## Multiproduct world trade network

with L.Ermann (CNEA TANDAR), K.Frahm (LPT), V.Kandiah (LPT), H.Escaith (WTO Geneve); thanks to UN COMTRADE


* Markov (1906) $\rightarrow$ Brin and Page (1998)
* Google matrix of directed networks (brief introduction)
* Applications: multiproduct world trade network (UN COMTRADE + OECD-WTO)

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Refs. at www.quantware.ups-tlse.fr/FETNADINE/ + arXiv:1409.0428

## Google matrix construction rules

Markov chains (1906) and Directed networks



For a directed network with $N$ nodes the adjacency matrix $\mathbf{A}$ is defined as $A_{i j}=1$ if there is a link from node $j$ to node $i$ and $A_{i j}=0$ otherwise. The weighted adjacency matrix is

$$
S_{i j}=A_{i j} / \sum_{k} A_{k j}
$$

In addition the elements of columns with only zeros elements are replaced by $1 / N$.

## Google matrix construction rules

Google Matrix and Computation of PageRank $\mathbf{P}=\mathbf{S P} \Rightarrow \mathbf{P}=$ stationary vector of $\mathbf{S}$; can be computed by iteration of $\mathbf{S}$.
To remove convergence problems:

- Replace columns of 0 (dangling nodes) by $\frac{1}{N}$ :

$$
S=\left(\begin{array}{ccccc}
0 & 1 / 2 & 1 / 3 & 0 & 1 / 5 \\
1 & 0 & 1 / 3 & 1 / 3 & 1 / 5 \\
0 & 1 / 2 & 0 & 1 / 3 & 1 / 5 \\
0 & 0 & 1 / 3 & 0 & 1 / 5 \\
0 & 0 & 0 & 1 / 3 & 1 / 5
\end{array}\right) \quad S^{*}=\left(\begin{array}{ccccc}
0 & 1 / 3 & 0 & 0 & 0 \\
1 / 2 & 0 & 1 / 2 & 0 & 0 \\
1 / 2 & 1 / 3 & 0 & 1 & 0 \\
0 & 1 / 3 & 1 / 2 & 0 & 1 \\
0 & 0 & 0 & 0 & 0
\end{array}\right)
$$

- To remove degeneracies of $\lambda=1$, replace $\mathbf{S}$ by Google matrix $\mathbf{G}=\alpha \mathbf{S}+(1-\alpha) \frac{\mathbf{E}}{N} ; \quad G P=\lambda P \quad=>$ Perron-Frobenius operator
- $\alpha$ models a random surfer with a random jump after approximately 6 clicks (usually $\alpha=0.85$ ); PageRank vector $=>P$ at $\lambda=1\left(\sum_{j} P_{j}=1\right)$.
- CheiRank vector $P^{*}: G^{*}=\alpha \mathbf{S}^{*}+(1-\alpha) \frac{E}{N}, G^{*} P^{*}=P^{*}$
( $\mathbf{S}^{*}$ with inverted link directions)
Fogaras (2003) ... Chepelianskii arXiv:1003.5455 (2010) ...


## Real directed networks

Real networks are characterized by:

- small world property: average distance between 2 nodes $\sim \log N$
- scale-free property: distribution of the number of ingoing or outgoing links $\rho(k) \sim k^{-\nu}$

PageRank vector for large WWW:

- $P(K) \sim 1 / K^{\beta}$, where $K$ is the ordered rank index
- number of nodes $N_{n}$ with PageRank $P$ scales as $N_{n} \sim 1 / P^{\nu}$ with numerical values $\nu=1+1 / \beta \approx 2.1$ and $\beta \approx 0.9$.
- PageRank $P(K)$ on average is proportional to the number of ingoing links
- CheiRank $P^{*}\left(K^{*}\right) \sim 1 / K^{* \beta}$ on average is proportional to the number of outgoing links $(\nu \approx 2.7 ; \beta=1 /(\nu-1) \approx 0.6)$
- WWW at present: $\sim 10^{11}$ web pages

Donato et al. EPJB 38, 239 (2004)

