# Multi-cultural Wikipedia mining of geopolitics interactions leveraging reduced Google matrix analysis

Klaus M. Frahm Laboratoire de Physique Théorique du CNRS, IRSAMC Université de Toulouse, CNRS, UPS 31062 Toulouse, France frahm@irsamc.ups-tlse.fr Samer El Zant Institut de Recherche en Informatique de Toulouse Université de Toulouse, INPT 31061 Toulouse, France samer.elzant@enseeiht.fr

Dima L. Shepelyansky Laboratoire de Physique Théorique du CNRS, IRSAMC Université de Toulouse, CNRS, UPS 31062 Toulouse, France dima@irsamc.ups-tlse.fr Katia Jaffrès-Runser Institut de Recherche en Informatique de Toulouse Université de Toulouse, INPT 31061 Toulouse, France kjr@enseeiht.fr

# ABSTRACT

Geopolitics focuses on political power in relation to geographic space. Interactions among world countries have been widely studied at various scales, observing economic exchanges, world history or international politics among others. This work exhibits the potential of Wikipedia mining for such studies. Indeed, Wikipedia stores valuable finegrained dependencies among countries by linking webpages together for diverse types of interactions (not only related to economical, political or historical facts). We mine herein the Wikipedia networks of several language editions using the recently proposed method of reduced Google matrix analysis. This approach allows to establish direct and hidden links between a subset of nodes that belong to a much larger directed network. Our study concentrates on 40 major countries chosen worldwide. Our aim is to offer a multicultural perspective on their interactions by comparing networks extracted from five different Wikipedia language editions, emphasizing English, Russian and Arabic ones. We demonstrate that this approach allows to recover meaningful direct and hidden links among the 40 countries of interest.

# **CCS** Concepts

•**Networks**  $\rightarrow$  Network properties; Topology analysis and generation;

# 1. INTRODUCTION

Political and economic interactions between regions of the

submitted to World Wide Web Conference 2017 Perth, Australia ACM ISBN 978-1-4503-2138-9...\$15.00 DOI: 10.1145/1235



Figure 1: Geographical distribution of the 40 selected countries. Color code groups countries into 7 sets: orange for English speaking countries, blue for former Soviet union ones, red for European ones, green for South American ones, yellow for Middle Eastern ones, purple for North-East Asian ones and finally pink for South-Eastern countries.

world have always been of utmost interest to measure and predict their relative influence. Such studies belong to the field of geopolitics that focuses on political power in relation to geographic space. Interactions among world countries have been widely studied at various scales (worldwide, continental or regional) using different types of information. Studies are driven by observing economic exchanges, social changes, history, international politics and diplomacy among others [1, 2]. The major finding of this paper is to show that meaningful worldwide interactions can be automatically extracted from the global and free online Encyclopaedia Wikipedia [3] for a given set of countries. All information gathered in this collaborative knowledge base can be leveraged to provide a picture of countries relationships, fostering a new framework for thorough geopolitics studies.

Wikipedia has become the largest open source of knowledge being close to Encyclopaedia Britanica [4] by the accu-

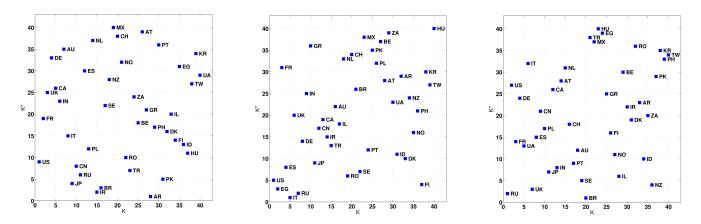


Figure 2: Position of countries in the local  $(K, K^*)$  plane of the reduced network of 40 countries in the EnWiki (left), ArWiki (middle) and RuWiki (right) networks.

racy of its scientific entries [5] and overcoming the later by the enormous quantity of available information. A detailed analysis of strong and weak features of Wikipedia is given at [6, 7]. Unique to Wikipedia is that articles make citations to each other, providing a direct relationship between webpages and topics. As such, Wikipedia generates a larger directed network of article titles with a rather clear meaning. For these reasons, it is interesting to apply algorithms developed for search engines of World Wide Web (WWW) such as the PageRank algorithm [8] (see also [9]), to analyze the ranking properties and relations between Wikipedia articles. For various language editions of Wikipedia it was shown that the PageRank vector produces a reliable ranking of historical figures over 35 centuries of human history [10, 11, 12, 13, 14] and a solid Wikipedia ranking of world universities (WRWU) [10, 15]. It has been shown that the Wikipedia ranking of historical figures is in a good agreement with the well-known Hart ranking [16], while the WRWU is in a good agreement with the Shanghai Academic ranking of world universities [17].

