## UNIVERSITY OF TWENTE.

Analysis of centrality measures


## 

based on network structure

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## Publications

- N. Litvak, and R. van der Hofstad, "Uncovering disassortativity in large scale-free networks." Phys.Rev.E v.87, p.022801, 2013
- N. Litvak, and R. van der Hofstad, "Degree-degree correlations in random graphs with heavy-tailed degrees." Accepted in Internet Mathematics, 2013
- P. van der Hoorn and N. Litvak, "Degree-degree correlations in directed networks with heavy-tailed degrees." arXiv:1310.6528, 2013
- K. Avrachenkov, N. Litvak, V. Medyanikov, and M. Sokol, "Alpha current flow betweenness centrality." Accepted In: WAW2013, Harvard University, 2013
- K. Avrachenkov, N. Litvak, M. Sokol, and D.Towsley, "Quick detection of nodes with large degrees." WAW2012, Halifax, NS, Canada, pp. 54-65, 2013
- L. Ostroumova, K. Avrachenkov and N. Litvak. "Quick detection of popular entities in large directed networks." Submitted


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- Hubs play a crucial role in the analysis of networks


## Formal view on the hubs

Let $D$ be a degree of a random node. Regular varying distribution:

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\begin{equation*}
P(D>x)=L(x) x^{-\gamma} \tag{1}
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Extreme value theory. Let $F_{1} \geqslant F_{2} \geqslant \cdots \geqslant F_{N}$ be the order statistics of the i.i.d. r.v.'s $D_{1}, D_{2}, \ldots, D_{N}$ as in (1). Then there are $\left(a_{N}\right),\left(b_{N}\right)$ such that for finite $k$
$\left(\frac{F_{1}-b_{N}}{a_{N}}, \cdots \frac{F_{k}-b_{N}}{a_{N}}\right) \xrightarrow{d}\left(\frac{E_{1}^{-\delta}-1}{\delta}, \cdots, \frac{\left(\sum_{i=1}^{k} E_{i}\right)^{-\delta}-1}{\delta}\right)$,
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where $\delta=1 / \gamma$ and $E_{i}$ 'are i.i.d. exponential(1) r.v.'s.
Example. $P(D>x)=C x^{-\gamma}$, then $a_{N}=\delta C^{\delta} N^{\delta}, b_{N}=C^{\delta} N^{\delta}$. The largest degrees are 'of the order' $N^{1 / \gamma}$.

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Goal: Find top-k most popular entities in social (directed) networks (nodes with highest in/out-degrees, largest interest groups, largest user categories), using the minimal number of API requests.

## Problem formulation

- Consider a bi-partite graph ( $V, W, E$ )
- $V$ and $W$ are sets of entities, $|V|=M,|W|=N$.
- A directed edge $(v, w) \in E$ represents a relation between $v \in V$ and $w \in W$.
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Example. $V=W$ is a set of Twitter users, $(v, w)$ means that $v$ follows w.
Example. $V$ is a set of users, $W$ is a set of interest groups, $(v, w)$ means that user $v$ is a member of an interest group $w$.

## Algorithm for finding top- $k$ most popular entities

Algorithm for finding top- $k$ most popular entities
(1) Choose a set $A \subset V$ of $n_{1}$ nodes sampled from $V$ at random.
(2) For each $v \in A$ retrieve the id's of nodes in $W$ that have an edge from $v$.
(3) Compute $S_{w}$ - the number of edges of $w \in W$ from $A$.
(9) Retrieve the actual degrees for the $n_{2}$ nodes $w$ with the largest values of $S_{w}$.
(5) Return the identified top- $k$ list of most popular entities in $W$.


In total, we use $n=n_{1}+n_{2}$ requests to API (Step 2 and Step 4).

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- Make a guess: We use 1000 requests to API. For which $k$ can we identify a top- $k$ list of most followed Twitter users with 90\% precision?


