative distinctions of different languages, generates novel insights on cultural diversity.

## Methods

We consider Wikipedia as a network of articles. Each article corresponds to a node of the network and hyperlinks between articles correspond to links of the network. For a given network, we can define adjacency matrix  $A_{ij}$ . If there is a link (one or more quotations) from node (article)  $j$  to node (article)  $i$  then  $A_{ij} = 1$ , otherwise,  $A_{ij} = 0$ . The out-degree  $k_{out}(j)$  is the number of links from node  $j$  to other nodes and the in-degree  $k_{in}(j)$  is the number of links to node  $j$  from other nodes.

## Google matrix

The matrix  $S_{ij}$  of Markov chain transitions is constructed from adjacency matrix  $A_{ij}$  by normalizing sum of elements of each column to unity ( $S_{ij} = A_{ij} / \sum_i A_{ij}$ ,  $\sum_i S_{ij} = 1$ ) and replacing columns with only zero elements (dangling nodes) by  $1/N$ , with  $N$  being the matrix size. Then the Google matrix of this directed network has the form [15,20]:

$$G_{ij} = \alpha S_{ij} + (1 - \alpha)/N. \quad (1)$$

In the WWW context the damping parameter  $\alpha$  describes the probability  $(1 - \alpha)$  to jump to any article (node) for a random walker. The matrix  $G$  belongs to the class of Perron-Frobenius operators, it naturally appears in dynamical systems [21]. The right eigenvector at  $\lambda = 1$ , which is called the PageRank, has real non-negative elements  $P(i)$  and gives a probability  $P(i)$  to find a random walker at site  $i$ . It is possible to rank all nodes in a decreasing order of PageRank probability  $P(K(i))$  so that the PageRank index  $K(i)$  sorts all  $N$  nodes  $i$  according their ranks. For large size networks the PageRank vector and several other eigenvectors can be numerically obtained using the powerful Arnoldi algorithm as described in [22]. The PageRank vector can be also obtained by a simple iteration method [20]. Here, we use here the standard value of  $\alpha = 0.85$  [20].

To rank articles of Wikipedia, we use three ranking algorithms based on network structure of Wikipedia articles. Detail description of these algorithms and their use for English Wikipedia articles are given in [17–19,22].

## PageRank algorithm

PageRank algorithm is originally introduced for Google web search engine to rank web pages of the World Wide Web (WWW) [15]. Currently PageRank is widely used to rank nodes of network systems including scientific papers [23], social network services [24] and even biological systems [25]. Here we briefly outline the iteration method of PageRank computation. The PageRank vector  $P(i, t)$  of a node  $i$  at iteration  $t$  in a network of  $N$  nodes is given by

$$\begin{aligned} P(i, t) &= \sum_j G_{ij} P(j, t-1), \quad P(i, t) \\ &= (1 - \alpha)/N + \alpha \sum_j A_{ij} P(j, t-1)/k_{out}(j). \end{aligned} \quad (2)$$

The stationary state  $P(i)$  of  $P(i, t)$  is the PageRank of node  $i$ . More detail information about PageRank algorithm is described in [20]. Ordering all nodes by their decreasing probability  $P(i)$  we obtain the PageRank index  $K(i)$ .

The essential idea of PageRank algorithm is to use a directed link as a weighted ‘recommendation’. Like in academic citation network, more cited nodes are considered to be more important. In addition, recommendations by highly ranked articles are more important. Therefore high PageRank nodes in the network have many incoming links from other nodes or incoming links from high PageRank nodes.

## CheiRank algorithm

While the PageRank algorithm uses information of incoming links to node  $i$ , CheiRank algorithm considers information of outgoing links from node  $i$  [16–18]. Thus CheiRank is complementary to PageRank in order to rank nodes in directed networks. The CheiRank vector  $P^*(i, t)$  of a node at iteration time  $t$  is given

**Table 1.** Considered Wikipedia networks from language editions: English (EN), French (FR), German (DE), Italian (IT), Spanish (ES), Dutch (NL), Russian (RU), Hungarian (HU), Korean (KO).

Edition	$N_A$	$N_L$	$\kappa$	Date
EN	3920628	92878869	3.905562	Mar. 2012
FR	1224791	30717338	3.411864	Feb. 2012
DE	1396293	32932343	3.342059	Mar. 2012
IT	917626	22715046	7.953106	Mar. 2012
ES	873149	20410260	3.443931	Feb. 2012
NL	1034912	14642629	7.801457	Feb. 2012
RU	830898	17737815	2.881896	Feb. 2012
HU	217520	5067189	2.638393	Feb. 2012
KO	323461	4209691	1.084982	Feb. 2012

Here  $N_A$  is number of articles,  $N_L$  is number of hyperlinks between articles,  $\kappa$  is the correlator between PageRank and CheiRank. Date represents the time in which data are collected.

doi:10.1371/journal.pone.0074554.t001

by

$$P^*(i) = (1 - \alpha)/N + \alpha \sum_j A_{ji} P^*(j)/k_{in}(j) \quad (3)$$

We also point out that the CheiRank is the right eigenvector with maximal eigenvalue  $\lambda = 1$  satisfying the equation  $P^*(i) = \sum_j G_{ij}^* P^*(j)$ , where the Google matrix  $G^*$  is built for the network with inverted directions of links via the standard definition of  $G$  given above.

Like for PageRank, we consider the stationary state  $P^*(i)$  of  $P^*(i, t)$  as the CheiRank probability of node  $i$  at  $\alpha = 0.85$ . High CheiRank nodes in the network have a large out-degree. Ordering all nodes by their decreasing probability  $P^*(i)$  we obtain the CheiRank index  $K^*(i)$ .

We note that PageRank and CheiRank naturally appear in the world trade network corresponding to import and export in a commercial exchange between countries [26].

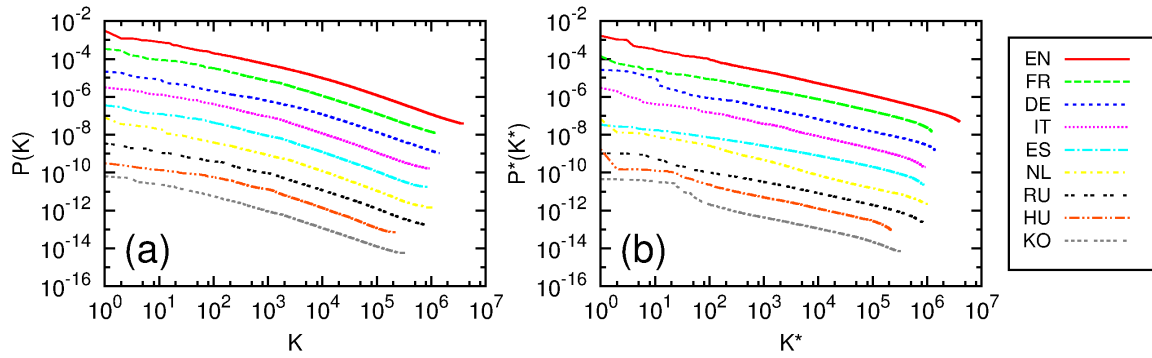
The correlation between PageRank and CheiRank vectors can be characterized by the correlator  $\kappa$  [16–18] defined by

$$\kappa = N \sum_i P(i) P^*(i) - 1 \quad (4)$$

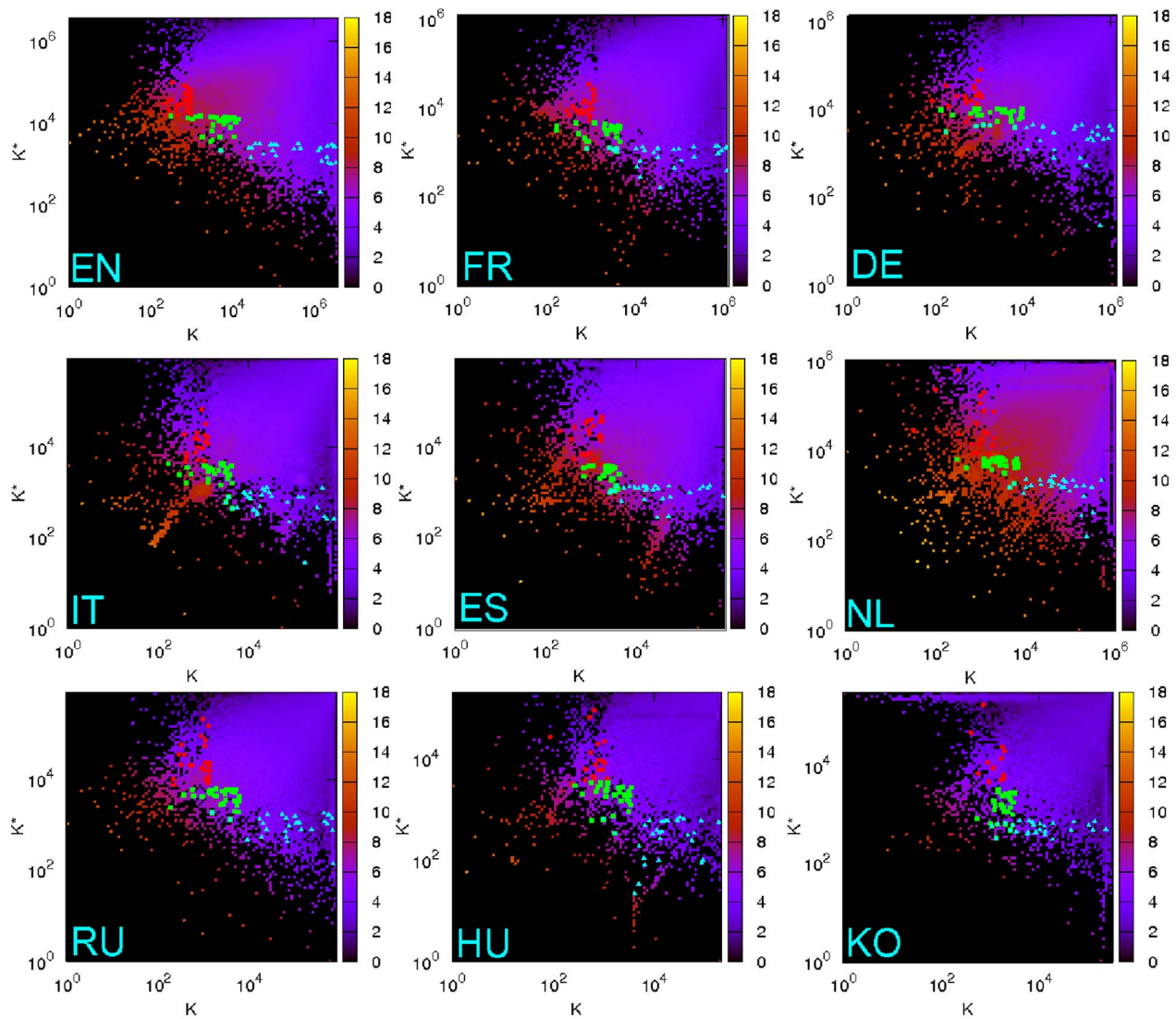
The value of correlator for each Wikipedia edition is represented in Table 1. All correlators are positive and distributed in the interval (1,8).

## 2DRank algorithm

With PageRank  $P(i)$  and CheiRank  $P^*(i)$  probabilities, we can assign PageRank ranking  $K(i)$  and CheiRank ranking  $K^*(i)$  to each article, respectively. From these two ranks, we can construct 2-dimensional plane of  $K$  and  $K^*$ . The two dimensional ranking  $K_2$  is defined by counting nodes in order of their appearance on ribs of squares in  $(K, K^*)$  plane with the square size growing from  $K = 1$  to  $K = N$  [17]. A direct detailed illustration and description of this algorithm is given in [17]. Briefly, nodes with high PageRank and CheiRank both get high 2DRank ranking.



**Figure 1. PageRank probability  $P(K)$  as function of PageRank index  $K$  (a) and CheiRank probability  $P^*(K^*)$  as function of CheiRank index  $K^*$  (b).** For a better visualization each PageRank  $P$  and CheiRank  $P^*$  curve is shifted down by a factor  $10^0$  (EN),  $10^1$  (FR),  $10^2$  (DE),  $10^3$  (IT),  $10^4$  (ES),  $10^5$  (NL),  $10^6$  (RU),  $10^7$  (HU),  $10^8$  (KO).  
doi:10.1371/journal.pone.0074554.g001



**Figure 2. Density of Wikipedia articles in the PageRank ranking  $K$  versus CheiRank ranking  $K^*$  plane for each Wikipedia edition.** The red points are top PageRank articles of persons, the green points are top 2DRank articles of persons and the cyan points are top CheiRank articles of persons. Panels show: English (top-left), French (top-center), German (top-right), Italian (middle-left), Spanish (middle-center), Dutch (middle-left), Russian (bottom-left), Hungarian (bottom-center), Korean (bottom-right). Color bars shown natural logarithm of density, changing from minimal nonzero density (dark) to maximal one (white), zero density is shown by black.  
doi:10.1371/journal.pone.0074554.g002

**Table 2.** Example of list of top 10 persons by PageRank for English Wikipedia with their field of activity and native language.