At present directed networks of real systems can be very large (about 4.2 million articles for the English Wikipedia edition in 2013 [13] or 3.5 billion web pages for a publicly accessible web crawl that was gathered by the Common Crawl Foundation in 2012 [18]). For some studies, one might be interested only in the particular interactions between a very small subset of nodes compared to the full network size. For instance, in this paper, we are interested in capturing the interactions of the 40 countries represented in Figure 1 using the networks extracted from five Wikipedia language editions covering a few millions of articles each. However, the interactions between these 40 nodes should be correctly determined by accounting for the many indirect links between the 40 webpages via all other nodes of the network. In previous works, a solution to this general problem has been proposed in [19, 20] by defining the reduced Google matrix theory. Main elements of Reduced Google matrix  $G_{\rm R}$  will be presented next, but in a few words, it captures in a 40-by-40 Perron-Frobenius matrix the full contribution of direct and indirect interactions happening in the full Google matrix between the 40 nodes of interest. Elements of reduced matrix  $G_{\rm R}(i, j)$  can be interpreted as the probability for a random surfer starting at webpage j to arrive in webpage i using direct and indirect interactions. Indirect interactions refer to paths composed in part of webpages different from the 40 ones of interest. Even more interesting and unique to reduced Google matrix theory, we show here that intermediate computation steps of  $G_{\rm R}$  offer a decomposition of  $G_{\rm R}$  into matrices that clearly distinguish direct from indirect interactions. As such, it is possible to extract the probability for an indirect interaction between two nodes to happen.

Reduced Google matrix theory is a perfect candidate for analyzing the direct and indirect interactions between countries selected worldwide. In this paper, we extract from  $G_{\rm R}$ and its decomposition into direct and indirect matrices a high-level network of 40 countries. This high-level network can be computed for either direct or hidden (i.e. indirect) directed links. More specifically, we deduce a fine-grained classification of countries that captures what we call the *hidden* friends and hidden followers of a given country. The structure of these graphs provides relevant social information: communities of countries with strong ties can be clearly exhibited while countries acting as bridges are present as well. This is mainly the case for the hidden interactions networks of friends (or followers) that offer new information compared to the direct networks of friends (or followers) whose topology is mainly enforced by top PageRank countries.

The networks of  $G_{\rm R}$  direct and hidden interactions can be calculated for different Wikipedia language editions. In this paper, reduced Google matrix analysis is applied to the same set of 40 countries on networks representing five different Wikipedia editions: English (EnWiki), Arabic (ArWiki), Russian (RuWiki), French (FrWiki) and German (DeWiki) editions. We take for analysis the top 40 countries according to the EnWiki PageRank. Language editions are usually edited by authors that, for the biggest part, belong to the region this language is in use in. Thus our study shows the impact of this cultural bias when comparing direct and hidden networks of friends (or followers) among different language editions. We show that part of the interactions are cross-cultural while others are clearly biased by the culture of the authors.

In Section 2 we introduce the main elements of reduced Google matrix theory, Section 3 describes  $G_{\rm R}$  calculated for 40 countries and for five different Wikipedia editions. Specific emphasis is given to the very different English, Arabic

<u> </u>	En	Wiki	Ar	Wiki	Ru	Wiki
Country	K	$K^*$	K	$K^*$	K	$K^*$
United States (US)	1	9	1	5	2	27
France (FR)	2	19	3	31	3	14
United Kingdom (UK)	3	25	6	20	7	3
Germany (DE)	4	33	8	14	4	24
Canada (CA)	5	26	13	19	12	26
India (IN)	6	23	9	25	13	8
Australia (AU)	7	35	16	22	18	12
Italy (IT)	8	15	5	1	6	32
Japan (JP)	9	4	11	9	11	7
China (CN)	10	8	12	17	9	21
Russia (RU)	11	6	7	2	1	2
Spain (ES)	12	30	4	8	8	15
Poland (PL)	13	12	26	32	10	17
The Netherlands (NL)	14	37	18	33	15	31
Iran (IR)	15	2	14	15	30	22
Brazil (BR)	16	3	21	26	20	1
Sweden (SE)	17	22	22	7	19	5
New Zealand (NZ)	18	28	34	24	36	4
Mexico (MX)	19	40	23	38	22	37
Switzerland (CH)	20	38	20	34	16	18
Norway (NO)	21	32	35	16	27	11
Romania (RO)	22	10	19	6	32	36
Turkey (TR)	23	7	15	13	21	38
South Africa (ZA)	24	24	29	39	35	20
Belgium (BE)	25	18	27	37	29	30
Austria (AT)	26	39	28	28	14	28
Greece (GR)	27	21	10	36	25	25
Argentina (AR)	28	1	32	29	33	23
Philippines (PH)	29	17	36	21	39	33
Portugal (PT)	30	36	24	12	17	9
Pakistan (PK)	31	5	25	35	37	29
Denmark (DK)	32	16	33	10	31	19
Israel (IL)	33	20	17	18	28	6
Finland (FI)	34	14	37	4	26	16
Egypt (EG)	35	31	2	3	24	39
Indonesia (ID)	36	13	31	11	34	10
Hungary (HU)	37	11	40	40	23	40
Taiwan (TW)	38	27	39	27	40	34
South Korea (KR)	39	34	38	30	38	35
Ukraine (UA)	40	29	30	23	5	13

Table 1: List of names of 40 selected countries with PageRank K, CheiRank  $K^*$  for EnWiki, ArWiki and RuWiki, ordered by increasing PageRank of EnWiki edition. Figure 1 gives color correspondence details.

and Russian editions. Networks of friends and followers for direct and hidden interaction matrices are created and discussed in Section 4, and conclusion is drawn in Section 5.