## Anderson transition on directed networks

Anderson (1958) metal-insulator transition for electron transport in disordered solids
$H=\epsilon_{n} \psi_{n}+V\left(\psi_{n a+1}+\psi_{n-1}\right)=E \psi_{n} ; \quad-W / 2<\epsilon_{n}<W / 2$
In dimensions $d=1,2$ all eigenstates are exponentially localized, insulating phase. At $d=3$ for $W>16.5 \mathrm{~V}$ all eigenstates are exponentially localized, for $W<16.5 \mathrm{~V}$ there are metalic delocalized states, mobility edge, metalic phase
Random Matrix Theory - RMT (Wigner (1955)) for Hermitian and unitary matrices (quantum chaos, many-body quantum systems, quantum computers)
Google matrix, Markov chains, Perron-Frobenium operators:
=> complex spectrum of eigenvalues; new field of research
Can we have the Anderson transition for Google matrix? All the world would go blind if PageRank is delocalized What are good RMT models of Google matrix? Subspaces and core

$$
\mathbf{S}=\left(\begin{array}{cc}
\mathbf{S}_{\mathbf{s s}} & \mathbf{S}_{\mathbf{s c}} \\
0 & \mathbf{S}_{\mathbf{c c}}
\end{array}\right)
$$

## Wikipedia spectrum and eigenstates



Spectrum S of EN Wikipedia, Aug 2009, $N=3282257$. Eigenvalues-communities are labeled by most repeated words following word counting of first 1000 nodes. (Ermann, Frahm, DS 2013)

## Spectrum of random orthostochastic matrices



Spectrum $N=3$ (left), 4 (right) [K.Zyczkowski et al. J.Phys. A 36, 3425 (2003)]

## Random Matrix Models of directed networks

random matrix elements of $G$ with sum equat unity in each column $(N=400)$




(a) $N$ positive random elements with unit sum in each column;
(c) triangular matrix with random elements;
(b),(d) $Q=20$ nonzero elements in each column

- blue circle is theory with radius $\sim 1 / \sqrt{N}, 1 / \sqrt{Q}$


## World trade network (WTN) of United Nations COMTRADE 1962-2010



Number of countries (black), links (dashed/points) and mass volume in USD (red)
Leonardo Ermann, DS arxiv:1103.5027 (2011)

## PageRank, CheiRank of World Trade



Year 2008: Probabilities of PageRank $P(K)$ (red), CheiRank $P^{*}\left(K^{*}\right)$ (blue) for all commodities (top) and crude petroleum (bottom), $\alpha=\mathbf{0 . 5} ; 0.85$ (full/dotted); (dashed curves are for ImportRank, ExportRank); dashed line Zipf law $P \sim 1 / K$; 227 countries

## Ranking of World Trade

2008: All commodities


## Ranking of World Trade

2008: All commodities


## Ranking of World Trade

2008: Crude petroleum


## Multiproduct WTN + WNEA of WTO

Example: year 2008, $N_{c}=227, N_{p}=61, N=13847$, import (top) - export (bottom) in millions USD


## Multiproduct WTN: ranking of products

Democracy in countires, volume fraction in products $=>$ personalized vector in G. Left: 1993, right: 2008


## CheiRank-PageRank balance (2008)

$B_{c}=\left(P_{c}{ }^{*}-P_{c}\right) /\left(P_{c}{ }^{*}+P_{c}\right)$ (top - CheiRank-PageRank; bottom
-Export-Import volume)


## Sensitivity to price of petroleum (2008)

$d B_{c} / d \delta_{p}$ (top - CheiRank-PageRank; bottom -Export-Import volume)


## Localization features



Multiproduct world trade network $N=N_{p} \times N_{c}=61 \times 227=13847$ (year 2008): small IPR values $\xi$. Small gaps in $S$ of directed networks.

## WNEA of OECD-WTO (2008)

World network of economic activities: countries $N_{c}=58$, activity sectors $N_{s}=37$ (with V.Kandiah and H.Escaith (WTO Geneve)); $d B_{c} / d \delta_{7}$ sensitivity to petroleum price ( $s=7$ ), Chei-PageRank (top), Export-Import (bottom)


## WNEA of OECD-WTO (2008)

World network of economic activities: countries $N_{c}=58$, activity sectors $N_{s}=37$ (with V.Kandiah and H.Escaith (WTO Geneve)); $d B_{c} / d \sigma_{c^{\prime}}$ sensitivity to labor cost of China (top), Germany (bottom)


## WNEA of OECD-WTO (1995-2009)

World network of economic activities: countries $N_{c}=58$, activity sectors $N_{s}=37$ (with V.Kandiah and H.Escaith (WTO Geneve)); $d B_{c} / d \sigma_{c^{\prime}}$ sensitivity to labor cost of Germany