$R_{EN, PageRank}$	Person	Field	Culture	Locality
1	Napoleon	Politics	FR	Non-local
2	Carl Linnaeus	Science	WR	Non-local
3	George W. Bush	Politics	EN	Local
4	Barack Obama	Politics	EN	Local
5	Elizabeth II	Politics	EN	Local
6	Jesus	Religion	WR	Non-local
7	William Shakespeare	Art	EN	Local
8	Aristotle	Science	WR	Non-local
9	Adolf Hitler	Politics	DE	Non-local
10	Bill Clinton	Politics	EN	Local

doi:10.1371/journal.pone.0074554.t002

**Data Description**

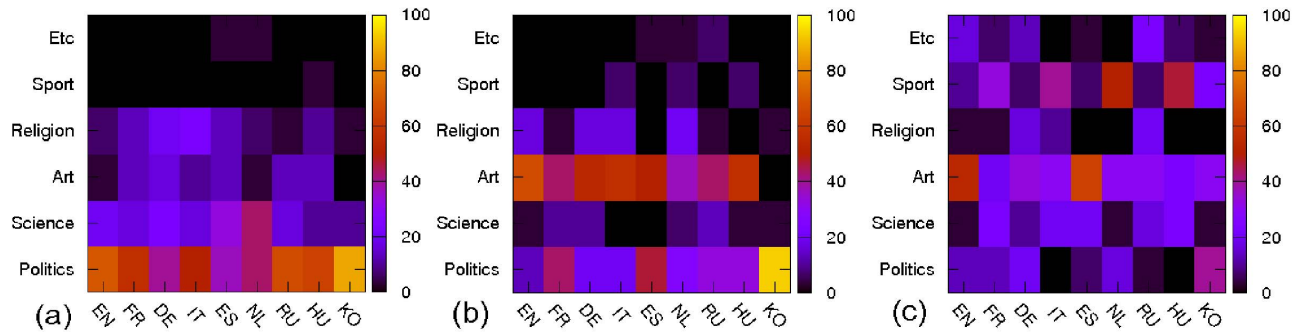
We consider 9 editions of Wikipedia including English (EN), French (FR), German (DE), Italian (IT), Spanish (ES), Dutch (NL), Russian (RU), Hungarian (HU) and Korean (KO). Since Wikipedia has various language editions and language is a most fundamental part of culture, the cross-edition study of Wikipedia

can give us insight on cultural diversity. The overview summary of parameters of each Wikipedia is represented in Table 1.

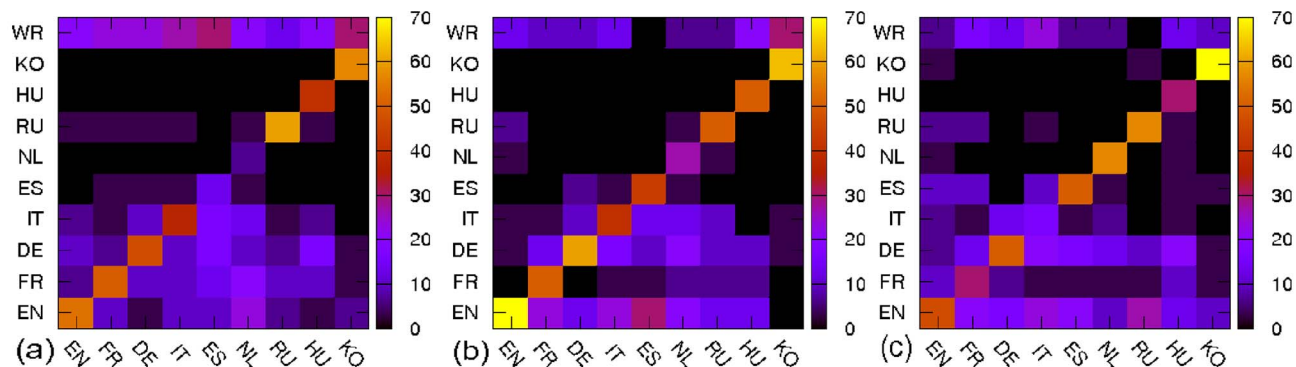
The corresponding networks of these 9 editions are collected and kindly provided to us by S.Vigna from LAW, Univ. of Milano. The first 7 editions in the above list represent mostly spoken European languages (except Polish). Hungarian and Korean are additional editions representing languages of not very large population on European and Asian scales respectively. They allow us to see interactions not only between large cultures but also to see links on a small scale. The KO and RU editions allow us to compare views from European and Asian continents. We also note that in part these 9 editions reflect the languages present in the EC NADINE collaboration.

We understand that the present selection of Wikipedia editions does represent a complete view of all 250 languages present at Wikipedia. However, we think that this selection allows us to perform the quantitative statistical analysis of interactions between cultures making a first step in this direction.

To analyze these interactions we select the first top 30 persons (or articles about persons) appearing in the top ranking list of each of 9 editions for 3 ranking algorithms of PageRank, CheiRank and 2DRank. We select these 30 persons manually analyzing each list. We attribute each of 30 persons to one of 6 fields of human activity: politics, science, art, religion, sport, and etc (here “etc” includes all other activities). In addition we attribute each person to one of 9 selected languages or cultures. We place persons belonging to other languages inside the additional culture WR (world) (e.g. Plato). Usually a belonging of a person to activity field



**Figure 3. Distribution of top 30 persons in each rank over activity fields for each Wikipedia edition.** Panels correspond to (a) PageRank, (b) 2DRank, (3) CheiRank. The color bar shows the values in percents.  
doi:10.1371/journal.pone.0074554.g003



**Figure 4. Distributions of top 30 persons over different cultures corresponding to Wikipedia editions, “WR” category represents all other cultures which do not belong to considered 9 Wikipedia editions.** Panels show ranking by (a) PageRank, (b) 2DRank, (3) CheiRank. The color bar shows the values in percents.  
doi:10.1371/journal.pone.0074554.g004



**Table 3.** PageRank contribution per link and in-degree of PageRank local and non-local heroes  $i$  for each edition.

Edition	$N_{Local}$	$[P(j)/k(j)_{out}]_L$	$[P(j)/k(j)_{out}]_{NL}$	$[k(L)]_m$	$[k(NL)]_m$
EN	16	$1.43 \times 10^{-8}$	$< 2.18 \times 10^{-8}$	$5.3 \times 10^3$	$> 3.1 \times 10^3$
FR	15	$3.88 \times 10^{-8}$	$< 5.69 \times 10^{-8}$	$2.6 \times 10^3$	$> 2.0 \times 10^3$
DE	14	$3.48 \times 10^{-8}$	$< 4.29 \times 10^{-8}$	$2.6 \times 10^3$	$> 2.1 \times 10^3$
IT	11	$7.00 \times 10^{-8}$	$< 7.21 \times 10^{-8}$	$1.9 \times 10^3$	$> 1.5 \times 10^3$
ES	4	$5.44 \times 10^{-8}$	$< 8.58 \times 10^{-8}$	$2.2 \times 10^3$	$> 1.2 \times 10^3$
NL	2	$7.77 \times 10^{-8}$	$< 14.4 \times 10^{-8}$	$1.0 \times 10^3$	$> 6.7 \times 10^2$
RU	18	$6.67 \times 10^{-8}$	$< 10.2 \times 10^{-8}$	$1.7 \times 10^3$	$> 1.5 \times 10^3$
HU	12	$21.1 \times 10^{-8}$	$< 32.3 \times 10^{-8}$	$8.1 \times 10^2$	$> 5.3 \times 10^2$
KO	17	$16.6 \times 10^{-8}$	$< 35.5 \times 10^{-8}$	$4.7 \times 10^2$	$> 2.3 \times 10^2$

$[P(j)/k(j)_{out}]_L$  and  $[P(j)/k(j)_{out}]_{NL}$  are median PageRank contribution of a local hero  $L$  and non-local hero  $NL$  by a article  $j$  which cites local heroes  $L$  and non-local heroes  $NL$  respectively.  $[k(L)]_m$  and  $[k(NL)]_m$  are median number of in-degree  $k(L)_m$  and  $k(NL)_m$  of local hero  $L$  and non-local hero  $NL$ , respectively.  $N_{Local}$  is number local heroes in given edition.  
doi:10.1371/journal.pone.0074554.t003

and language is taken from the English Wikipedia article about this person. If there is no such English Wikipedia article then we use an article of a Wikipedia edition language which is native for such a person. Usually there is no ambiguity in the distribution over activities and languages. Thus Christopher Columbus is attributed to IT culture and activity field etc, since English Wikipedia describes him as “italian explorer, navigator, and colonizer”. By our definition politics includes politicians (e.g. Barak Obama), emperors (e.g. Julius Caesar), kings (e.g. Charlemagne). Arts includes writers (e.g. William Shakespeare), singers (e.g. Frank Sinatra), painters (Leonardo da Vinci), architects, artists, film makers (e.g. Steven Spielberg). Science includes physicists, philosophers (e.g. Plato), biologists, mathematicians and others. Religion includes such persons as Jesus, Pope John Paul II. Sport includes sportsmen (e.g. Roger Federer). All other activities are placed in activity etc (e.g. Christopher Columbus, Yuri Gagarin). Each person belongs only to one language and one activity field. There are only a few cases which can be questioned, e.g. Charles V, Holy Roman Emperor who is attributed to ES language since from early long times he was the king of Spain. All listings of person distributions over the above

categories are presented at the web page given at Supporting Information (SI) file and in 27 tables given in File S1.

Unfortunately, we were obliged to construct these distributions manually following each person individually at the Wikipedia ranking listings. Due to that we restricted our analysis only to top 30 persons. We think that this number is sufficiently large so that the statistical fluctuations do not generate significant changes. Indeed, we find that our EN distribution over field activities is close to the one obtained for 100 top persons of English Wikipedia dated by Aug 2009 [17].

To perform additional tests we use the database of about 250000 person names in English, Italian and Dutch from the research work [14] provided to us by P.Aragón and A.Kaltenbrunner. Using this database we were able to use computerized (automatic) selection of top 100 persons from the ranking lists and to compare their distributions over activities and languages with our case of 30 persons. The comparison is presented in figures S1,S2,S3 in File S1. For these 3 cultures we find that our top 30 persons data are statistically stable even if the fluctuations are larger for CheiRank lists. This is in an agreement with the fact that the CheiRank probabilities, related to the outgoing links, are more fluctuating (see discussion at [19]).

Of course, it would be interesting to extend the computerized analysis of personalities to a larger number of top persons and larger number of languages. However, the database of persons in various languages still should be cleaned and checked and also attribution of persons to various activities and languages still requires a significant amount of work. Due to that we present here our analysis only for 30 top persons. But we note that by itself it represents an interesting case study since here we have the most important persons for each ranking. May be the top 1000 persons would be statistically more stable but clearly a person at position 30 is more important than a one at position 1000. Thus we think that the top 30 persons already give an interesting information on links and interactions between cultures. This information can be used in future more extended studies of a larger number of persons and languages.

Finally we note that the language is the primary element of culture even if, of course, culture is not reduced only to language. In this analysis we use in a first approximation an equivalence between language and culture leaving for future studies the refinement of this link which is of course much more complex. In this approximation we consider that a person like Mahatma Gandhi belongs to EN culture since English is the official language of India. A more advanced study should take into account Hindi

**Table 4.** List of local heroes by PageRank for each Wikipedia edition.

Edition	1st	2nd	3rd
EN	George W. Bush	Barack Obama	Elizabeth II
FR	Napoleon	Louis XIV of France	Charles de Gaulle
DE	Adolf Hitler	Martin Luther	Immanuel Kant
IT	Augustus	Dante Alighieri	Julius Caesar
ES	Charles V, Holy Roman Emperor	Philip II of Spain	Francisco Franco
NL	William I of the Netherlands	Beatrix of the Netherlands	William the Silent
RU	Peter the Great	Joseph Stalin	Alexander Pushkin
HU	Matthias Corvinus	Szentágotthai János	Stephen I of Hungary
KO	Gojong of the Korean Empire	Sejong the Great	Park Chung-hee

All names are represented by article titles in English Wikipedia. Here “William the Silent” is the third local hero in Dutch Wikipedia but he is out of top 30 persons.  
doi:10.1371/journal.pone.0074554.t004

**Table 5.** List of local heroes by CheiRank for each Wikipedia edition.

Edition	1st	2nd	3rd
EN	C. H. Vijayashankar	Matt Kelley	William Shakespeare (inventor)
FR	Jacques Davy Duperron	Jean Baptiste Eblé	Marie-Magdeleine Aymé de La Chevrelière
DE	Harry Pepl	Marc Zwiebler	Eugen Richter
IT	Nduccio	Vincenzo Olivieri	Mina (singer)
ES	Che Guevara	Arturo Mercado	Francisco Goya
NL	Hans Renders	Julian Jenner	Marten Toonder
RU	Aleksander Vladimirovich Sotnik	Aleksei Aleksandrovich Bobrinsky	Boris Grebenshchikov
HU	Csernus Imre	Kati Kovács	Pléh Csaba
KO	Lee Jong-wook (baseball)	Kim Dae-jung	Kim Kyu-sik