# 2. REDUCED GOOGLE MATRIX THEORY

### 2.1 Google matrix

It is convenient to describe the network of N Wikipedia articles by the Google matrix G constructed from the adjacency matrix  $A_{ij}$  with elements 1 if article (node) j points to article (node) i and zero otherwise. In this case, elements of the Google matrix take the standard form [8, 9]

$$G_{ij} = \alpha S_{ij} + (1 - \alpha)/N \quad , \tag{1}$$

where S is the matrix of Markov transitions with elements  $S_{ij} = A_{ij}/k_{out}(j), k_{out}(j) = \sum_{i=1}^{N} A_{ij} \neq 0$  being the node j out-degree (number of outgoing links) and with  $S_{ij} = 1/N$  if j has no outgoing links (dangling node). Here  $0 < \alpha < 1$  is the damping factor which for a random surfer determines the probability  $(1 - \alpha)$  to jump to any node; below we use  $\alpha = 0.85$ . The right eigenvectors  $\psi_i(j)$  of G are defined by:

$$\sum_{j'} G_{jj'} \psi_i(j') = \lambda_i \psi_i(j) .$$
<sup>(2)</sup>

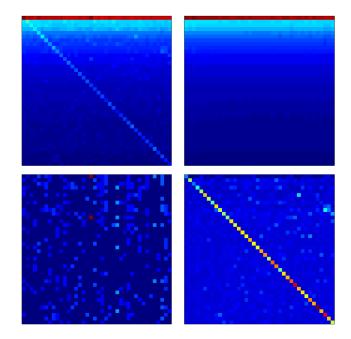


Figure 3: Density plots of matrices  $G_{\rm R}$  (top left),  $G_{\rm pr}$  (top right),  $G_{\rm rr}$  (bottom left) and  $G_{\rm qr}$  (bottom right) for the reduced network of 40 countries in the EnWiki network. The nodes  $N_r$  are ordered in lines by increasing PageRank index (left to right) and in columns by increasing PageRank index from top to bottom. Color scale represents maximum values in red, intermediate in green and minimum in blue.

The PageRank eigenvector  $P(j) = \psi_{i=0}(j)$  corresponds to the largest eigenvalue  $\lambda_{i=0} = 1$  [8, 9]. It has positive elements which give the probability to find a random surfer on a given node in the stationary long time limit of the Markov process. All nodes can be ordered by a monotonically decreasing probability  $P(K_i)$  with the highest probability at K = 1. The index K is the PageRank index. Left eigenvectors are biorthogonal to right eigenvectors of different eigenvalues. The left eigenvector for  $\lambda = 1$  has identical (unit) entries due to the column sum normalization of G. In the following we use the notations  $\psi_L^T$  and  $\psi_R$  for left and right eigenvectors, respectively. Notation T stands for vector or matrix transposition.

In addition to the matrix G it is useful to introduce a Google matrix  $G^*$  constructed from the adjacency matrix of the same network but with inverted direction of all links [21]. The vector  $P^*(K^*)$  is called the CheiRank vector [21, 10] and the index numbering nodes in order of monotonic decrease of probability  $P^*$  is noted as CheiRank index  $K^*$ . Thus, nodes with many ingoing (or outgoing) links have small values of K = 1, 2, 3... (or of  $K^* = 1, 2, 3...$ ) [9, 14].

#### 2.2 Reduced Google matrix

Let G be a typical Google matrix (1) for a network with N nodes such that  $G_{ij} \geq 0$  and the column sum normalization  $\sum_{i=1}^{N} G_{ij} = 1$  are verified. We consider a sub-network with  $N_r < N$  nodes, called "reduced network". In this case we

can write G in a block form:

$$G = \begin{pmatrix} G_{rr} & G_{rs} \\ G_{sr} & G_{ss} \end{pmatrix}$$
(3)

where the index "r" refers to the nodes of the reduced network and "s" to the other  $N_s = N - N_r$  nodes which form a complementary network which we will call the "scattering network". PageRank vector of the full network is given by:

$$P = \left(\begin{array}{c} P_r \\ P_s \end{array}\right) \tag{4}$$

which satisfies the equation GP = P or in other words P is the right eigenvector of G for the unit eigenvalue. This eigenvalue equation reads in block notations:

$$(\mathbf{1} - G_{rr}) P_r - G_{rs} P_s = 0, \qquad (5)$$

$$-G_{sr} P_r + (\mathbf{1} - G_{ss}) P_s = 0.$$
 (6)

Here **1** is the unit matrix of corresponding size  $N_r$  or  $N_s$ . Assuming that the matrix  $\mathbf{1} - G_{ss}$  is not singular, i.e. all eigenvalues  $G_{ss}$  are strictly smaller than unity (in modulus), we obtain from (6) that

$$P_s = (1 - G_{ss})^{-1} G_{sr} P_r \tag{7}$$

which gives together with (5):

$$G_{\rm R}P_r = P_r$$
 ,  $G_{\rm R} = G_{rr} + G_{rs}(\mathbf{1} - G_{ss})^{-1}G_{sr}$  (8)

where the matrix  $G_{\rm R}$  of size  $N_r \times N_r$ , defined for the reduced network, can be viewed as an effective reduced Google matrix. Here the contribution of  $G_{rr}$  accounts for direct links in the reduced network and the second matrix inverse term corresponds to all contributions of indirect links of arbitrary order. The matrix elements of  $G_{\rm R}$  are non-negative since the matrix inverse in (8) can be expanded as:

$$(\mathbf{1} - G_{ss})^{-1} = \sum_{l=0}^{\infty} G_{ss}^{l} \quad . \tag{9}$$

In (9) the integer l represents the order of indirect links, i. e. the number of indirect links which are used to connect indirectly two nodes of the reduced network. We refer the reader to [20] to get the proof that  $G_{\rm R}$  also fulfills the condition of column sum normalization being unity.