## Results



## Interest groups VKontakte

- Popular social network in Russian, more than 200M users.

| Rank | Number of participants | Topic |
| :--- | :---: | :---: |
| 1 | $4,35 \mathrm{M}$ | humor |
| 2 | $4,1 \mathrm{M}$ | humor |
| 3 | $3,76 \mathrm{M}$ | movies |
| 4 | $3,69 \mathrm{M}$ | humor |
| 5 | $3,59 \mathrm{M}$ | humor |
| 6 | $3,58 \mathrm{M}$ | facts |
| 7 | $3,36 \mathrm{M}$ | cookery |
| 8 | $3,31 \mathrm{M}$ | humor |
| 9 | $3,14 \mathrm{M}$ | humor |
| 10 | $3,14 \mathrm{M}$ | movies |
| 100 | $1,65 \mathrm{M}$ | success |

- With $n_{1}=700, n_{2}=300$, our algorithm identifies on average 73.2 from the top-100 interest groups (averaged over 25 experiments). The standard deviation is 4.6.


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- Popular groups are easier to find than popular users!


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- The CF-betweenness of edge $e \in E$ is the amount of current through $e$, averaged over source-destination pairs $(s, t)$


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- Easy to compute


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- $\alpha$-CF betweenness: $x_{e}^{\alpha}=\frac{1}{n(n-1)} \sum_{s, t \in V, s \neq t} x_{e}^{(s, t)}, \quad e \in E$.


## Analysis and computation

## Theorem

The voltage drop along the edge ( $v, w$ ) is given by

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\varphi_{v}^{(s, t)}-\varphi_{w}^{(s, t)}=\left(c_{s, v}-c_{s, w}\right)+\frac{c_{s, t}}{c_{t, t}}\left(c_{t, w}-c_{t, v}\right),
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where $C=\left(c_{v, w}\right)=[D-\alpha A]^{-1}$.

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- $\tilde{P}_{t}$ transition probability matrix of a random walk on $G \backslash\{t\}$


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\varphi_{v}^{(s, t)}-\varphi_{w}^{(s, t)}=\left(c_{s, v}-c_{s, w}\right)+\frac{c_{s, t}}{c_{t, t}}\left(c_{t, w}-c_{t, v}\right),
$$

where $C=\left(c_{v, w}\right)=[D-\alpha A]^{-1}$.

- It is sufficient to invert the matrix $[D-\alpha A]$ only once. This can be done efficiently
- $\tilde{P}_{t}$ transition probability matrix of a random walk on $G \backslash\{t\}$
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## Analysis and computation

## Theorem

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$$
\varphi_{v}^{(s, t)}=(1-\alpha)^{-1} \tilde{\pi}_{s, t}(v) d_{s}^{-1}
$$

## Datasets

|  | $\|V\|$ | $\|E\|$ | $\langle\operatorname{deg}(v)\rangle$ | $\operatorname{diam}(G)$ | $C_{\text {clustering }}$ | $\langle d(u, v)\rangle$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Dolphins network | 62 | 159 | 5.13 | 8 | 0.259 | 3.357 |
| VKontakte AMCP | 2092 | 14816 | 14.16 | 14 | 0.338 | 4.598 |
| Watts-Strogatz | 1000 | 6000 | 12.00 | 6 | 0.422 | 3.713 |
|  |  |  |  |  |  |  |
| Enron | 36692 | 183831 | 10.02 | 11 | 0.4970 | $\approx 4.8$ |

- The small graphs are used to compare CF and $\alpha-C F$ betweenness
- On the Enron graph, only $\alpha$-CF betweenness can be computed


## Correlations between centrality measures

Kendall tau for centrality measures in the social graph VKontakte AMCP:

|  | D | PR | Cl | $\mathrm{B} / \mathrm{w}$ | CF | $(0.8)$ | $\operatorname{tr}(0.8)$ | $(0.98)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Degree | 1.000 | 0.655 | 0.679 | 0.521 | 0.545 | 0.659 | 0.668 | 0.599 |
| PageRank | 0.655 | 1.000 | 0.375 | 0.662 | 0.717 | 0.833 | 0.811 | 0.766 |
| Closeness | 0.679 | 0.375 | 1.000 | 0.382 | 0.356 | 0.424 | 0.445 | 0.395 |
| Between. | 0.521 | 0.662 | 0.382 | 1.000 | 0.761 | 0.760 | 0.749 | 0.778 |
| CF | 0.545 | 0.717 | 0.356 | 0.761 | 1.000 | 0.812 | 0.833 | 0.917 |
| $\alpha$ CF $(0.8)$ | 0.659 | 0.833 | 0.424 | 0.760 | 0.812 | 1.000 | 0.938 | 0.878 |
| $\alpha \mathrm{CF}-\operatorname{tr}(0.8)$ | 0.668 | 0.811 | 0.445 | 0.749 | 0.833 | 0.938 | 1.000 | 0.903 |
| $\alpha \mathrm{CF}(0.98)$ | 0.599 | 0.766 | 0.395 | 0.778 | 0.917 | 0.878 | 0.903 | 1.000 |