All names are represented by article titles in English Wikipedia.  
doi:10.1371/journal.pone.0074554.t005

**Table 6.** List of local heroes by 2DRank for each Wikipedia edition.

Edition	1st	2nd	3rd
EN	Frank Sinatra	Paul McCartney	Michael Jackson
FR	François Mitterrand	Jacques Chirac	Honoré de Balzac
DE	Adolf Hitler	Otto von Bismarck	Ludwig van Beethoven
IT	Giusppe Garibaldi	Raphael	Benito Mussolini
ES	Simón Bolívar	Francisco Goya	Fidel Castro
NL	Albert II of Belgium	Johan Cruyff	Rembrandt
RU	Dmitri Mendeleev	Peter the Great	Yaroslav the Wise
HU	Stephen I of Hungary	Sándor Petöfi	Franz Liszt
KO	Gojong of the Korean Empire	Sejong the Great	Park Chung-hee

All names are represented by article titles in English Wikipedia.  
doi:10.1371/journal.pone.0074554.t006

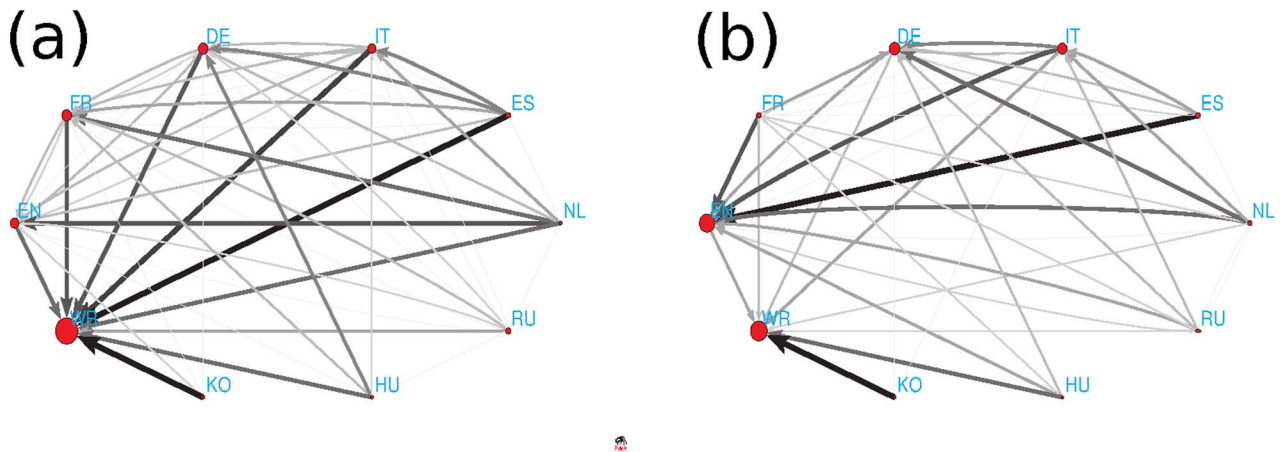
Wikipedia edition and attribute this person to this edition. Definitely our statistical study is only a first step in Wikipedia based statistical analysis of network of cultures and their interactions.

We note that any person from our top 30 ranking belongs only to one activity field and one culture. We also define local heroes as those who in a given language edition are attributed to this language, and non-local heroes as those who belong in a given edition to other languages. We use category WR (world) where we

**Table 7.** List of global heroes by PageRank and 2DRank for all 9 Wikipedia editions.

Rank	PageRank global heroes	$\Theta_{PR}$	$N_A$	2DRank global heroes	$\Theta_{2D}$	$N_A$
1st	Napoleon	259	9	Micheal Jackson	119	5
2nd	Jesus	239	9	Adolf Hitler	93	6
3rd	Carl Linnaeus	235	8	Julius Caesar	85	5
4th	Aristotle	228	9	Pope Benedict XVI	80	4
5th	Adolf Hitler	200	9	Wolfgang Amadeus Mozart	75	5
6th	Julius Caesar	161	8	Pope John Paul II	71	4
7th	Plato	119	6	Ludwig van Beethoven	69	4
8th	Charlemagne	111	8	Bob Dylan	66	4
9th	William Shakespeare	110	7	William Shakespeare	57	3
10th	Pope John Paul II	108	6	Alexander the Great	56	3

All names are represented by article titles in English Wikipedia. Here,  $\Theta_A$  is the ranking score of the algorithm  $A$  (5);  $N_A$  is the number of appearances of a given person in the top 30 rank for all editions.  
doi:10.1371/journal.pone.0074554.t007



**Figure 5. Network of cultures obtained from 9 Wikipedia languages and the remaining world (WR) selecting 30 top persons of PageRank (a) and 2DRank (b) in each culture.** The link width and darkness are proportional to a number of foreign persons quoted in top 30 of a given culture, the link direction goes from a given culture to cultures of quoted foreign persons, quotations inside cultures are not considered. The size of nodes is proportional to their PageRank. doi:10.1371/journal.pone.0074554.g005

place persons who do not belong to any of our 9 languages (e.g. Pope John Paul II belongs to WR since his native language is Polish).

**Results**

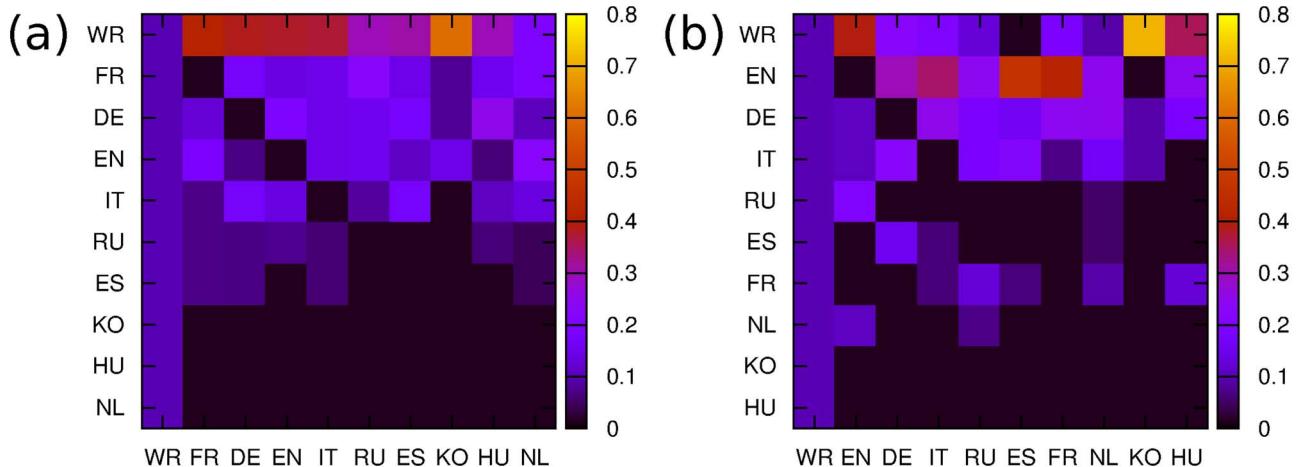
We investigate ranking structure of articles and identify global properties of PageRank and CheiRank vectors. The detailed analysis is done for top 30 persons obtained from the global list of ranked articles for each of 9 languages. The distinctions and common characteristics of cultures are analyzed by attributing top 30 persons in each language to human activities listed above and to their native language.

**General ranking structure**

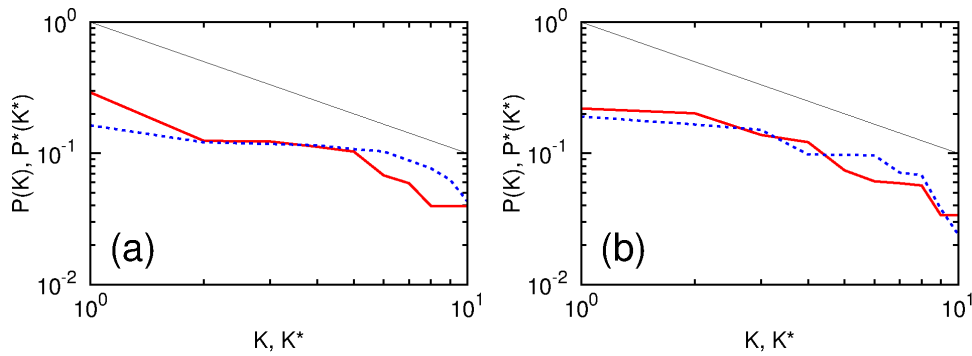
We calculate PageRank and CheiRank probabilities and indexes for all networks of considered Wikipedia editions. The PageRank and CheiRank probabilities as functions of ranking indexes are shown in Fig. 1. The decay is compatible with an

approximate algebraic decrease of a type  $P \sim 1/K^\beta$ ,  $P^* \sim 1/K^{*\beta}$  with  $\beta \sim 1$  for PageRank and  $\beta \sim 0.6$  for CheiRank. These values are similar to those found for the English Wikipedia of 2009 [17]. The difference of  $\beta$  values originates from asymmetric nature between in-degree and out-degree distributions, since PageRank is based on incoming edges while CheiRank is based on outgoing edges. In-degree distribution of Wikipedia editions is broader than out-degree distribution of the same edition. Indeed, the CheiRank probability is proportional to frequency of outgoing links which has a more rapid decay compared to incoming one (see discussion in [17]). The PageRank (CheiRank) probability distributions are similar for all editions. However, the fluctuations of  $P^*$  are stronger that is related to stronger fluctuations of outgoing edges [19].

The top article of PageRank is usually *USA* or the name of country of a given language (FR, RU, KO). For NL we have at the top *beetle*, *species*, *France*. The top articles of CheiRank are various listings.



**Figure 6. Google matrix of network of cultures from Fig. 5, shown respectively for panels (a),(b).** The matrix elements  $G_{ij}$  are shown by color at the damping factor  $\alpha=0.85$ , index  $j$  is chosen as the PageRank index  $K$  of PageRank vector so that the top cultures with  $K=K'=1$  are located at the top left corner of the matrix. doi:10.1371/journal.pone.0074554.g006



**Figure 7. Dependence of probabilities of PageRank  $P$  (red) and CheiRank  $P^*$  (blue) on corresponding indexes  $K$  and  $K^*$ .** The probabilities are obtained from the network and Google matrix of cultures shown in Fig. 5 and Fig. 6 for corresponding panels (a),(b). The straight lines indicate the Zipf law  $P \sim 1/K$ ;  $P^* \sim 1/K^*$ . doi:10.1371/journal.pone.0074554.g007

Since each article has its PageRank ranking  $K$  and CheiRank ranking  $K^*$ , we can assign two dimensional coordinates to all the articles. Fig. 2 shows the density of articles in the two dimensional plane  $(K, K^*)$  for each Wikipedia edition. The density is computed for  $100 \times 100$  logarithmically equidistant cells which cover the whole plane  $(K, K^*)$ . We can observe high density of articles around line  $K = K^* + const$  that indicates the positive correlation between PageRank and CheiRank. However, there are only a few articles within the region of top both PageRank and CheiRank indexes. We also observe the tendency that while high PageRank articles ( $K < 100$ ) have intermediate CheiRank ( $10^2 < K^* < 10^4$ ), high CheiRank articles ( $K^* < 100$ ) have broad PageRank rank values.

**Ranking of articles for persons**

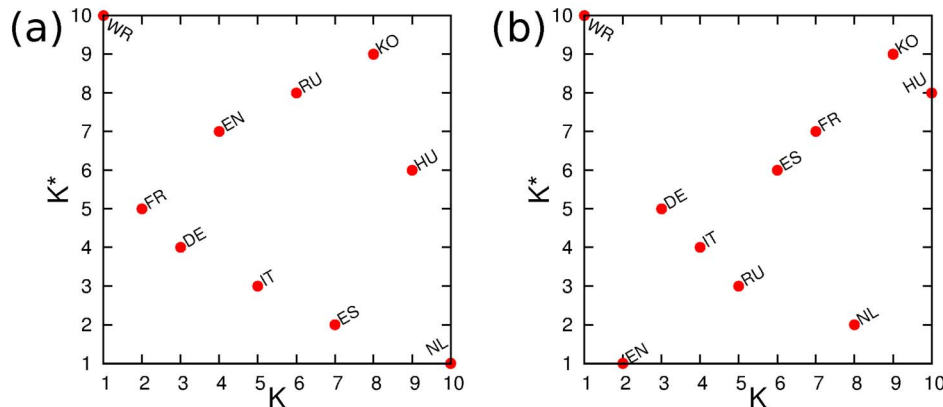
We choose top 30 articles about persons for each edition and each ranking. In Fig. 2, they are shown by red circles (PageRank), green squares (2DRank) and cyan triangles (CheiRank). We assign local ranking  $R_{E,A}$  ( $1 \dots 30$ ) to each person in the list of top 30 persons for each edition  $E$  and ranking algorithm  $A$ . An example of  $E = EN$  and  $A = PageRank$  are given in Table 2.