### **2.3** Numerical evaluation of $G_{\rm R}$

We can question how to evaluate practically the expression (8) of  $G_{\rm R}$  for a particular sparse and quite large network when  $N_r \sim 10^2 \cdot 10^3$  is small compared to N and  $N_s \approx N \gg$  $N_r$ . If  $N_s$  is too large (e. g.  $N_s > 10^5$ ) a direct naive evaluation of the matrix inverse  $(\mathbf{1} - G_{ss})^{-1}$  in (8) by Gauss algorithm is not efficient. In this case we can try the expansion (9) provided it converges sufficiently fast with a modest number of terms. However, this is most likely not the case for typical applications since  $G_{ss}$  is very likely to have at least one eigenvalue very close to unity.

Therefore, we consider the situation where the full Google matrix has a well defined gap between the leading unit eigenvalue and the second largest eigenvalue (in modulus). For example if G is defined using a damping factor  $\alpha$  in the standard way, as in (1), the gap is at least  $1 - \alpha$  which is 0.15 for the standard choice  $\alpha = 0.85$  [9]. In order to evaluate the expansion (9) efficiently, we need to take out analytically the contribution of the leading eigenvalue of  $G_{ss}$  close to unity which is responsible for the slow convergence.

Below we denote by  $\lambda_c$  this leading eigenvalue of  $G_{ss}$  and by  $\psi_R \ (\psi_L^T)$  the corresponding right (left) eigenvector such that  $G_{ss}\psi_R = \lambda_c\psi_R$  (or  $\psi_L^TG_{ss} = \lambda_c\psi_L^T$ ). Both left and right eigenvectors as well as  $\lambda_c$  can be efficiently computed by the power iteration method in a similar way as the standard PageRank method. Vectors  $\psi_R$  are normalized with  $E_s^T\psi_R = 1$  and  $\psi_L$  with  $\psi_L^T\psi_R = 1$ . It is well known (and easy to show) that  $\psi_L^T$  is orthogonal to all other right eigenvectors (and  $\psi_R$  is orthogonal to all other left eigenvectors) of  $G_{ss}$  with eigenvalues different from  $\lambda_c$ . We introduce the operator  $\mathcal{P}_c = \psi_R\psi_L^T$  which is the projector onto the eigenspace of  $\lambda_c$  and we denote by  $\mathcal{Q}_c = \mathbf{1} - \mathcal{P}_c$  the complementary projector. One verifies directly that both projectors commute with the matrix  $G_{ss}$  and in particular  $\mathcal{P}_c G_{ss} = G_{ss}\mathcal{P}_c = \lambda_c\mathcal{P}_c$ . Therefore we can derive:

$$\left(\mathbf{1} - G_{ss}\right)^{-1} = \mathcal{P}_c \frac{1}{1 - \lambda_c} + \mathcal{Q}_c \sum_{l=0}^{\infty} \bar{G}_{ss}^l \qquad (10)$$

with  $\bar{G}_{ss} = Q_c G_{ss} Q_c$  and using the standard identity  $\mathcal{P}_c Q_c = 0$  for complementary projectors. The expansion in (10) converges rapidly since  $\bar{G}_{ss}^l \sim |\lambda_{c,2}|^l$  with  $\lambda_{c,2}$  being the second largest eigenvalue which is significantly lower than unity.

The combination of (8) and (10) provides an explicit algorithm feasible for a numerical implementation for modest values of  $N_r$ , large values of  $N_s$  and of course if sparse matrices G,  $G_{ss}$  are considered. We refer the reader to [20] for more advanced implementation considerations.

#### **2.4 Decomposition of** $G_{\rm R}$

On the basis of equations (8)-(10), the reduced Google matrix can be presented as a sum of three components:

$$G_{\rm R} = G_{rr} + G_{\rm pr} + G_{\rm qr},\tag{11}$$

with the first component  $G_{rr}$  given by direct matrix elements of G among the selected  $N_r$  nodes. The second projector component  $G_{pr}$  is given by:

$$G_{\rm pr} = G_{rs} \mathcal{P}_c G_{sr} / (1 - \lambda_c), \ \mathcal{P}_c = \psi_R \psi_L^T \ . \tag{12}$$

The third component  $G_{qr}$  is of particular interest in this study as it characterizes the impact of indirect or hidden links. It is given by:

$$G_{\rm qr} = G_{rs} [\mathcal{Q}_c \sum_{l=0}^{\infty} \bar{G}_{ss}^l] G_{sr}, \ \mathcal{Q}_c = \mathbf{1} - \mathcal{P}_c, \ \bar{G}_{ss} = \mathcal{Q}_c G_{ss} \mathcal{Q}_c.$$
(13)

We do characterize the strength of these 3 components by their respective weights  $W_{rr}$ ,  $W_{pr}$ ,  $W_{qr}$  given respectively by the sum of all matrix elements of  $G_{rr}$ ,  $G_{pr}$ ,  $G_{qr}$  divided by  $N_r$ . By definition we have  $W_{rr} + W_{pr} + W_{qr} = 1$ .

Reduced Google matrix has been computed, together with its components  $G_{rr}$ ,  $G_{\rm pr}$  and  $G_{\rm qr}$ , for the English language edition of Wikipedia (EnWiki) and for the  $N_R = 40$  countries listed in Table 1. These countries are the ones with top PageRank K in the network of EnWiki. Density plots of  $G_{\rm R}$ ,  $G_{rr}$ ,  $G_{\rm pr}$  and  $G_{\rm qr}$ , are given in Figure 3. Countries are ordered by increasing K value. The weight of the three matrix components of  $G_{\rm R}$  are  $W_{\rm pr} = 0.96120$ ,  $W_{\rm qr} = 0.029702$ and  $W_{rr} = 0.009098$ . Predominant component is clearly  $G_{\rm pr}$ but as we will explain next, it is not the most meaningful.

