## UNIVERSITY OF TWENTE.



Analysis of centrality measures based on network structure



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#### **Publications**

- ▶ N. Litvak, and R. van der Hofstad, "Uncovering disassortativity in large scale-free networks." *Phys.Rev.E* v.87, p.022801, 2013
- N. Litvak, and R. van der Hofstad, "Degree-degree correlations in random graphs with heavy-tailed degrees." Accepted in *Internet Mathematics*, 2013
- ► P. van der Hoorn and N. Litvak, "Degree-degree correlations in directed networks with heavy-tailed degrees." arXiv:1310.6528, 2013
- ► K. Avrachenkov, N. Litvak, V. Medyanikov, and M. Sokol, "Alpha current flow betweenness centrality." Accepted In: *WAW2013*, Harvard University, 2013
- K. Avrachenkov, N. Litvak, M. Sokol, and D.Towsley, "Quick detection of nodes with large degrees." WAW2012, Halifax, NS, Canada, pp. 54-65, 2013
- ► L. Ostroumova, K. Avrachenkov and N. Litvak. "Quick detection of popular entities in large directed networks." Submitted

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1	1	Justin Bieber @justinbieber #BELEVE is on ITUNES and in STORES WORLDWIDE! - SO MUCH LOVE FOR THE	39,964,138 followers	122,694 following	22,331 tweets
2	0	Lady Gaga @ladygaga When POP aucks the Sts of ART.	37,929,479 followers	135,862 following	2,661 tweets
3		Katy Perry @katyperry back to (()werk.	37,381,974 followers	123 following	4,626 tweets
4		Barack Obama @BarackObama This account is run by Organizing for Action staff. Tweets from the President are signed -bo.	32,247,402 followers	662,113 following	9,182 tweets

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► Hubs play a crucial role in the analysis of networks

#### Formal view on the hubs

Let D be a degree of a random node. Regular varying distribution:

$$P(D > x) = L(x)x^{-\gamma} \tag{1}$$

L(x) is slowly varying, i.e.  $\lim_{t\to\infty} L(tx)/L(t) = 1$ ,  $x \ge 0$ 

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**EXTREME VALUE THEORY**. Let  $F_1 \ge F_2 \ge \cdots \ge F_N$  be the order statistics of the i.i.d. r.v.'s  $D_1, D_2, \ldots, D_N$  as in (1). Then there are  $(a_N)$ ,  $(b_N)$  such that for finite k

$$\left(\frac{F_1-b_N}{a_N},\cdots\frac{F_k-b_N}{a_N}\right)\stackrel{d}{\to} \left(\frac{E_1^{-\delta}-1}{\delta},\cdots,\frac{\left(\sum_{i=1}^k E_i\right)^{-\delta}-1}{\delta}\right),$$

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Example.  $P(D > x) = Cx^{-\gamma}$ , then  $a_N = \delta C^{\delta} N^{\delta}$ ,  $b_N = C^{\delta} N^{\delta}$ . The largest degrees are 'of the order'  $N^{1/\gamma}$ .

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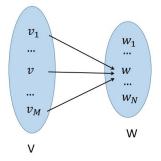
Goal: Find top-k most popular entities in social (directed) networks (nodes with highest in/out-degrees, largest interest groups, largest user categories), using the minimal number of API requests.

#### Problem formulation

- ► Consider a bi-partite graph (V, W, E)
- ▶ V and W are sets of entities, |V| = M, |W| = N.
- ▶ A directed edge  $(v, w) \in E$  represents a relation between  $v \in V$  and  $w \in W$ .
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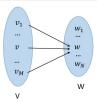
Example. V = W is a set of Twitter users, (v, w) means that v follows w.

Example. V is a set of users, W is a set of interest groups, (v, w) means that user v is a member of an interest group w.

# Algorithm for finding top-k most popular entities

### Algorithm for finding top-k most popular entities

- **①** Choose a set  $A \subset V$  of  $n_1$  nodes sampled from V at random.
- ② For each  $v \in A$  retrieve the id's of nodes in W that have an edge from v.
- **3** Compute  $S_w$  the number of edges of  $w \in W$  from A.
- Retrieve the actual degrees for the  $n_2$  nodes w with the largest values of  $S_w$ .
- **Solution** Return the identified top-k list of most popular entities in W.