From the lists of top persons, we identify the “fields” of activity for each top 30 rank person in which he/she is active on. We categorize six activity fields - politics, art, science, religion, sport and etc (here “etc” includes all other activities). As shown in Fig. 3,

for PageRank, politics is dominant and science is secondarily dominant. The only exception is Dutch where science is the almost dominant activity field (politics has the same number of points). In case of 2DRank, art becomes dominant and politics is secondarily dominant. In case of CheiRank, art and sport are dominant fields. Thus for example, in CheiRank top 30 list we find astronomers who discovered a lot of asteroids, e.g. Karl Wilhelm Reinmuth (4th position in RU and 7th in DE), who was a prolific discoverer of about 400 of them. As a result, his article contains a long listing of asteroids discovered by him giving him a high CheiRank.

The change of activity priority for different ranks is due to the different balance between incoming and outgoing links there. Usually the politicians are well known for a broad public, hence, the articles about politicians are pointed by many articles. However, the articles about politician are not very communicative since they rarely point to other articles. In contrast, articles about persons in other fields like science, art and sport are more communicative because of listings of insects, planets, asteroids they discovered, or listings of song albums or sport competitions they gain.

Next we investigate distributions over “cultures” to which persons belong. We determined the culture of person based on the language the person mainly used (mainly native language). We consider 10 culture categories - EN, FR, DE, IT, ES, NL, RU, HU, KO and WR. Here “WR” category represents all other cultures which do not belong to considered 9 Wikipedia editions.



**Figure 8. PageRank versus CheiRank plane of cultures with corresponding indexes  $K$  and  $K^*$  obtained from the network of cultures for corresponding panels (a),(b).** doi:10.1371/journal.pone.0074554.g008



Comparing with the culture of persons at various editions, we can assign “locality” to each 30 top rank persons for a given Wikipedia edition and ranking algorithm. For example, as shown in Table 2, *George W. Bush* belongs to “Politics”, “English” and “Local” for English Wikipedia and PageRank, while *Jesus* belongs to “Religion”, “World” WR and “Non-local”.

As shown in Fig. 4, regardless of ranking algorithms, main part of top 30 ranking persons of each edition belong to the culture of the edition (usually about 50%). For example, high PageRank persons in English Wikipedia are mainly English (53.3%). This corresponds to the self-focusing effect discussed in [6]. It is notable that top ranking persons in Korean Wikipedia are not only mainly Korean (56.7%) but also the most top ranking non Korean persons in Korean Wikipedia are Chinese and Japanese (20%). Although there is a strong tendency that each edition favors its own persons, there is also overlap between editions. For PageRank, on average, 23.7 percent of top persons are overlapping while for CheiRank, the overlap is quite low, only 1.3 percent. For 2DRank, the overlap is 6.3 percent. The overlap of list of top persons implies the existence of cross-cultural ‘heroes’.

To understand the difference between local and non-local top persons for each edition quantitatively, we consider the PageRank case because it has a large fraction of non-local top persons. From Eq. (2), a citing article  $j$  contributes  $\langle P(j)/k_{out}(j) \rangle$  to PageRank of a node  $i$ . So the PageRank  $P(i)$  can be high if the node  $i$  has many incoming links from citing articles  $j$  or it has incoming links from high PageRank nodes  $j$  with low out-degree  $k_{out}(j)$ . Thus we can identify origin of each top person’s PageRank using the average PageRank contribution  $\langle P(j)/k_{out}(j) \rangle$  by nodes  $j$  to person  $i$  and average number of incoming edges (in-degree)  $k_{in}(i)$  of person  $i$ .

As represented in Table 3, considering median, local top persons have more incoming links than non-local top persons but the PageRank contribution of the corresponding links are lower than links of non-local top persons. This indicates that local top persons are cited more than non-local top persons but non-local top persons are cited more high weighted links (i.e. cited by important articles or by articles which don’t have many citing links).

**Global and local heroes**

Based on cultural dependency on rankings of persons, we can identify global and local heroes in the considered Wikipedia editions. However, for CheiRank the overlap is very low and our statistics is not sufficient for selection of global heroes. Hence we consider only PageRank and 2DRank cases. We determine the local heroes for each ranking and for each edition as top persons of the given ranking who belongs to the same culture as the edition. Top 3 local heroes for each ranking and each edition are represented in Table 4 (PageRank), Table 5 (CheiRank) and Table 6 (2DRank), respectively.

In order to identify the global heroes, we define ranking score  $\Theta_{P,A}$  for each person  $P$  and each ranking algorithm  $A$ . Since every person in the top person list has relative ranking  $R_{P,E,A}$  for each Wikipedia edition  $E$  and ranking algorithm  $A$  (For instance, in Table 2,  $R_{Napoleon,EN,PageRank} = 1$ ). The ranking score  $\Theta_{P,A}$  of a person  $P$  is give by

$$\Theta_{P,A} = \sum_E (31 - R_{P,E,A}) \tag{5}$$

According to this definition, a person who appears more often in the lists of editions and has top ranking in the list gets high ranking score. We sort this ranking score for each algorithm. In

this way obtain a list of global heroes for each algorithm. The result is shown in Table 7. Napoleon is the 1st global hero by PageRank and Micheal Jackson is the 1st global hero by 2DRank.

**Network of cultures**

To characterize the entanglement and interlinking of cultures we use the data of Fig. 4 and from them construct the network of cultures. The image of networks obtained from top 30 persons of PageRank and 2DRank listings are shown in Fig. 5 (we do not consider CheiRank case due to small overlap of persons resulting in a small data statistics). The weight of directed Markov transition, or number of links, from a culture  $A$  to a culture  $B$  is given by a number of persons of a given culture  $B$  (e.g FR) appearing in the list of top 30 persons of PageRank (or 2DRank) in a given culture  $A$  (e.g. EN). Thus e.g. for transition from EN to FR in PageRank we find 2 links (2 French persons in PageRank top 30 persons of English Wikipedia); for transition from FR to EN in PageRank we have 3 links (3 English persons in PageRank top 30 persons of French Wikipedia). The transitions inside each culture (persons of the same language as language edition) are omitted since we are analyzing the interlinks between cultures. Then the Google matrix of cultures is constructed by the standard rule for the directed networks: all links are treated democratically with the same weight, sum of links in each column is renormalized to unity,  $\alpha = 0.85$ . Even if this network has only 10 nodes we still can find for it PageRank and CheiRank probabilities  $P$  and  $P^*$  and corresponding indexes  $K$  and  $K^*$ . The matrix elements of  $G$  matrix, written in order of index  $K$ , are shown in Fig. 6 for the corresponding networks of cultures presented in Fig. 5. We note that we consider all cultures on equal democratic grounds.

The decays of PageRank and CheiRank probabilities with the indexes  $K, K^*$  are shown in Fig. 7 for the culture networks of Fig. 5. On a first glance a power decay like the Zipf law [27]  $P \sim 1/K$  looks to be satisfactory. The formal power law fit  $P \sim 1/K^z, P^* \sim 1/(K^*)^{z^*}$ , done in log–log-scale for  $1 \leq K, K^* \leq q10$ , gives the exponents  $z = 0.85 \pm 0.09, z^* = 0.45 \pm 0.09$  (Fig. 7a),  $z = 0.88 \pm 0.10, z^* = 0.77 \pm 0.16$  (Fig. 7b). However, the error bars for these fits are relatively large. Also other statistical tests (e.g. the Kolmogorov-Smirnov test, see details in [28]) give low statistical accuracy (e.g. statistical probability  $p \approx 0.2; 0.1$  and  $p \approx 0.01; 0.01$  for exponents  $z, z^* = 0.79, 0.42$  and  $0.75, 0.65$  in Fig. 7a and Fig. 7b respectively). It is clear that 10 cultures is too small to have a good statistical accuracy. Thus, a larger number of cultures should be used to check the validity of the generalized Zipf law with a certain exponent. We make a conjecture that the Zipf law with the generalized exponents  $z, z^*$  will work in a better way for a larger number of multilingual Wikipedia editions which now have about 250 languages.

The distributions of cultures on the PageRank - CheiRank plane ( $K, K^*$ ) are shown in Fig. 8. For the network of cultures constructed from top 30 PageRank persons we obtain the following ranking. The node WR is located at the top PageRank  $K = 1$  and it stays at the last CheiRank position  $K^* = 10$ . This happens due to the fact that such persons as *Carl Linnaeus, Jesus, Aristotle, Plato, Alexander the Great, Muhammad* are not native for our 9 Wikipedia editions so that we have many nodes pointing to WR node, while WR has no outgoing links. The next node in PageRank is FR node at  $K = 2, K^* = 5$ , then DE node at  $K = 3, K^* = 4$  and only then we find EN node at  $K = 4, K^* = 7$ . The node EN is not at all at top PageRank positions since it has many American politicians that does not count for links between cultures. After the world WR the top position is taken by French (FR) and then German (DE) cultures which have strong links inside the continental Europe.

However, the ranking is drastically changed when we consider top 30 2DRank persons. Here, the dominant role is played by art and science with singers, artists and scientists. The world WR here remains at the same position at  $K=1, K^*=10$  but then we obtain English EN ( $K=2, K^*=1$ ) and German DE ( $K=3, K^*=5$ ) cultures while FR is moved to  $K=K^*=7$ .

## Discussion

We investigated cross-cultural diversity of Wikipedia via ranking of Wikipedia articles. Even if the used ranking algorithms are purely based on network structure of Wikipedia articles, we find cultural distinctions and entanglement of cultures obtained from the multilingual editions of Wikipedia.

In particular, we analyze ranking of articles about persons and identify activity field of persons and cultures to which persons belong. Politics is dominant in top PageRank persons, art is dominant in top 2DRank persons and in top CheiRank persons art and sport are dominant. We find that each Wikipedia edition favors its own persons, who have same cultural background, but there are also cross-cultural non-local heroes, and even “global heroes”. We establish that local heroes are cited more often but non-local heroes on average are cited by more important articles.

Attributing top persons of the ranking list to different cultures we construct the network of cultures and characterize entanglement of cultures on the basis of Google matrix analysis of this directed network.

We considered only 9 Wikipedia editions selecting top 30 persons in a “manual” style. It would be useful to analyze a larger number of editions using an automatic computerized selection of persons from prefabricated listing in many languages developing lines discussed in [14]. This will allow to analyze a large number of persons improving the statistical accuracy of links between different cultures.

## References

- Borges JL (1962) *The Library of Babel in Ficciones*, Grove Press, New York
- Kaltenbrunner A, Laniado D (2012) *There is no deadline - time evolution of Wikipedia discussions*, Proc. of the 8th Intl. Symposium on Wikis and Open Collaboration, Wik-iSym12, Linz
- Torok J, Iniguez G, Yasseri T, San Miguel M, Kaski K, et al. (2013) *Opinion, conflicts and consensus: modeling social dynamics in a collaborative environment* Phys Rev Lett 110: 088701
- Yasseri T, Kornai A, Kertész J (2012) *A practical approach to language complexity: a Wikipedia case study* PLoS ONE, 7: e48386
- Brandes U, Kenis P, Lerner U, van Raaij D (2009) *Network analysis of collaboration structure in Wikipedia* Proc. 18th Intl. Conf. WWW, :731
- Hecht B, Gergle D (2009) *Measuring self-focus bias in community-maintained knowledge repositories* Proc. of the Fourth Intl Conf. Communities and technologies, ACM, New York :11
- Nemoto K, Gloor PA (2011) *Analyzing cultural differences in collaborative innovation networks by analyzing editing behavior in different-language Wikipedias* Procedia - Social and Behavioral Sciences 26: 180
- Norenzayan A (2011) *Explaining human behavioral diversity*, Science, 332: 1041
- Gelfand MJ, Raver JL, Nishii L, Leslie LM, Lun J, et al. (2011) *Differences between tight and loose cultures: a 33-nation study*, Science, 332: 1100
- Yasseri T, Spoerri A, Graham M, Kertész J (2013) *The most controversial topics in Wikipedia: a multilingual and geographical analysis* arXiv:1305.5566 [physics.soc-ph]
- UNESCO World Report (2009) *Investing in cultural diversity and intercultural dialogue*, Available: <http://www.unesco.org/new/en/culture/resources/report/the-unesco-world-report-on-cultural-diversity>
- Callahan ES, Herring SC (2011) *Cultural bias in Wikipedia content on famous persons*, Journal of the American society for information science and technology 62: 1899
- Warncke-Wang M, Uduwage A, Dong Z, Riedl J (2012) *In search of the ur-Wikipedia: universality, similarity, and translation in the Wikipedia inter-language link network*, Proceedings of the Eighth Annual International Symposium on Wikis and Open Collaboration (WikiSym 2012), ACM, New York No 20
- Aragón P, Laniado D, Kaltenbrunner A, Volkovich Y (2012) *Biographical social networks on Wikipedia: a cross-cultural study of links that made history*, Proceedings of the

The importance of understanding of cultural diversity in globalized world is growing. Our computational, data driven approach can provide a quantitative and efficient way to understand diversity of cultures by using data created by millions of Wikipedia users. We believe that our results shed a new light on how organized interactions and links between different cultures.