The meaning of  $G_{rr}$  is clear as it is directly extracted from the global Google matrix G. It gives the direct links between the selected nodes and more specifically the probability  $G_{rr}(i, j)$  for the surfer to go directly from column

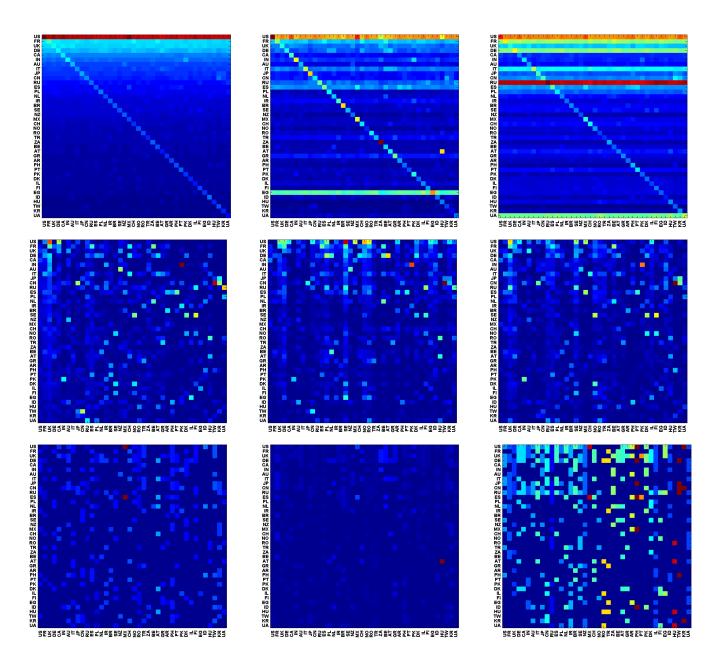


Figure 4: Density plots of the matrices  $G_{\rm R}$  (first line),  $G_{\rm qrnd}$  (second line) and  $G_{rr}$  (third line) for the reduced network of 40 countries of EnWiki (left column), ArWiki (middle column) and RuWiki (right column). The nodes  $N_r$  are ordered in lines and columns by the reference PageRank of EnWiki. The colors represent maximum (red), intermediate (green) and minimum (blue) values.

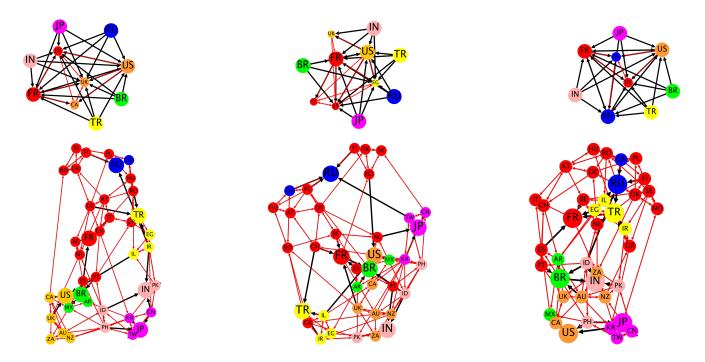


Figure 5: Network structure of friends (top line) and followers (bottom line) induced by the 7 top countries of each geographical area (US, FR, IN, JP, BR, TR, RU) in  $G_R$ . Results are plotted for EnWiki (left column), ArWiki (middle column) and RuWiki (right column). Node colors represent geographic appartenance to a group of countries (cf. Table 1 for details). Top (bottom) graphs: the top country node points (is pointed by) with a bold black arrow to its top 4 friends (followers). Red arrows show friends of friends (resp. followers of followers) interactions computed until no new edges are added to the graph. Drawn with [22].

j country to line i country. However, since each column is normalized by the number of outgoing links, absolute probabilities cannot be compared to each other across columns.

The sum of  $G_{\rm pr}$  and  $G_{\rm qr}$  represents the contribution of all indirect links through the scattering matrix  $G_{ss}$ . As seen on Figure. 3, the projector component  $G_{\rm pr}$  is composed of nearly identical columns. Moreover, values of each column are proportional to the PageRank of the countries (lines and columns are ordered by increasing K values). As detailed in [20], we observe numerically that  $G_{\rm pr} \approx P_r E_r^T / (1 - \lambda_c)$ , meaning that each column is close to the normalized vector  $P_r/(1 - \lambda_c)$ . As such,  $G_{\rm pr}$  transposes essentially in  $G_{\rm R}$  the contribution of the first eigenvector of G. We can conclude that even if the overall column sums of  $G_{\rm pr}$  account for ~ 95-97% of the total column sum of  $G_{\rm R}$ ,  $G_{\rm pr}$  doesn't offer innovative information compared to PageRank analysis.