Influence on the network connectivity
Inverse average distance: $\left\langle d^{-1}\right\rangle=\frac{1}{n(n-1)} \sum_{u, v \in V, u \neq v} \frac{1}{d(u, v)}$

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## Correlations in power law networks

- We study the dependencies between degrees of neighboring nodes in graphs with power law degree distribution

Example: Internet and network of bank transactions


## Assortativity coefficient

- $G=(V, E)$ undirected graph of $n$ nodes, $E^{\prime}$ - directed edges
- $D_{v}$ degree of node $v \in V$


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- Newman (2002): assortativity measure $\rho(G)$

$$
\rho(G)=\frac{\frac{1}{\left|E^{\prime}\right|} \sum_{(v, w) \in E^{\prime}} D_{v} D_{w}-\left(\frac{1}{\left|E^{\prime}\right|} \sum_{(v, w) \in E^{\prime}} \frac{1}{2}\left(D_{v}+D_{w}\right)\right)^{2}}{\frac{1}{\left|E^{\prime}\right|} \sum_{(v, w) \in E^{\prime}} \frac{1}{2}\left(D_{v}^{2}+D_{w}^{2}\right)-\left(\frac{1}{\left|E^{\prime}\right|} \sum_{(v, w) \in E^{\prime}} \frac{1}{2}\left(D_{v}+D_{w}\right)\right)^{2}}
$$

- Statistical estimation of the Pearson's correlation coefficient between degrees on two ends of a random edge



## Assortative and disassortative graphs

- Newman(2003)

|  | network | type | size $n$ | assortativity $r$ | error $\sigma_{r}$ | ref. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | physics coauthorship | undirected | 52909 | 0.363 | 0.002 | a |
|  | biology coauthorship | undirected | 1520251 | 0.127 | 0.0004 | a |
|  | mathematics coauthorship | undirected | 253339 | 0.120 | 0.002 | b |
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|  | metabolic network | undirected | 765 | -0.240 | 0.007 | 1 |
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- Technological and biological networks are disassortative, $\rho(G)<0$
- Social networks are assortative, $\rho(G)>0$
- Note: large networks are never strongly disassortative... Dorogovtsev et al. (2010), Raschke et al. (2010)


## Convergence of $\rho(G)$ to a non-negtive value

## Theorem

Let $\left(G_{n}\right)_{n \geqslant 1}$ be a sequence of graphs of size $n$ satisfying that there exist $\gamma \in(1,3)$ and $0<c<C<\infty$ such that $c n \leqslant|E| \leqslant C n$, $c n^{1 / \gamma} \leqslant \max _{v \in V_{n}} D_{v} \leqslant C n^{1 / \gamma}$ and $c n^{(2 / \gamma) \vee 1} \leqslant \sum_{v \in V_{n}} D_{v}^{2} \leqslant C n^{(2 / \gamma) \vee 1}$. Then, any limit point of the Pearson's correlation coefficient $\rho\left(G_{n}\right)$ is non-negative.

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## Alternative: rank correlations

- $G=(V, E), E$ - set of edges, $E^{\prime}$ - set of directed edges
- $\left(R_{v}, R_{w}\right)$ - ranks of $\left(D_{v}, D_{w}\right)$, where $(v, w)$ is a uniformly chosen directed edge


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- Ties are resolved at random by adding independent Uniform $(0,1)$ random variables (Mesfioui and Tajar, 2005)


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\rho^{\mathrm{rank}}(G)=\frac{\frac{1}{E^{\prime} \mid} \sum_{(v, w) \in E^{\prime}} R_{v} R_{w}-\left(\left|E^{\prime}\right|+1\right)^{2} / 4}{\left(\left|E^{\prime}\right|^{2}-1\right) / 12} .
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- Factor $\left|E^{\prime}\right|$ cancels, no influence of high dispersion


## Convergence criteria in random graphs

$\left(G_{n}\right)_{n \geqslant 1}$ be a sequence of random graphs of size $n, G_{n}=\left(V_{n}, E_{n}\right)$. $\left(X_{n}, Y_{n}\right)$ degrees on both sides of a uniform directed edge $e \in E_{n}^{\prime}$.