## Supporting Information

**File S1** Presents Figures S1, S2, S3 in SI file showing comparison between probability distributions over activity fields and language for top 30 and 100 persons for EN, IT, NK respectively; tables S1, S2, ... S27 in SI file showing top 30 persons in PageRank, CheiRank and 2DRank for all 9 Wikipedia editions. All names are given in English. Supplementary methods, tables, ranking lists and figures are available at <http://www.quantware.ups-lse.fr/QWLIB/wikiculturenetwork/>; data sets of 9 hyperlink networks are available at [29] by a direct request addressed to S.Vigna. (PDF)

## Acknowledgments

We thank Sebastiano Vigna [29] who kindly provided to us the network data of 9 Wikipedia editions, collected in the frame of FET NADINE project. We thank Pablo Aragón and Andreas Kaltenbrunner for the list of persons in EN, IT, NL which we used to obtain supporting Figs.S1,S2,S3 in File S1.

## Author Contributions

Conceived and designed the experiments: DLS. Performed the experiments: YHE. Analyzed the data: YHE DLS. Contributed reagents/materials/analysis tools: YHE DLS. Wrote the paper: YHE DLS.

- Eighth Annual International Symposium on Wikis and Open Collaboration (WikiSym 2012), ACM, New York No 19; arXiv:1204.3799v2[cs.SI]
- Brin S, Page L (1998) *The anatomy of a large-scale hypertextual Web search engine* Computer Networks and ISDN Systems 30: 107
- Chepelianskii AD (2010) *Towards physical laws for software architecture* arXiv:1003.5455 [cs.SE]
- Zhirov AO, Zhirov OV, Shepelyansky DL (2010) *Two-dimensional ranking of Wikipedia articles*, Eur Phys J B 77: 523
- Ermann L, Chepelianskii AD, Shepelyansky DL (2012) *Toward two-dimensional search engines*, J Phys A: Math Theor 45: 275101
- Eom YH, Frahm KM, Benczur A, Shepelyansky DL (2013) *Time evolution of Wikipedia network ranking* arXiv:1304.6601 [physics.soc-ph]
- Langville AM, Meyer CD (2006) *Google's PageRank and Beyond: The Science of Search Engine Rankings*, Princeton University Press, Princeton
- Brin M, Stuck G (2002) *Introduction to dynamical systems*, Cambridge Univ. Press, Cambridge, UK
- Ermann L, Frahm KM, Shepelyansky DL (2013) *Spectral properties of Google matrix of Wikipedia and other networks*, Eur Phys J D 86: 193
- Chen P, Xie H, Maslov S, Redner S (2007) *Finding scientific gems with Google's PageRank algorithm* Jour Informetrics, 1: 8
- Kwak H, Lee C, Park H, Moon S (2010) *What is Twitter, a social network or a news media?*, Proc. 19th Int. Conf. WWW2010, ACM, New York :591
- Kandiah V, Shepelyansky DL (2013) *Google matrix analysis of DNA sequences*, PLoS ONE 8(5): e61519
- Ermann L, Shepelyansky DL (2011) *Google matrix of the world trade network*, Acta Physica Polonica A 120(6A), A158
- Zipf GK (1949) *Human behavior and the principle of least effort*, Addison-Wesley, Boston
- Clauset A, Shalizi CR, Newman MEJ (2009) *Power-law distributions in empirical data*, SIAM Rev 51(4): 661
- Personal website of Sebastiano Vigna. Available: <http://vigna.dsi.unimi.it/>. Accessed 2013 Jun 26.

**SUPPORTING INFORMATION FOR:**  
**Highlighting entanglement of cultures**  
**via ranking of multilingual Wikipedia articles**

Young-Ho Eom<sup>1</sup>, Dima L. Shepelyansky<sup>1,\*</sup>

*1 Laboratoire de Physique Théorique du CNRS, IRSAMC, Université de Toulouse, UPS, F-31062 Toulouse, France*

\* Webpage: [www.quantware.ups-tlse.fr/dima](http://www.quantware.ups-tlse.fr/dima)

## **1 Additional data**

Supplementary methods, tables, ranking lists and figures are available at

<http://www.quantware.ups-tlse.fr/QWLIB/wikiculturenetwork/>;

data sets of 9 hyperlink networks are available at

<http://vigna.dsi.unimi.it/>

by a direct request addressed to S.Vigna.

Here we present additional figures and tables for the main part of the paper.

Figures S1, S2, S3 show comparison between probability distributions over activity fields and language for top 30 and 100 persons for EN, IT, NK respectively.

Tables show top 30 persons in PageRank, CheiRank and 2DRank for all 9 Wikipedia editions. All names are given in English.

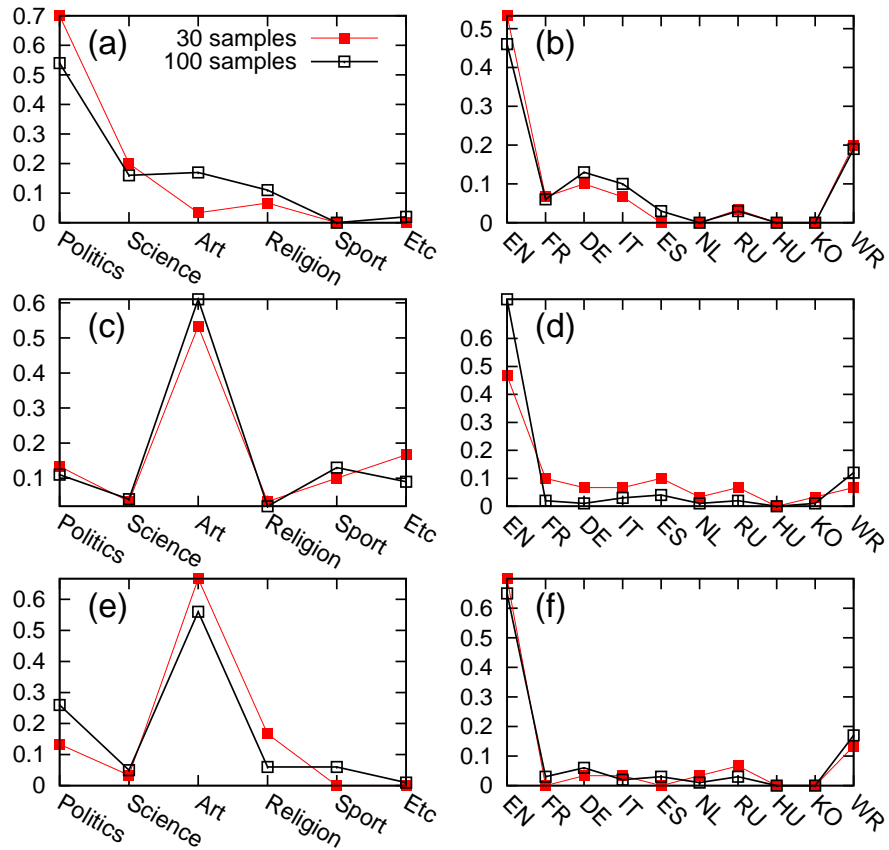


Figure S1: Probability distributions of activity fields and languages of top 30 persons and top 100 persons in English Wikipedia EN (total probability is normalized to unity): (a) Distribution of activity fields of PageRank top persons (b) Distribution of language of PageRank top persons. (c) Distribution of activity fields of CheiRank top persons (d) Distribution of language of CheiRank top persons. (e) Distribution of activity fields of 2DRank top persons (f) Distribution of language of 2DRank top persons.



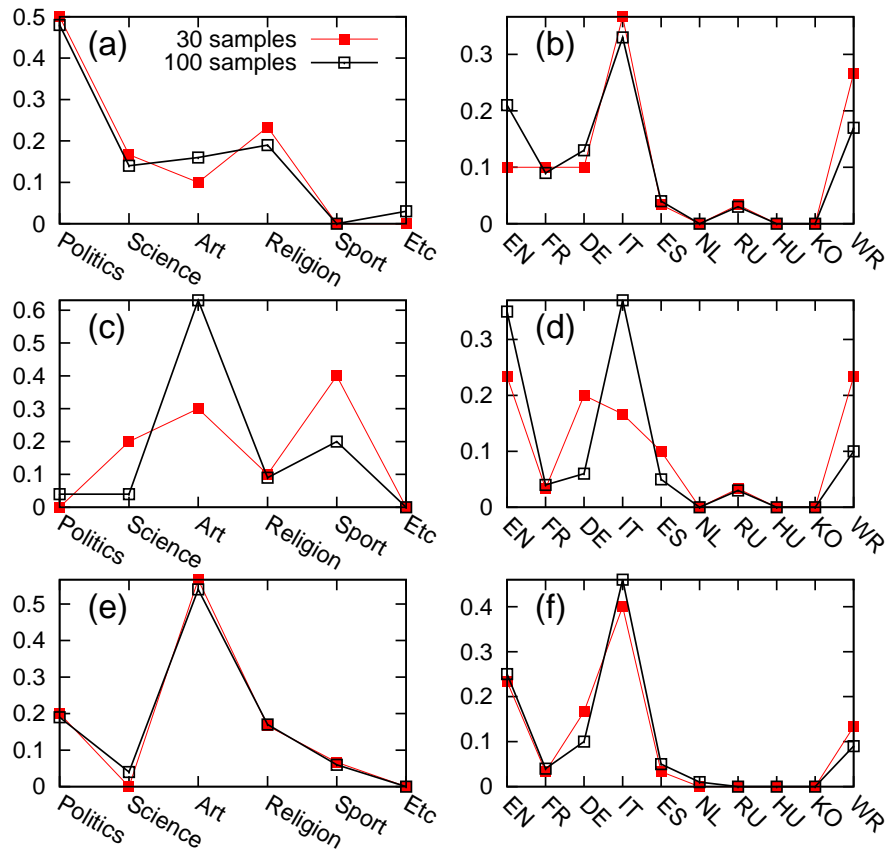


Figure S2: Same as in Fig.SI1 for Italian Wikipedia IT.

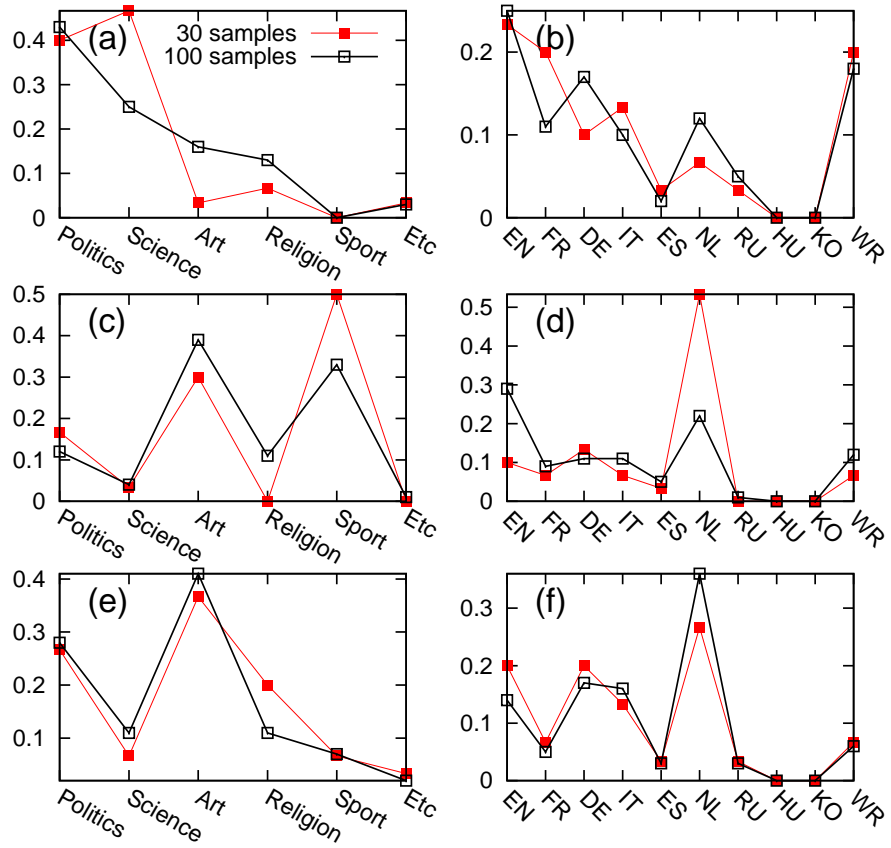


Figure S3: Same as in Fig.SI1 for Dutch Wikipedia NL.

Table S1: Top 30 persons by PageRank for English Wikipedia with their field of activity and native language.