A way more interesting contribution is the one of  $G_{\rm qr}$ . This matrix captures higher-order indirect links between the  $N_r$  nodes due to their interactions with the global network environment. We will refer to these links as hidden links. We note that  $G_{\rm qr}$  is composed of two parts  $G_{\rm qr} = G_{\rm qrd} + G_{\rm qrnd}$ where the first diagonal term-only matrix  $G_{\rm qrd}$  represents the probabilities to stay on the same node during multiple iterations of  $\bar{G}_{ss}$  in (13) while the second matrix only captures non-diagonal terms in  $G_{\rm qrnd}$ . As such,  $G_{\rm qrnd}$  represents indirect (hidden) links between the  $N_r$  nodes appearing via the global network. We note that certain matrix elements of  $G_{\rm qr}$  can be negative, which is possible due to the negative terms in  $Q_c = \mathbf{1} - \mathcal{P}_c$  appearing in (13). The total weight of negative elements is however much smaller than  $W_{\rm qr}$  (at least 6 times smaller and even non-existing in ArWiki). In the following, our study concentrates mainly on the meaning of  $G_{\rm qrnd}$ , emphasizing the meaning of its largest positive values in the study of Section 4.

## 3. MATRICES OF WORLD COUNTRIES

Our study focuses on the networks representing 5 different Wikipedia editions<sup>1</sup> from the set of 24 analyzed in [13]: EnWiki, ArWiki, RuWiki, DeWiki and FrWiki that contain 4.212, 0.203, 0.966, 1.533 and 1.353 millions of articles each.

#### **3.1** Selected countries

The 40 countries listed in Table 1 have been selected from the EnWiki network after computing the PageRank for the complete network. The 40 countries with largest PageRank probability have been chosen, and ordered by a local PageRank index K varying between 1 and 40. The most influential countries are found to be at the top values K = 1, 2, ... In addition we determine the local CheiRank index  $K^*$  of the selected countries using the CheiRank vector of the global network [21, 14]. At the top of  $K^*$  we have the most communicative countries. Table 1 lists K and  $K^*$  for EnWiki, Ar-Wiki and RuWiki. Not surprisingly, the order of top countries changes with respect to the edition (for instance, the top country for K is US except for RuWiki whose top country is Russia).

Countries that belong to the same region or having a com-

<sup>&</sup>lt;sup>1</sup>Data collected mid February 2013.

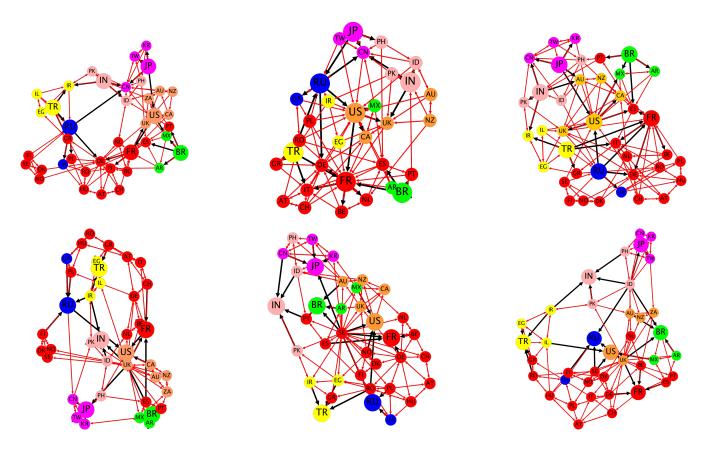


Figure 6: Same legend as Fig. 5 except friends and followers are computed from  $G_{qrnd}$  (hidden relationships).

mon piece of history may probably exhibit stronger interactions in Wikipedia. As such, we have created a color code that groups together countries that either belong to the same geographical region (e.g. Europe, South America, Middle East, North-East Asia, South-East Asia) or share a big part of history (former USSR; English speaking countries that are the legacy of the former British Empire). Color code can be seen either in Figure 1 or in the text color of Table 1.

It is convenient as well to plot all nodes in the  $(K, K^*)$ plane to highlight the countries that are the most influential (K = 1, 2, ...) and the most communicative  $(K^* = 1, 2, ...)$ at the same time. Figure 2 plots all 40 countries in the  $(K, K^*)$  plane for EnWiki, ArWiki and RuWiki editions. This plot is a bi-objective plot where K and  $K^*$  are to be minimized concurrently. It is interesting to look at the set of non-dominated countries which are the ones such that there is no other country beating them for both K and  $K^*$ . Cultural bias is obvious here as for EnWiki, this set is composed of {US, JP, IR, AR}, for ArWiki of {US, EG, IT} and for RuWiki of only Russia.

## **3.2 Density plots of** $G_{\rm R}$ , $G_{rr}$ and $G_{\rm qrnd}$

For the three EnWiki, ArWiki and RuWiki editions, Figure 4 plots the density of matrices  $G_{\rm R}$ ,  $G_{\rm qrnd}$  and  $G_{rr}$ . We keep for all plots the same order of countries extracted from the EnWiki network. This is meant to highlight cultural differences among Wikipedia editions. In the  $G_{\rm R}$  plots, it is clear that this matrix is dominated by the projector  $G_{\rm pr}$ contribution, which is proportional to the global PageRank probabilities. In  $G_{\rm R}$ , not surprisingly, the cultural bias is pronounced due to its strong tie to PageRank. For instance, Egypt is much more important in ArWiki than in other editions, and Russia is the top country in RuWiki.