In total, we use  $n = n_1 + n_2$  requests to API (Step 2 and Step 4).

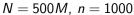
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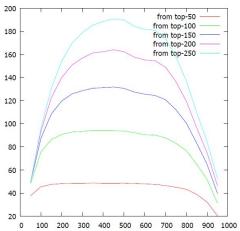
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- ► Make a guess: We use 1000 requests to API. For which *k* can we identify a top-*k* list of most followed Twitter users with 90% precision?

### Results





### Interest groups VKontakte

▶ Popular social network in Russian, more than 200M users.

Rank	Number of participants	Topic
1	4,35M	humor
2	4,1M	humor
3	3,76M	movies
4	3,69M	humor
5	3,59M	humor
6	3,58M	facts
7	3,36M	cookery
8	3,31M	humor
9	3,14M	humor
10	3,14M	movies
100	1,65M	success

▶ With  $n_1 = 700$ ,  $n_2 = 300$ , our algorithm identifies on average 73.2 from the top-100 interest groups (averaged over 25 experiments). The standard deviation is 4.6.

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## Sublinear complexity

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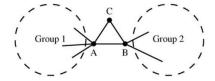
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- Popular groups are easier to find than popular users!

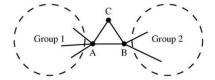
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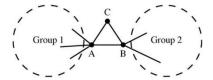


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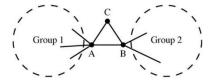
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- ▶ The CF-betweenness of edge  $e \in E$  is the amount of current through e, averaged over source-destination pairs (s, t)

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►  $x_e^{(s,t)} = |\varphi_v^{(s,t)} - \varphi_w^{(s,t)}|, \quad (v,w) \in E$  is the difference of potentials

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- $ightharpoonup \phi_{v}^{(s,t)}$  is the absolute potential of node  $v \in V$
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- $\bullet$   $\varphi^{(s,t)} = [\varphi_1^{(s,t)}, ..., \varphi_{n-1}^{(s,t)}]^T$
- Kirchhoff's current law:

$$[\tilde{D}_t - \alpha \tilde{A}_t] \varphi^{(s,t)} = e_s,$$

 $\ddot{D}_t$  and  $\ddot{A}_t$  are the degree and the adjacency matrices of  $G\setminus\{t\}$ ,  $e_s$  is the sth basis vector (Brandes and Fleischer 2005)

- ►  $x_e^{(s,t)} = |\varphi_v^{(s,t)} \varphi_w^{(s,t)}|, \quad (v,w) \in E$  is the difference of potentials
- $\alpha$ -CF betweenness:  $x_e^{\alpha} = \frac{1}{n(n-1)} \sum_{\substack{s,t \in V \\ s \neq t}} x_e^{(s,t)}, \quad e \in E.$

#### Theorem

The voltage drop along the edge (v, w) is given by

$$\varphi_{v}^{(s,t)} - \varphi_{w}^{(s,t)} = (c_{s,v} - c_{s,w}) + \frac{c_{s,t}}{c_{t,t}} (c_{t,w} - c_{t,v}),$$

where 
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$$\varphi_{v}^{(s,t)} = (1-\alpha)^{-1} \tilde{\pi}_{s,t}(v) d_{s}^{-1}$$

#### **Datasets**

	V	<i>E</i>	$\langle deg(v) \rangle$	diam(G)	$C_{\text{clustering}}$	$\langle d(u,v) \rangle$
Dolphins network	62	159	5.13	8	0.259	3.357
VKontakte AMCP	2092	14816	14.16	14	0.338	4.598
Watts-Strogatz	1000	6000	12.00	6	0.422	3.713
Enron	36692	183831	10.02	11	0.4970	≈ 4.8

- ► The small graphs are used to compare CF and  $\alpha$ -CF betweenness
- $\blacktriangleright$  On the Enron graph, only  $\alpha$ -CF betweenness can be computed

## Correlations between centrality measures

Kendall tau for centrality measures in the social graph VKontakte AMCP:

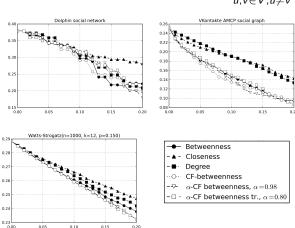
	D	PR	CI	B/w	CF	(8.0)	tr(0.8)	(0.98)
Degree	1.000	0.655	0.679	0.521	0.545	0.659	0.668	0.599
PageRank	0.655	1.000	0.375	0.662	0.717	0.833	0.811	0.766
Closeness	0.679	0.375	1.000	0.382	0.356	0.424	0.445	0.395
Between.	0.521	0.662	0.382	1.000	0.761	0.760	0.749	0.778
CF	0.545	0.717	0.356	0.761	1.000	0.812	0.833	0.917
$\alpha CF(0.8)$	0.659	0.833	0.424	0.760	0.812	1.000	0.938	0.878
$\alpha CF-tr(0.8)$	0.668	0.811	0.445	0.749	0.833	0.938	1.000	0.903
$\alpha CF(0.98)$	0.599	0.766	0.395	0.778	0.917	0.878	0.903	1.000

# Influence on the network connectivity

Inverse average distance: 
$$\langle d^{-1} \rangle = \frac{1}{n(n-1)} \sum_{u,v \in V, u \neq v} \frac{1}{d(u,v)}$$

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#### Correlations in power law networks

► We study the dependencies between degrees of neighboring nodes in graphs with power law degree distribution

Example: Internet and network of bank transactions





## Assortativity coefficient

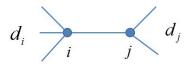
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- ▶  $D_v$  degree of node  $v \in V$
- ▶ Newman (2002): assortativity measure  $\rho(G)$

$$\rho(G) = \frac{\frac{1}{|E'|} \sum_{(v,w) \in E'} D_v D_w - \left(\frac{1}{|E'|} \sum_{(v,w) \in E'} \frac{1}{2} (D_v + D_w)\right)^2}{\frac{1}{|E'|} \sum_{(v,w) \in E'} \frac{1}{2} (D_v^2 + D_w^2) - \left(\frac{1}{|E'|} \sum_{(v,w) \in E'} \frac{1}{2} (D_v + D_w)\right)^2}$$

 Statistical estimation of the Pearson's correlation coefficient between degrees on two ends of a random edge



## Assortative and disassortative graphs

#### ► Newman(2003)

	network	type	size n	assortativity $r$	error $\sigma_r$	ref.
social	physics coauthorship	undirected	52 909	0.363	0.002	a
	biology coauthorship	undirected	1520251	0.127	0.0004	a
	mathematics coauthorship	undirected	253 339	0.120	0.002	ь
	film actor collaborations	undirected	449 913	0.208	0.0002	c
	company directors	undirected	7 673	0.276	0.004	d
	student relationships	undirected	573	-0.029	0.037	e
(	email address books	directed	16881	0.092	0.004	f
(	power grid	undirected	4 941	-0.003	0.013	g
technological	Internet	undirected	10697	-0.189	0.002	h
technological	World-Wide Web	directed	269 504	-0.067	0.0002	i
	software dependencies	directed	3 162	-0.016	0.020	j
biological	protein interactions	undirected	2 115	-0.156	0.010	k
	metabolic network	undirected	765	-0.240	0.007	1
	neural network	directed	307	-0.226	0.016	m
	marine food web	directed	134	-0.263	0.037	n
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- Technological and biological networks are disassortative, ρ(G) < 0</li>
- ▶ Social networks are assortative,  $\rho(G) > 0$
- ▶ Note: large networks are never strongly disassortative... DOROGOVTSEV ET AL. (2010), RASCHKE ET AL. (2010)

## Convergence of $\rho(G)$ to a non-negtive value

#### Theorem

Let  $(G_n)_{n\geqslant 1}$  be a sequence of graphs of size n satisfying that there exist  $\gamma\in (1,3)$  and  $0< c< C<\infty$  such that  $cn\leqslant |E|\leqslant Cn$ ,  $cn^{1/\gamma}\leqslant \max_{v\in V_n} D_v\leqslant Cn^{1/\gamma}$  and  $cn^{(2/\gamma)\vee 1}\leqslant \sum_{v\in V_n} D_v^2\leqslant Cn^{(2/\gamma)\vee 1}$ . Then, any limit point of the Pearson's correlation coefficient  $\rho(G_n)$  is non-negative.