$R_{EN,PageRank}$	Person	Field	Culture
1	Napoleon	Politics	FR
2	Carl Linnaeus	Science	WR
3	George W. Bush	Politics	EN
4	Barack Obama	Politics	EN
5	Elizabeth II	Politics	EN
6	Jesus	Religion	WR
7	William Shakespeare	Art	EN
8	Aristotle	Science	WR
9	Adolf Hitler	Politics	DE
10	Bill Clinton	Politics	EN
11	Franklin D. Roosevelt	Politics	EN
12	Ronald Reagan	Politics	EN
13	George Washington	Politics	EN
14	Plato	Science	WR
15	Richard Nixon	Politics	EN
16	Abraham Lincoln	Politics	EN
17	Joseph Stalin	Politics	RU
18	Winston Churchill	Politics	EN
19	John F. Kennedy	Politics	EN
20	Henry VIII of England	Politics	EN
21	Muhammad	Religion	WR
22	Thomas Jefferson	Politics	EN
23	Albert Einstein	Science	DE
24	Alexander the Great	Politics	WR
25	Augustus	Politics	IT
26	Charlemagne	Politics	FR
27	Karl Marx	Science	DE
28	Charles Darwin	Science	EN
29	Elizabeth I of England	Politics	EN
30	Julius Caesar	Politics	IT

Table S2: Top 30 persons by 2DRank for English Wikipedia with their field of activity and native language.

$R_{EN,2DRank}$	Person	Field	Culture
1	Frank Sinatra	Art	EN
2	Paul McCartney	Art	EN
3	Michael Jackson	Art	EN
4	Steven Spielberg	Art	EN
5	Pope Pius XII	Religion	IT
6	Vladimir Putin	Politics	RU
7	Mariah Carey	Art	EN
8	John Kerry	Politics	EN
9	Isaac Asimov	Art	EN
10	Stephen King	Art	EN
11	Dolly Parton	Art	EN
12	Prince (musician)	Art	EN
13	Robert Brown (botanist)	Science	EN
14	Vincent van Gogh	Art	NL
15	Lady Gaga	Art	EN
16	Beyoncé Knowles	Art	EN
17	Pope John Paul II	Religion	WR
18	Lord Byron	Art	EN
19	Muhammad	Religion	WR
20	Johnny Cash	Art	EN
21	Alice Cooper	Art	EN
22	Catherine the Great	Politics	RU
23	14th Dalai Lama	Religion	WR
24	Christina Aguilera	Art	EN
25	Marilyn Monroe	Art	EN
26	David Bowie	Art	EN
27	John McCain	Politics	EN
28	Bob Dylan	Art	EN
29	Johann Sebastian Bach	Art	DE
30	Jesus	Religion	WR



Table S2: Top 30 persons by CheiRank for English Wikipedia with their field of activity and native language.

$R_{EN,CheiRank}$	Person	Field	Culture
1	Roger Calmel	Art	FR
2	C. H. Vijayashankar	Politics	EN
3	Matt Kelley	ETC	EN
4	Alberto Cavallari	ETC	IT
5	Yury Chernavsky	Art	RU
6	William Shakespeare (inventor)	ETC	EN
7	Kelly Clarkson	Art	EN
8	Park Ji-Sung	Sport	KO
9	Mithun Chakraborty	Art	EN
10	Olga Sedakova	Sport	RU
11	Sara García	Art	ES
12	Pope Pius XII	Religion	IT
13	Andy Kerr	Politics	EN
14	Joe-Max Moore	Sport	EN
15	Josef Kemr	Art	WR
16	Darius Milhaud	Art	FR
17	Jan Crull, Jr.	ETC	EN
18	Farshad Fotouhi	Science	EN
19	Swaroop Kanchi	Art	EN
20	Jacques Lancelot	Art	FR
21	František Martin Pecháček	Art	DE
22	George Stephanekoulosech	ETC	EN
23	Chano Urueta	Art	ES
24	Franz Pecháček	Art	DE
25	Nicolae Iorga	Politics	WR
26	Arnold Houbraken	Art	NL
27	August Derleth	Art	EN
28	Javier Solana	Politics	ES
29	Drew Barrymore	Art	EN
30	Kevin Bloody Wilson	Art	EN

Table S4: Top 30 persons by PageRank for French Wikipedia with their field of activity and native language.

$R_{FR,PageRank}$	Person	Field	Culture
1	Napoleon	Politics	FR
2	Carl Linnaeus	Science	WR
3	Louis XIV of France	Politics	FR
4	Jesus	Religion	WR
5	Aristotle	Science	WR
6	Julius Caesar	Politics	IT
7	Charles de Gaulle	Politics	FR
8	Pope John Paul II	Religion	WR
9	Adolf Hitler	Politics	DE
10	Plato	Science	WR
11	Charlemagne	Politics	FR
12	Joseph Stalin	Politics	RU
13	Charles V, Holy Roman Emperor	Politics	ES
14	Napoleon III	Politics	FR
15	Nicolas Sarkozy	Politics	FR
16	Francois Mitterrand	Politics	FR
17	Victor Hugo	Art	FR
18	Jacques Chirac	Politics	FR
19	Honore de Balzac	Art	FR
20	Mary (mother of Jesus)	Religion	WR
21	Voltaire	Art	FR
22	George W. Bush	Politics	EN
23	Elizabeth II	Politics	EN
24	Muhammad	Religion	WR
25	Francis I of France	Politics	FR
26	William Shakespeare	Art	EN
27	Louis XVI of France	Politics	FR
28	Rene Descartes	Science	FR
29	Karl Marx	Science	DE
30	Louis XV of France	Politics	FR

Table S5: Top 30 persons by 2DRank for French Wikipedia with their field of activity and native language.

$R_{FR,2DRank}$	Person	Field	Culture
1	Franois Mitterrand	Politics	FR
2	Jacques Chirac	Politics	FR
3	Honore de Balzac	Art	FR
4	Nicolas Sarkozy	Politics	FR
5	Napoleon III	Politics	FR
6	Otto von Bismarck	Politics	DE
7	Michael Jackson	Art	EN
8	Adolf Hitler	Politics	DE
9	Ludwig van Beethoven	Art	DE
10	Johnny Hallyday	Art	FR
11	Napoleon	Politics	FR
12	Leonardo da Vinci	Art	IT
13	Jules Verne	Art	FR
14	Jacques-Louis David	Art	FR
15	Thomas Jefferson	Politics	EN
16	Sigmund Freud	Science	DE
17	Madonna (entertainer)	Art	EN
18	Serge Gainsbourg	Art	FR
19	14th Dalai Lama	Religion	WR
20	Alfred Hitchcock	Art	EN
21	Georges Clemenceau	Politics	FR
22	Carl Linnaeus	Science	WR
23	Steven Spielberg	Art	EN
24	J. R. R. Tolkien	Art	EN
25	Arthur Rimbaud	Art	FR
26	Charles Darwin	Science	EN
27	Maximilien de Robespierre	Politics	FR
28	Nelson Mandela	Politics	WR
29	Henry IV of France	Politics	FR
30	Charles de Gaulle	Politics	FR

Table S6: Top 30 persons by CheiRank for French Wikipedia with their field of activity and native language.

$R_{FR,CheiRank}$	Person	Field	Culture
1	John Douglas Lynch	Science	EN
2	Roger Federer	Sport	DE
3	Richard Upjohn Light	Science	EN
4	Jacques Davy Duperron	Art	FR
5	Rafael Nadal	Sport	ES
6	Martina Navratilova	Sport	EN
7	Michael Ilmari Saaristo	Science	WR
8	Kevin Bacon	Art	EN
9	Jean Baptiste Eble	Etc	FR
10	Marie-Magdeleine Ayme de La Chevreliere	Politics	FR
11	Nataliya Pyhyda	Sport	RU
12	Max Wolf	Science	DE
13	14th Dalai Lama	Religion	WR
14	Francoise Hardy	Art	FR
15	Ghislaine N. H. Sathoud	Etc	FR
16	Frank Glaw	Science	DE
17	Johnny Hallyday	Art	FR
18	Juan A. Rivero	Science	ES
19	Valentino Rossi	Sport	IT
20	Sheila (singer)	Art	FR
21	Franois Mitterrand	Politics	FR
22	Christopher Walken	Art	EN
23	Georges Clemenceau	Politics	FR
24	Elgin Loren Elwais	Sport	WR
25	Otto von Bismarck	Politics	DE
26	Edward Drinker Cope	Science	EN
27	Rashidi Yekini	Sport	WR
28	Tofiri Kibuuka	Sport	WR
29	Paola Espinosa	Sport	ES
30	Aksana Drahun	Sport	RU



Table S7: Top 30 persons by PageRank for German Wikipedia with their field of activity and native language.

$R_{DE,PageRank}$	Person	Field	Culture
1	Napoleon	Politics	FR
2	Carl Linnaeus	Science	WR
3	Adolf Hitler	Politics	DE
4	Aristotle	Science	WR
5	Johann Wolfgang von Goethe	Art	DE
6	Martin Luther	Religion	DE
7	Jesus	Religion	WR
8	Immanuel Kant	Science	DE
9	Charlemagne	Politics	FR
10	Plato	Science	WR
11	Pope John Paul II	Religion	WR
12	Karl Marx	Science	DE
13	Julius Caesar	Politics	IT
14	Augustus	Politics	IT
15	Louis XIV of France	Politics	FR
16	Friedrich Schiller	Art	DE
17	Wolfgang Amadeus Mozart	Art	DE
18	William Shakespeare	Art	EN
19	Josef Stalin	Politics	RU
20	Pope Benedict XVI	Religion	DE
21	Otto von Bismarck	Politics	DE
22	Cicero	Politics	IT
23	Wilhelm II, German Emperor	Politics	DE
24	Johann Sebastian Bach	Art	DE
25	Max Weber	Science	DE
26	Charles V, Holy Roman Emperor	Politics	ES
27	Frederick the Great	Politics	DE
28	Georg Wilhelm Friedrich Hegel	Science	DE
29	Mary (mother of Jesus)	Religion	WR
30	Augustine of Hippo	Religion	WR

Table S8: Top 30 persons by 2DRank for German Wikipedia with their field of activity and native language.

$R_{DE,2DRank}$	Person	Field	Culture
1	Adolf Hitler	Politics	DE
2	Otto von Bismarck	Politics	DE
3	Pope Paul VI	Religion	IT
4	Ludwig van Beethoven	Art	DE
5	Franz Kafka	Art	DE
6	George Frideric Handel	Art	DE
7	Gerhart Hauptmann	Art	DE
8	Bob Dylan	Art	EN
9	Johann Sebastian Bach	Art	DE
10	Alexander the Great	Politics	WR
11	Martin Luther	Religion	DE
12	Julius Caesar	Politics	IT
13	Joseph Beuys	Art	DE
14	Pope Leo XIII	Religion	IT
15	Carl Friedrich Gauss	Science	DE
16	Andy Warhol	Art	EN
17	Alfred Hitchcock	Art	EN
18	Thomas Mann	Art	DE
19	John Lennon	Art	EN
20	Augustus II the Strong	Politics	DE
21	Pope Benedict XVI	Religion	DE
22	Ferdinand II of Aragon	Politics	ES
23	Arthur Schnitzler	Art	DE
24	Martin Heidegger	Science	DE
25	Albrecht Dürer	Art	DE
26	Carl Linnaeus	Science	WR
27	Pablo Picasso	Art	ES
28	Rainer Werner Fassbinder	Art	DE
29	Wolfgang Amadeus Mozart	Art	DE
30	Historical Jesus	Religion	WR

Table S9: Top 30 persons by CheiRank for German Wikipedia with their field of activity and native language.

$R_{DE,CheiRank}$	Person	Field	Culture
1	Diomedea Carafa	Religion	IT
2	Harry Pepl	Art	DE
3	Marc Zwiebler	Sport	DE
4	Eugen Richter	Politics	DE
5	John of Nepomuk	Religion	WR
6	Pope Marcellus II	Religion	IT
7	Karl Wilhelm Reinmuth	Science	WR
8	Johannes Molzahn	Art	DE
9	Georges Vanier	ETC	FR
10	Arthur Willibald Königsheim	ETC	DE
11	Thomas Fitzsimons	Politics	EN
12	Nelson W. Aldrich	Politics	EN
13	Ma Jun	ETC	WR
14	Michael Psellos	Religion	WR
15	Adolf Hitler	Politics	DE
16	Edoardo Fazzioli	ETC	IT
17	Ray Knepper	Sport	EN
18	Frédéric de Lafresnaye	Science	FR
19	Joan Crawford	Art	EN
20	Stephen King	Art	EN
21	Gerhart Hauptmann	Art	DE
22	Paul Moder	Politics	DE
23	Erni Mangold	Art	DE
24	Robert Stolz	Art	DE
25	Otto von Bismarck	Politics	DE
26	Christine Holstein	Art	DE
27	Pope Paul VI	Religion	IT
28	Franz Buxbaum	Science	DE
29	Gustaf Gründgens	Art	DE
30	Ludwig van Beethoven	Art	DE

Table S10: Top 30 persons by PageRank for Italian Wikipedia with their field of activity and native language.