The information from direct links between countries is provided by  $G_{rr}$ . As expected, the per-column normalization prevents a meaningful per-line analysis. For EnWiki and ArWiki, the respective columns of Mexico and Hungary are predominant due to their little number of outgoing links. On the contrary,  $G_{qrnd}$  offers a much more unified view of countries interactions as it seems to highlight more general interaction that are less biased by cultural views. For instance, for these three Wikipedia editions, the hidden links connecting Taiwan to China and Pakistan to India are really strong in  $G_{\text{qrnd}}$ . The link connecting Ukraine to Russia is very strong in EnWiki and ArWiki. It is surprisingly absent from RuWiki (or maybe this is exactly a cultural bias we are observing since during a long time both countries were part of USSR, and there was thus no specific difference between them). Other interesting hidden links are highlighted in En-Wiki as New-Zealand is directed to Australia or in RuWiki linking Canada to the USA.

### 3.3 Friends and followers

In order to better capture the interactions provided by  $G_{\rm qrnd}$  and  $G_{\rm R}$ , we have listed for all 5 Wikipedia editions the top 4 friends and top 4 followers of a set of 7 leading countries. One leading country per group has been selected: US for English speaking countries, Brazil for South Amer-

Top	$G_{\mathbf{R}}$ Wiki friends present in			$G_{\mathbf{R}}$ Wiki followers present in			
country	all 5 editions	4 out of 5 editions	3 out of 5 editions	all 5 editions	4 out of 5 editions	3 out of 5 editions	
US	FR	DE	UK	MX - CA	IL	UK	
BR	US - FR	DE		AR - PT		MX	
FR	US	DE		BE	ES	IT	
RU	US - FR	DE		UA - FI		PL	
TR	US - FR	DE		GR - IR			
JP	US - FR	DE		KR - TW - CN	PH		
IN	US - FR		DE	PK - ID		ZA	
	$G_{\rm qr}$ Wiki friends present in			$G_{qr}$ Wiki followers present in			
Top		$G_{qr}$ Wiki friends pres	ent in		$G_{qr}$ Wiki followers pres	ent in	
Top country	all 5 editions	$G_{\rm qr}$ Wiki friends pres 4 out of 5 editions	ent in 3 out of 5 editions	all 5 editions	$G_{\rm qr}$ Wiki followers pres- 4 out of 5 editions	ent in 3 out of 5 editions	
-	all 5 editions CA			all 5 editions			
country		4 out of 5 editions	3 out of 5 editions	all 5 editions	4 out of 5 editions	3 out of 5 editions	
country US	CA	4 out of 5 editions UK - MX	3 out of 5 editions		4 out of 5 editions UK	3 out of 5 editions CA - MX	
US BR	CA PT - AR	4 out of 5 editions UK - MX	3 out of 5 editions FR		4 out of 5 editions UK PT	3 out of 5 editions CA - MX UK	
Country US BR FR	CA PT - AR IT - DE	4 out of 5 editions UK - MX ES - MX	3 out of 5 editions FR US - BE	AR	4 out of 5 editions UK PT UK - BE - ES	3 out of 5 editions CA - MX UK CH	
country US BR FR RU	CA PT - AR IT - DE UA	4 out of 5 editions UK - MX ES - MX DE	3 out of 5 editions FR US - BE	AR FI	4 out of 5 editions UK PT UK - BE - ES UA - PL	3 out of 5 editions CA - MX UK CH	

Table 2: Cross-edition direct friends and followers extracted from  $G_{\rm R}$  matrix (top table) and from  $G_{\rm qrnd}$  (bottom table) for the top countries of each area. For each top country, we list the direct friends (followers) present in the direct friends list given by all five Wikipedia editions, the ones present in 4 editions out of 5 and the ones present in 3 editions out of five.

ica, France for Europe, Japan for North-East Asia, India for South-East Asia, Russia for the Soviet block and Turkey for the Middle-East. To pick them inside each group, we have chosen the country whose worst PageRank order over all 5 Wikipedia editions is the highest.

For each leading country, we extract from both matrices  $G_{\text{qrnd}}$  and  $G_{\text{R}}$  the top 4 *Friends* (resp. *Followers*) of country j given by the 4 best values of the elements of column j (resp. of line j). In other words, it corresponds to destinations of the 4 strongest outgoing links of j and the countries at the origin of strongest 4 ingoing links. A summary of relevant results is given in Table 2 to show cross-culture interactions.

Looking at  $G_{\rm R}$  friends, top friends of leading countries are strongly related to the top PageRank countries (we have a predominance of US, France and Germany). Similarly, cross-edition followers of US are Mexico and Canada, and followers of Japan are China, Korea and Taiwan. On the opposite, higher-order interactions of  $G_{\rm qrnd}$  are not as much influenced by PageRank. More subtle but realistic interactions appear: Canada is always identified as a hidden friend of USA while it was never the case in  $G_{\rm R}$ . Similarly, Ukraine is always tagged as a hidden friend of Russia; Italy and Spain as friends of France. Thus  $G_{\rm qrnd}$  seems to emphasize more fine-grained regional interactions. Next section exploits the concept of friends and followers to create new network representations derived from  $G_{\rm R}$  and  $G_{\rm qrnd}$ .

### 4. NETWORKS OF 40 COUNTRIES

This study concentrates again on the same 7 leading countries as before. Top 4 friends and top 4 followers of these leading countries are extracted from  $G_{\rm R}$  and  $G_{\rm qrnd}$  to plot the graphs of Figures 5 and 6, respectively. Note that Figure 6 essentially highlights hidden links. The black thick arrows identify the top 4 friends and top 4 followers interactions. Red arrows represent the friends of friends (respectively the followers of followers) interactions that are computed recursively until no new edge is added to the graph. All graphs are plotted using a force direct layout.