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#### Alternative: rank correlations

- ▶ G = (V, E), E set of edges, E' set of directed edges
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$$\rho^{\mathrm{rank}}(G) = \frac{\frac{1}{|E'|} \sum_{(v,w) \in E'} R_v R_w - (|E'|+1)^2/4}{(|E'|^2-1)/12}.$$

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- ▶ Factor |E'| cancels, no influence of high dispersion

# Convergence criteria in random graphs

 $(G_n)_{n\geqslant 1}$  be a sequence of random graphs of size n,  $G_n=(V_n,E_n)$ .  $(X_n,Y_n)$  degrees on both sides of a uniform directed edge  $e\in E'_n$ .

#### Theorem

*If every bounded continuous h*:  $\mathbb{R}^2 \to \mathbb{R}$ 

$$\mathbb{E}_n[h(X_n, Y_n)] \stackrel{\mathbb{P}}{\longrightarrow} \mathbb{E}[h(X, Y)],$$

where the r.h.s. is non-random, then

$$\rho^{\mathrm{rank}}(G_n) \stackrel{\mathbb{P}}{\longrightarrow} \rho^{\mathrm{rank}} = 12 \cdot \mathrm{Cov}(F_X(X), F_X(Y)),$$

If, in addition,  $\mathbb{E}_n[X_n^2] \stackrel{\mathbb{P}}{\longrightarrow} \mathbb{E}[X^2] < \infty$ , and  $\operatorname{Var}(X) > 0$ , then

$$\rho(\textit{G}_n) \stackrel{\mathbb{P}}{\longrightarrow} \rho = \frac{\operatorname{Cov}(\textit{X}, \textit{Y})}{\operatorname{Var}(\textit{X})}.$$

▶ Vertex arriving at time t+1 attaches to a vertex  $v \in [t]$  with probability  $(D_v(t) + \delta)/((2 + \delta)t + 1 + \delta)$ 

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#### Theorem

Let  $(G_t^{(m)})_{t\geqslant 1}$  be the PAM. Then

$$\rho(G_t^{(m)}) \stackrel{\mathbb{P}}{\longrightarrow} \begin{cases} 0 & \text{if } \delta \leqslant m, \\ \rho & \text{if } \delta > m, \end{cases}$$

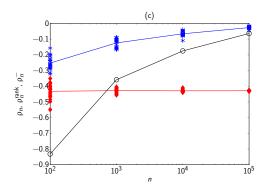
 $\rho^{\mathrm{rank}}(G_{t}^{(m)}) \stackrel{\mathbb{P}}{\longrightarrow} \rho^{\mathrm{rank}}.$ 

where, abbreviating  $a = \delta/m$ ,

$$\rho = \frac{(m-1)(a-1)[2(1+m) + a(1+3m)]}{(1+m)[2(1+m) + a(5+7m) + a^2(1+7m)]}.$$

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 $\rho(G_n)$  (blue),  $\rho^{rank}(G_n)$  (red), and mean  $\rho^-(G_n)$  (black) in 20 simulations for different n



Dataset	Description	# nodes	max d	$\rho(G_n)$	$\rho(G_n)^{\mathrm{rank}}$	$\rho^-(G_n)$
stanford-cs	web domain	9,914	340	-0.1656	-0.1627	-0.4648
eu-2005	.eu web crawl	862,664	68,963	-0.0562	-0.2525	-0.0670
uk@100,000	.uk web crawl	100,000	55,252	-0.6536	-0.5676	-1.117
uk@1,000,000	.uk web crawl	1,000,000	403,441	-0.0831	-0.5620	-0.0854
enron	e-mailing	69,244	1,634	-0.1599	-0.6827	-0.1932
dblp-2010	co-authorship	326,186	238	0.3018	0.2604	-0.7736
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- ▶ More on correlations in directed networks: talk of Pim

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- Optimization of the web crawler BUbiNG (jointly with Milano)