$R_{IT,PageRank}$	Person	Field	Culture
1	Napoleon	Politics	FR
2	Jesus	Religion	WR
3	Aristotle	Science	WR
4	Augustus	Politics	IT
5	Pope John Paul II	Religion	WR
6	Dante Alighieri	Art	IT
7	Adolf Hitler	Politics	DE
8	Julius Caesar	Politics	IT
9	Benito Mussolini	Politics	IT
10	Charlemagne	Politics	FR
11	Mary (mother of Jesus)	Religion	WR
12	Plato	Science	WR
13	Isaac Newton	Science	EN
14	Charles V, Holy Roman Emperor	Politics	ES
15	Galileo Galilei	Science	IT
16	Louis XIV of France	Politics	FR
17	Constantine the Great	Politics	IT
18	Cicero	Politics	IT
19	Alexander the Great	Politics	WR
20	Paul the Apostle	Politics	WR
21	Albert Einstein	Science	DE
22	Joseph Stalin	Politics	RU
23	George W. Bush	Politics	EN
24	Silvio Berlusconi	Politics	IT
25	William Shakespeare	Art	EN
26	Augustine of Hippo	Religion	WR
27	Pope Paul VI	Religion	IT
28	Pope Benedict XVI	Religion	DE
29	Giuseppe Garibaldi	Politics	IT
30	Leonardo da Vinci	Science	IT

Table S11: Top 30 persons by 2DRank for Italian Wikipedia with their field of activity and native language.

$R_{IT,2DRank}$	Person	Field	Culture
1	Pope John Paul II	Religion	WR
2	Pope Benedict XVI	Religion	DE
3	Giuseppe Garibaldi	Politics	IT
4	Raphael	Art	IT
5	Jesus	Religion	WR
6	Benito Mussolini	Politics	IT
7	Michelangelo	Art	IT
8	Leonardo da Vinci	Art	IT
9	Pier Paolo Pasolini	Art	IT
10	Michael Jackson	Art	EN
11	Martina Navratilova	Sport	EN
12	Saint Peter	Religion	WR
13	Pope Paul III	Religion	IT
14	Wolfgang Amadeus Mozart	Art	DE
15	John Lennon	Art	EN
16	Bob Dylan	Art	EN
17	Mina (singer)	Art	IT
18	William Shakespeare	Art	EN
19	Julius Caesar	Politics	IT
20	Titian	Art	IT
21	Silvio Berlusconi	Politics	IT
22	Alexander the Great	Politics	WR
23	Pablo Picasso	Art	ES
24	Antonio Vivaldi	Art	IT
25	Ludwig van Beethoven	Art	DE
26	Napoleon	Politics	FR
27	Madonna (entertainer)	Art	EN
28	Roger Federer	Sport	DE
29	Johann Sebastian Bach	Art	DE
30	Walt Disney	Art	EN

Table S12: Top 30 persons by CheiRank for Italian Wikipedia with their field of activity and native language.

$R_{IT,CheiRank}$	Person	Field	Culture
1	Ticone di Amato	Religion	WR
2	John the Merciful	Religion	WR
3	Nduccio	Art	IT
4	Vincenzo Olivieri	Art	IT
5	Leo Baeck	Religion	DE
6	Karl Wilhelm Reinmuth	Science	DE
7	Freimut Börngen	Science	DE
8	Nikolai Chernykh	Science	RU
9	Edward L. G. Bowell	Science	EN
10	Roger Federer	Sport	DE
11	Michel Morganella	Sport	WR
12	Rafael Nadal	Sport	ES
13	Robin Söderling	Sport	WR
14	Iván Zamorano	Sport	ES
15	Martina Navratilova	Sport	EN
16	Venus Williams	Sport	EN
17	Goran Ivanišević	Sport	WR
18	Javier Pastore	Sport	ES
19	Stevan Jovetić	Sport	WR
20	Mina (singer)	Art	IT
21	George Ade	Art	EN
22	Kazuro Watanabe	Sport	WR
23	Andy Roddick	Sport	EN
24	Johann Strauss II	Art	DE
25	Max Wolf	Science	DE
26	Isaac Asimov	Art	EN
27	Georges Simenon	Art	FR
28	Alice Joyce	Art	EN
29	Pietro De Sensi	Sport	IT
30	Noemi (singer)	Art	IT

Table S13: Top 30 persons by PageRank for Spanish Wikipedia with their field of activity and native language.

$R_{ES,PageRank}$	Person	Field	Culture
1	Carl Linnaeus	Science	WR
2	Napoleon	Politics	FR
3	Jesus	Religion	WR
4	Aristotle	Science	WR
5	Charles V, Holy Roman Emperor	Politics	ES
6	Adolf Hitler	Politics	DE
7	Julius Caesar	Politics	IT
8	Philip II of Spain	Politics	ES
9	William Shakespeare	Art	EN
10	Plato	Science	WR
11	Albert Einstein	Science	DE
12	Augustus	Politics	IT
13	Pope John Paul II	Religion	WR
14	Christopher Columbus	ETC	IT
15	Karl Marx	Science	DE
16	Alexander the Great	Politics	WR
17	Isaac Newton	Science	EN
18	Francisco Franco	Politics	ES
19	Charlemagne	Politics	FR
20	Immanuel Kant	Science	DE
21	Charles Darwin	Science	EN
22	Louis XIV of France	Politics	FR
23	Mary (mother of Jesus)	Religion	WR
24	Wolfgang Amadeus Mozart	Art	DE
25	Galileo Galilei	Science	IT
26	Cicero	Politics	IT
27	Homer	Art	WR
28	Paul the Apostle	Religion	WR
29	René Descartes	Science	FR
30	Miguel de Cervantes	Art	ES

Table S14: Top 30 persons by 2DRank for Spanish Wikipedia with their field of activity and native language.

$\overline{R}_{ES,2DRank}$	Person	Field	Culture
1	Wolfgang Amadeus Mozart	Art	DE
2	Julius Caesar	Politics	IT
3	Simón Bolívar	Politics	ES
4	Francisco Goya	Art	ES
5	Madonna (entertainer)	Art	EN
6	Bob Dylan	Art	EN
7	Barack Obama	Politics	EN
8	Fidel Castro	Politics	ES
9	Michael Jackson	Art	EN
10	Richard Wagner	Art	DE
11	Augusto Pinochet	Politics	ES
12	Trajan	Politics	IT
13	Jorge Luis Borges	Art	ES
14	Juan Perón	Politics	ES
15	Porfirio Díaz	Politics	ES
16	Michelangelo	Art	IT
17	J. R. R. Tolkien	Art	EN
18	Paul McCartney	Art	EN
19	Adolf Hitler	Politics	DE
20	John Lennon	Art	EN
21	Hugo Chávez	Politics	ES
22	Elizabeth II	Politics	EN
23	Lope de Vega	Art	ES
24	Francisco Franco	Politics	ES
25	Christopher Columbus	ETC	IT
26	Diego Velázquez	Art	ES
27	Pablo Picasso	Art	ES
28	Edgar Allan Poe	Art	EN
29	Charlemagne	Politics	FR
30	Juan Carlos I of Spain	Politics	ES



Table S15: Top 30 persons by CheiRank for Spanish Wikipedia with their field of activity and native language.

$R_{ES,CheiRank}$	Person	Field	Culture
1	Max Wolf	Science	DE
2	Monica Bellucci	Art	IT
3	Che Guevara	Politics	ES
4	Steve Buscemi	Art	EN
5	Johann Palisa	Science	DE
6	Auguste Charlois	Science	FR
7	José Flávio Pessoa de Barros	Science	WR
8	Arturo Mercado	Art	ES
9	Francisco Goya	Art	ES
10	Bob Dylan	Art	EN
11	Jorge Luis Borges	Art	ES
12	Brian May	Art	EN
13	Virgilio Barco Vargas	Politics	ES
14	Mariano Bellver	ETC	ES
15	Demi Lovato	Art	EN
16	Joan Manuel Serrat	Art	ES
17	Mary Shelley	Art	EN
18	Ana Belén	Art	ES
19	Aki Misato	Art	WR
20	Carl Jung	Science	DE
21	Roger Federer	Sport	DE
22	Antoni Gaudí	Art	ES
23	Rafael Nadal	Sport	ES
24	Hans Melchior	Science	DE
25	Paulina Rubio	Art	ES
26	Paul McCartney	Art	EN
27	Julieta Venegas	Art	ES
28	Fermin Muguruza	Art	ES
29	Belinda (entertainer)	Art	ES
30	Patricia Acevedo	Art	ES

Table S16: Top 30 persons by PageRank for Dutch Wikipedia with their field of activity and native language.

$R_{NL,PageRank}$	Person	Field	Culture
1	Carl Linnaeus	Science	WR
2	Pierre Andre Latreille	Science	FR
3	Napoleon	Politics	FR
4	Eugene Simon	Science	FR
5	Jesus	Religion	WR
6	Charles Darwin	Science	EN
7	Julius Caesar	Politics	IT
8	Adolf Hitler	Politics	DE
9	Aristotle	Science	WR
10	Charlemagne	Politics	FR
11	Plato	Science	WR
12	Jean-Baptiste Lamarck	Science	FR
13	Ernst Mayr	Science	DE
14	Alexander the Great	Politics	WR
15	Louis XIV of France	Politics	FR
16	Pope John Paul II	Religion	WR
17	Alfred Russel Wallace	Science	EN
18	Charles V, Holy Roman Emperor	Politics	ES
19	Thomas Robert Malthus	Science	EN
20	Augustus	Politics	IT
21	William I of the Netherlands	Politics	NL
22	Joseph Stalin	Politics	RU
23	Albert Einstein	Science	DE
24	Beatrix of the Netherlands	Politics	NL
25	Christopher Columbus	Etc	IT
26	Elizabeth II	Politics	EN
27	Isaac Newton	Science	EN
28	Wolfgang Amadeus Mozart	Art	DE
29	J. B. S. Haldane	Science	EN
30	Cicero	Politics	IT

Table S17: Top 30 persons by 2DRank for Dutch Wikipedia with their field of activity and native language.

$R_{NL,2DRank}$	Person	Field	Culture
1	Pope Benedict XVI	Religion	DE
2	Elizabeth II	Politics	EN
3	Charles Darwin	Science	EN
4	Albert II of Belgium	Politics	NL
5	Albert Einstein	Science	DE
6	Pope John Paul II	Religion	WR
7	Michael Jackson	Art	EN
8	Johann Sebastian Bach	Art	DE
9	Saint Peter	Religion	WR
10	Johan Cruyff	Sport	NL
11	William Shakespeare	Art	EN
12	Christopher Columbus	Etc	IT
13	Augustus	Politics	IT
14	Frederick the Great	Politics	DE
15	Rembrandt	Art	NL
16	Eddy Merckx	Sport	NL
17	Ludwig van Beethoven	Art	DE
18	Pope Pius XII	Religion	IT
19	Peter Paul Rubens	Art	NL
20	Napoleon	Politics	FR
21	Wolfgang Amadeus Mozart	Art	DE
22	Igor Stravinsky	Art	RU
23	Martin of Tours	Religion	FR
24	Geert Wilders	Politics	NL
25	J.R.R. Tolkien	Art	EN
26	Pierre Cuypers	Art	NL
27	Charles V, Holy Roman Emperor	Politics	ES
28	Pope Pius IX	Religion	IT
29	Juliana of the Netherlands	Politics	NL
30	Elvis Presley	Art	EN

Table S18: Top 30 persons by CheiRank for Dutch Wikipedia with their field of activity and native language.

$R_{NL,CheiRank}$	Person	Field	Culture
1	Pier Luigi Bersani	Politics	IT
2	Francesco Rutelli	Politics	IT
3	Hans Renders	Science	NL
4	Julian Jenner	Sport	NL
5	Marten Toonder	Art	NL
6	Uwe Seeler	Sport	DE
7	Stefanie Sun	Art	WR
8	Roger Federer	Sport	DE
9	Theo Janssen	Sport	NL
10	Zazie	Art	FR
11	Albert II of Belgium	Politics	NL
12	Denny Landzaat	Sport	NL
13	Paul Biegel	Art	NL
14	Guido De Padt	Politics	NL
15	Jan Knippenberg	Sport	NL
16	Michael Schumacher	Sport	DE
17	Hans Werner Henze	Art	DE
18	Lionel Messi	Sport	ES
19	Johan Crujff	Sport	NL
20	Eva Janssen (actrice)	Art	NL
21	Marion Zimmer Bradley	Art	EN
22	Graham Hill	Sport	EN
23	Rick Wakeman	Art	EN
24	Mihai Nesu	Sport	NL
25	Freddy De Chou	Politics	NL
26	Rubens Barrichello	Sport	WR
27	Ismail Aissati	Sport	NL
28	Marco van Basten	Sport	NL
29	Paul Geerts	Art	NL
30	Ibrahim Afellay	Sport	NL

Table S19: Top 30 persons by PageRank for Russian Wikipedia with their field of activity and native language.