## Theorem

If every bounded continuous $h: \mathbb{R}^{2} \rightarrow \mathbb{R}$

$$
\mathbb{E}_{n}\left[h\left(X_{n}, Y_{n}\right)\right] \xrightarrow{\mathbb{P}} \mathbb{E}[h(X, Y)],
$$

where the r.h.s. is non-random, then

$$
\rho^{\mathrm{rank}}\left(G_{n}\right) \xrightarrow{\mathbb{P}} \rho^{\mathrm{rank}}=12 \cdot \operatorname{Cov}\left(F_{X}(X), F_{X}(Y)\right),
$$

If, in addition, $\mathbb{E}_{n}\left[X_{n}^{2}\right] \xrightarrow{\mathbb{P}} \mathbb{E}\left[X^{2}\right]<\infty$, and $\operatorname{Var}(X)>0$, then

$$
\rho\left(G_{n}\right) \xrightarrow{\mathbb{P}} \rho=\frac{\operatorname{Cov}(X, Y)}{\operatorname{Var}(X)} .
$$

## Preferential Attachment (PA) graph

- Vertex arriving at time $t+1$ attaches to a vertex $v \in[t]$ with probability $\left(D_{v}(t)+\delta\right) /((2+\delta) t+1+\delta)$


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## Theorem

Let $\left(G_{t}^{(m)}\right)_{t \geqslant 1}$ be the PAM. Then

$$
\begin{gathered}
\rho^{\mathrm{rank}}\left(G_{t}^{(m)}\right) \xrightarrow{\mathbb{P}} \rho^{\mathrm{rank}}, \\
\rho\left(G_{t}^{(m)}\right) \xrightarrow{\mathbb{P}} \begin{cases}0 & \text { if } \delta \leqslant m, \\
\rho & \text { if } \delta>m,\end{cases}
\end{gathered}
$$

where, abbreviating $a=\delta / m$,

$$
\rho=\frac{(m-1)(a-1)[2(1+m)+a(1+3 m)]}{(1+m)\left[2(1+m)+a(5+7 m)+a^{2}(1+7 m)\right]}
$$

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## Preferential Attachment (PA) graph

$\rho\left(G_{n}\right)$ (blue), $\rho^{\text {rank }}\left(G_{n}\right)$ (red), and mean $\rho^{-}\left(G_{n}\right)$ (black) in 20 simulations for different $n$


## Web and social networks

| Dataset | Description | \# nodes | $\operatorname{maxd}$ | $\rho\left(G_{n}\right)$ | $\rho\left(G_{n}\right)^{\text {rank }}$ | $\rho^{-}\left(G_{n}\right)$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| stanford-cs | web domain | 9,914 | 340 | -0.1656 | -0.1627 | -0.4648 |
| eu-2005 | .eu web crawl | 862,664 | 68,963 | -0.0562 | -0.2525 | -0.0670 |
| uk@100,000 | .uk web crawl | 100,000 | 55,252 | -0.6536 | -0.5676 | -1.117 |
| uk@1,000,000 | .uk web crawl | $1,000,000$ | 403,441 | -0.0831 | -0.5620 | -0.0854 |
| enron | e-mailing | 69,244 | 1,634 | -0.1599 | -0.6827 | -0.1932 |
| dblp-2010 | co-authorship | 326,186 | 238 | 0.3018 | 0.2604 | -0.7736 |
| dblp-2011 | co-authorship | 986,324 | 979 | 0.0842 | 0.1351 | -0.2963 |
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- Still largely open problem: statistical significance of degree-degree correlations
- More on correlations in directed networks: talk of Pim


## Further research

- Monte Carlo methods for fast evaluation of centrality measures and correlation measures
- Goal: sublinear complexity


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