The networks of friends obtained from  $G_{\rm R}$  never expand to the full set of 40 nodes. They only concentrate on about 10 countries (including the 7 leading ones). This results from  $G_{\rm R}$  begin dominated by the projector component. Looking at the follower graphs, more information can be observed. North-East Asian, Middle-Eastern and South American create, in all editions, a cluster of nodes densely interconnected. European countries enclose Russia and Ukraine as these countries are linked to EU countries that were part of the former Soviet Union zone of influence (e.g. Romania, Hungary, Finland, etc.). The networks of followers end up almost spanning the full set of 40 countries.

The networks of friends obtained from  $G_{qrnd}$  don't concentrate to a limited set of countries as it is the case for  $G_{\rm R}$ . They end up spanning the full set of countries. The hidden friend links show that the interactions between the geographical groups are coherent. North-East Asian countries are linked to South-East Asian countries and to English speaking countries in EnWiki and RuWiki. Interestingly, the set of Baltic countries (SE, NO, DK, FI) create most of the time full meshes, and interconnect Europe and Russia. Cultural bias can be observed as well in these plots. For non-Arabic editions, Middle-Eastern countries create a well-connected cluster of nodes. But for ArWiki, Turkey exhibits a stronger connection with Europe than with the other Middle-Eastern countries. In the view of Arabic countries, Turkey is seen closer to Europe than others for sure.

## 5. CONCLUSION

This work offers a new perspective for future geopolitics studies. It is possible to extract from multi-cultural Wikipedia networks a global understanding of the interactions between countries at a global, continental or regional scale. Reduced Google matrix theory has been shown to capture hidden interactions among countries, resulting in new knowledge on geopolitics.

#### Acknowledgements

This work was supported by APR 2015 call of University of Toulouse and by Région Occitanie (project GOMOBILE), MASTODONS-2016 CNRS project APLIGOOGLE, and EU CHIST-ERA MACACO project ANR-13-CHR2-0002-06.

## 6. **REFERENCES**

- E. Jones. The European Miracle: Environments, Economies and Geopolitics in the History of Europe and Asia, Cambridge University Press, Cambridge MA (2003)
- [2] J. Dittmer and K. Dodds, Popular Geopolitics Past and Future: Fandom, Identities and Audiences, Geopolitics 13, 3 (2008)
- [3] http://www.wikipedia.org (accessed August 2016)
- [4] Encyclopaedia Britanica http://www.britannica.com/ (accessed August 2016).
- [5] J.Giles, Internet encyclopaedias go head to head, Nature 438, 900 (2005)
- [6] J.M. Reagle Jr. Good Faith Collaboration: The Culture of Wikipedia, MIT Press, Cambridge MA (2010)
- F.A. Nielsen, Wikipedia research and tools: review and comments, (2012), available at SSRN: dx.doi.org/10.2139/ssrn.2129874
- [8] S. Brin and L. Page, The anatomy of a large-scale hypertextual Web search engine, Computer Networks and ISDN Systems 30, 107 (1998)
- [9] A.M. Langville and C.D. Meyer, Google's PageRank and beyond: the science of search engine rankings, Princeton University Press, Princeton (2006)
- [10] A.O. Zhirov, O.V. Zhirov and D.L. Shepelyansky, *Two-dimensional ranking of Wikipedia articles*, Eur. Phys. J. B 77, 523 (2010)
- [11] Y.-H. Eom, K.M. Frahm, A. Benczur and D.L. Shepelyansky, *Time evolution of Wikipedia network ranking*, Eur. Phys. J. B 86, 492 (2013)
- [12] Y.-H. Eom and D.L. Shepelyansky, *Highlighting* entanglement of cultures via ranking of multilingual Wikipedia articles, PLoS ONE 8(10), e74554 (2013)
- [13] Y.-H. Eom, P.Aragon, D.Laniado, A.Kaltenbrunner, S.Vigna and D.L. Shepelyansky, *Interactions of* cultures and top people of Wikipedia from ranking of 24 language editions, PLoS ONE **10(3)**, e0114825 (2015)
- [14] L. Ermann, K.M. Frahm and D.L. Shepelyansky, Google matrix analysis of directed networks, Rev. Mod. Phys. 87, 1261 (2015)
- [15] J.Lages, A.Patt and D.L.Shepelyansky, Wikipedia ranking of world universities, Eur. Phys. J. B 89, 69 (2016)
- [16] M.H. Hart, The 100: ranking of the most influential persons in history, Citadel Press, N.Y. (1992)
- [17] Academic Ranking of World Universities, http://www.shanghairanking.com/ (accessed Aug. 2016)
- [18] R. Meusel, S. Vigna, O. Lehmberg and C. Bizer, The graph structure in the web analyzed on different aggregation levels, J. Web Sci. 1, 33 (2015)
- [19] K.M. Frahm and D.L. Shepelyansky, *Reduced Google matrix*, arXiv:1602.02394[physics.soc] (2016)
- [20] K.M. Frahm, K. Jaffrès-Runser and D.L. Shepelyansky, Wikipedia mining of hidden links between political leaders, Eur. Phys. J. B 89, 269 (2016)
- [21] A.D. Chepelianskii, Towards physical laws for software architecture, arXiv:1003.5455 [cs.SE] (2010)

[22] M. Bastian, S Heymann and M. Jacomy, Gephi: An Open Source Software for Exploring and Manipulating Networks, Proc. of International AAAI Conference on Weblogs and Social Media (2009)