$R_{RU,PageRank}$	Person	Field	Culture
1	Peter the Great	Politics	RU
2	Napoleon	Politics	FR
3	Carl Linnaeus	Science	WR
4	Joseph Stalin	Politics	RU
5	Alexander Pushkin	Art	RU
6	Vladimir Lenin	Politics	RU
7	Catherine the Great	Politics	RU
8	Jesus	Religion	WR
9	Aristotle	Science	WR
10	Vladimir Putin	Politics	RU
11	Julius Caesar	Politics	IT
12	Adolf Hitler	Politics	DE
13	Boris Yeltsin	Politics	RU
14	William Shakespeare	Art	EN
15	Ivan the Terrible	Politics	RU
16	Alexander II of Russia	Politics	RU
17	Nicholas II of Russia	Politics	RU
18	Karl Marx	Science	DE
19	Louis XIV of France	Politics	FR
20	Nicholas I of Russia	Politics	RU
21	Alexander I of Russia	Politics	RU
22	Alexander the Great	Politics	WR
23	Charlemagne	Politics	FR
24	William Herschel	Science	EN
25	Mikhail Gorbachev	Politics	RU
26	Paul I of Russia	Politics	RU
27	Leo Tolstoy	Art	RU
28	Nikolai Gogol	Art	RU
29	Dmitry Medvedev	Politics	RU
30	Lomonosov	Science	RU

Table S20: Top 30 persons by 2DRank for Russian Wikipedia with their field of activity and native language.

$R_{RU,2DRank}$	Person	Field	Culture
1	Dmitri Mendeleev	Science	RU
2	Peter the Great	Politics	RU
3	Justinian I	Politics	WR
4	Yaroslav the Wise	Politics	RU
5	Elvis Presley	Art	EN
6	Yuri Gagarin	Etc	RU
7	William Shakespeare	Art	EN
8	Albert Einstein	Science	DE
9	Adolf Hitler	Politics	DE
10	Christopher Columbus	Etc	IT
11	Catherine the Great	Politics	RU
12	Vladimir Vysotsky	Art	RU
13	Louis de Funes	Art	FR
14	Lomonosov	Science	RU
15	Alla Pugacheva	Art	RU
16	Viktor Yanukovych	Politics	RU
17	Nikolai Gogol	Art	RU
18	Felix Dzerzhinsky	Politics	RU
19	Aleksandr Solzhenitsyn	Art	RU
20	Pope Benedict XVI	Religion	DE
21	Maxim Gorky	Art	RU
22	Julius Caesar	Politics	IT
23	George Harrison	Art	EN
24	Bohdan Khmelnytsky	Politics	RU
25	Rembrandt	Art	NL
26	John Lennon	Art	EN
27	Jules Verne	Art	FR
28	Benito Mussolini	Politics	IT
29	Nicholas Roerich	Art	RU
30	Niels Bohr	Science	WR

Table S21: Top 30 persons by CheiRank for Russian Wikipedia with their field of activity and native language.

$R_{RU,CheiRank}$	Person	Field	Culture
1	Aleksander Vladimirovich Sotnik	Etc	RU
2	Aleksei Aleksandrovich Bobrinsky	Politics	RU
3	Boris Grebenshchikov	Art	RU
4	Karl Wilhelm Reinmuth	Science	DE
5	Ronnie O'Sullivan	Sport	EN
6	Max Wol	Science	DE
7	Ivan Egorovich Sizykh	Etc	RU
8	Vladimir Mikhailovich Popkov	Art	RU
9	Sun Myung Moon	Religion	KO
10	Mikhail Pavlovich Tolstoi	Etc	RU
11	Perry Como	Art	EN
12	John Heenan	Religion	EN
13	Petr Aleksandrovich Ivaschenko	Art	RU
14	Andrey Vlasov	Etc	RU
15	Christian Heinrich Friedrich Peters	Science	DE
16	Auguste Charlois	Science	FR
17	Damian (Marczhuk)	Religion	RU
18	Yuri Gagarin	Etc	RU
19	Stephen Hendry	Sport	EN
20	Ivan Grigorevich Donskikh	Etc	RU
21	Anna Semenovna Kamenkova-Pavlova	Art	RU
22	Ivan Nikolaevich Shulga	Art	RU
23	George Dwyer	Religion	EN
24	William Wheeler (bishop)	Religion	EN
25	Vladimir Vladimirovitsch Antonik	Art	RU
26	Leonid Parfyonov	Art	RU
27	Vincent Nichols	Religion	EN
28	Dmitri Mendeleev	Science	RU
29	Boris Vladimirovich Bakin	Etc	RU
30	George Harrison	Art	EN

Table S22: Top 30 persons by PageRank for Hungarian Wikipedia with their field of activity and native language.

$R_{HU,PageRank}$	Person	Field	Culture
1	Carl Linnaeus	Science	WR
2	Jesus	Religion	WR
3	Napoleon	Politics	FR
4	Aristotle	Science	WR
5	Julius Caesar	Politics	IT
6	Matthias Corvinus	Politics	HU
7	Szentagotthai Janos	Science	HU
8	William Shakespeare	Art	EN
9	Adolf Hitler	Politics	DE
10	Stephen I of Hungary	Politics	HU
11	Augustus	Politics	IT
12	Michael Schumacher	Sport	DE
13	Miklos Rethelyi	Politics	HU
14	Sigismund, Holy Roman Emperor	Politics	HU
15	Lajos Kossuth	Politics	HU
16	Charles I of Hungary	Politics	HU
17	Bela IV of Hungary	Politics	HU
18	Maria Theresa	Politics	DE
19	Joseph Stalin	Politics	RU
20	Franz Joseph I of Austria	Politics	DE
21	Louis I of Hungary	Politics	HU
22	Francis II Rakoczi	Politics	HU
23	Mary (mother of Jesus)	Religion	WR
24	Sandor Petofi	Art	HU
25	Pope John Paul II	Religion	WR
26	Johann Wolfgang von Goethe	Art	DE
27	Alexander the Great	Politics	WR
28	Bela Bartok	Art	HU
29	Charlemagne	Politics	FR
30	Louis XIV of France	Politics	FR



Table S23: Top 30 persons by 2DRank for Hungarian Wikipedia with their field of activity and native language.

$R_{HU,2DRank}$	Person	Field	Culture
1	Stephen I of Hungary	Politics	HU
2	Sandor Petofi	Art	HU
3	Franz Liszt	Art	HU
4	Kati Kovacs	Art	HU
5	Alexander the Great	Politics	WR
6	Attila Jozsef	Art	HU
7	Aristotle	Science	WR
8	Kimi Raikkonen	Sport	WR
9	Rubens Barrichello	Sport	WR
10	Lajos Kossuth	Politics	HU
11	Bela Bartok	Art	HU
12	Charlemagne	Politics	FR
13	Sandor Weores	Art	HU
14	Mariah Carey	Art	EN
15	Wolfgang Amadeus Mozart	Art	DE
16	Josip Broz Tito	Politics	WR
17	Charles I of Hungary	Politics	HU
18	Isaac Asimov	Art	EN
19	Napoleon	Politics	FR
20	Bonnie Tyler	Art	EN
21	Miklos Radnoti	Art	HU
22	Jay Chou	Art	WR
23	Janos Kodolanyi	Art	HU
24	Louis I of Hungary	Politics	HU
25	Zsuzsa Koncz	Art	HU
26	Adolf Hitler	Politics	HU
27	Stephen King	Art	EN
28	Mor Jokai	Art	HU
29	Ferenc Erkel	Art	HU
30	Franz Joseph I of Austria	Politics	DE

Table S24: Top 30 persons by CheiRank for Hungarian Wikipedia with their field of activity and native language.

$R_{HU,CheiRank}$	Person	Field	Culture
1	Edward L. G. Bowell	Science	EN
2	Karl Wilhelm Reinmuth	Science	DE
3	Max Wolf	Science	DE
4	Benjamin Boukpeti	Sport	FR
5	Urata Takesi	Science	WR
6	Wilfred Bungei	Sport	WR
7	Henri Debehogne	Science	FR
8	Lee "Scratch" Perry	Art	WR
9	Karl Golsdorf	Etc	DE
10	Johann Palisa	Science	DE
11	Dirk Kuijt	Sport	NL
12	Roger Federer	Sport	DE
13	Csernus Imre	Etc	HU
14	Kati Kovacs	Art	HU
15	Rafael Nadal	Sport	ES
16	Venus Williams	Sport	EN
17	Sebastien Loeb	Sport	FR
18	Pleh Csaba	Science	HU
19	Tibor Antalpeter	Sport	HU
20	Serena Williams	Sport	EN
21	Csore Gabor	Art	HU
22	Pirmin Schwegler	Sport	DE
23	Olivia Newton-John	Art	EN
24	Petter Solberg	Sport	WR
25	Orosz Anna	Art	HU
26	Zsambeki Gabor	Art	HU
27	Vera Igorevna Zvonarjova	Sport	RU
28	Sandor Petofi	Art	HU
29	Roberta Vinci	Sport	IT
30	Flavia Pennetta	Sport	HU

Table S25: Top 30 persons by PageRank for Korean Wikipedia with their field of activity and native language.

$R_{KO,PageRank}$	Person	Field	Culture
1	Carl Linnaeus	Science	WR
2	Gojong of the Korean Empire	Politics	KO
3	Jesus	Religion	WR
4	John Edward Gray	Science	EN
5	Aristotle	Science	WR
6	Napoleon	Politics	FR
7	Sejong the Great	Politics	KO
8	Park Chung-hee	Politics	KO
9	Emperor Wu of Han	Politics	WR
10	Seonjo of Joseon	Politics	KO
11	Taejong of Joseon	Politics	KO
12	Syngman Rhee	Politics	KO
13	Kim Dae-jung	Politics	KO
14	Roh Moo-hyun	Politics	KO
15	Yeongjo of Joseon	Politics	KO
16	Adolf Hitler	Politics	DE
17	Taejo of Joseon	Politics	KO
18	Sukjong of Joseon	Politics	KO
19	Kim Il-sung	Politics	KO
20	Qianlong Emperor	Politics	WR
21	Kim Jong-il	Politics	KO
22	Kangxi Emperor	Politics	WR
23	Emperor Gaozu of Han	Politics	WR
24	Chun Doo-hwan	Politics	KO
25	Taejo of Goryeo	Politics	KO
26	George W. Bush	Politics	EN
27	Qin Shi Huang	Politics	WR
28	Jeongjo of Joseon	Politics	KO
29	Sunjo of Joseon	Politics	KO
30	Cao Cao	Politics	WR

Table S26: Top 30 persons by 2DRank for Korean Wikipedia with their field of activity and native language.

$R_{KO,2DRank}$	Person	Field	Culture
1	Gojong of the Korean Empire	Politics	KO
2	Sejong the Great	Politics	KO
3	Park Chung-hee	Politics	KO
4	Taejong of Joseon	Politics	KO
5	Kim Dae-jung	Politics	KO
6	Roh Moo-hyun	Politics	KO
7	Syngman Rhee	Politics	KO
8	Kim Il-sung	Politics	KO
9	Qianlong Emperor	Politics	WR
10	Kangxi Emperor	Politics	WR
11	Taejo of Goryeo	Politics	KO
12	Seonjo of Joseon	Politics	KO
13	Jeongjo of Joseon	Politics	KO
14	Kim Young-sam	Politics	KO
15	Julius Caesar	Politics	IT
16	Chun Doo-hwan	Politics	KO
17	Injo of Joseon	Politics	KO
18	Tokugawa Ieyasu	Politics	WR
19	Lee Myung-bak	Politics	KO
20	Seongjong of Joseon	Politics	KO
21	Cao Cao	Politics	WR
22	Confucius	Science	WR
23	Mao Zedong	Politics	WR
24	Taejo of Joseon	Politics	KO
25	Toyotomi Hideyoshi	Politics	WR
26	Heungseon Daewongun	Politics	KO
27	Liu Bei	Politics	WR
28	Yeongjo of Joseon	Politics	KO
29	Pope John Paul II	Religion	WR
30	Adolf Hitler	Politics	DE

Table S27: Top 30 persons by CheiRank for Korean Wikipedia with their field of activity and native language.

$R_{KO,CheiRank}$	Person	Field	Culture
1	Lee Jong-wook (baseball)	Sport	KO
2	Kim Dae-jung	Politics	KO
3	Lionel Messi	Sport	ES
4	Kim Kyu-sik	Politics	KO
5	Johannes Kepler	Science	DE
6	Yun Chi-young	Politics	KO
7	Michael Jackson	Art	EN
8	Yi Sun-sin	ETC	KO
9	Chang Myon	Politics	KO
10	IU (singer)	Art	KO
11	Kim Seo-yeong	Art	KO
12	Tokugawa Ieyasu	Politics	WR
13	Jeremy Renner	Art	EN
14	Zhao Deyin	Politics	WR
15	Yang Joon-Hyu	Sport	KO
16	Zhang Gui (Tang Dynasty)	Politics	WR
17	Zinedine Zidane	Sport	FR
18	Park Chung-hee	Politics	KO
19	Heungseon Daewongun	Politics	KO
20	Ahn Ji-hwan	Art	KO
21	Lee Seung-Yeop	Sport	KO
22	Roh Moo-hyun	Politics	KO
23	Britney Spears	Art	EN
24	Kim Young-sam	Politics	KO
25	Jeong Hyeong-don	Art	KO
26	Kim Yu-Na	Sport	KO
27	Park Jong-Seol	Art	KO
28	Lim Taekyoung	Art	KO
29	Park Ji-Sung	Sport	KO
30	Yuh Woon-Hyung	Politics	KO