# Interactions of cultures and top people of Wikipedia from ranking of 24 language editions

#### WikipediA

#### English

The Free Encyclopedia
4 509 000+ articles

#### 日本語

フリー百科事典 908 000+記事

#### Русский

Свободная энциклопедия 1 111 000+ статей

#### Italiano

L'enciclopedia libera 1 120 000+ voci

#### Polski

Wolna encyklopedia 1 044 000+ haseł

#### Español

La enciclopedia libre 1 099 000+ artículos

#### Deutsch

Die freie Enzyklopädie 1 716 000+ Artikel

#### Français

L'encyclopédie libre

#### Português

A enciclopédia livre 827 000+ artigos

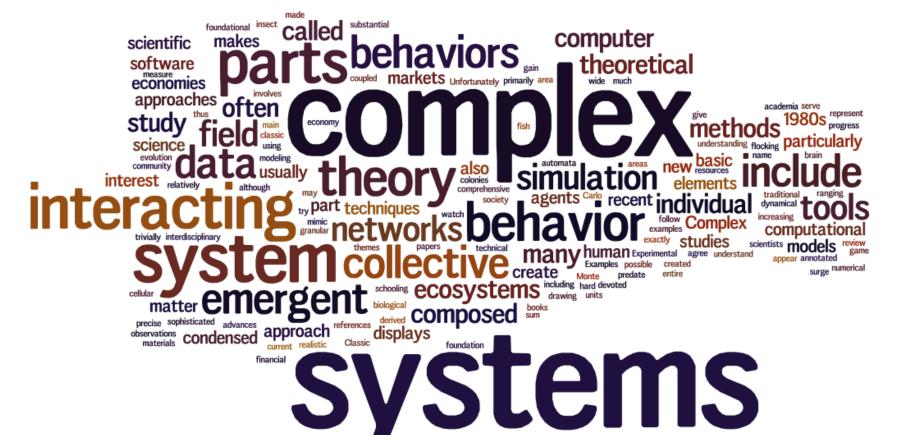
#### 中文

自由的百科全書 787 000+條目

Young-Ho Eom LPT, University of Toulouse

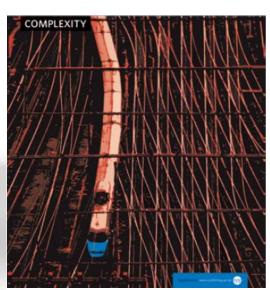
#### Overview

- 1. Complex systems Net & Data
- 2. Wikipedia and cultural difference
- 3. Ranking algorithms
- PageRank, CheiRank, & 2DRank
- 4. Top people in Wikipedia
- Spatial, temporal, & gender dist.
- 5. Global historical figures
- 6. Network of cultures









## How can we understand complex systems?

## In particular, quantitatively and mathematically?

#### Network

# **a** (2)

#### **Data**

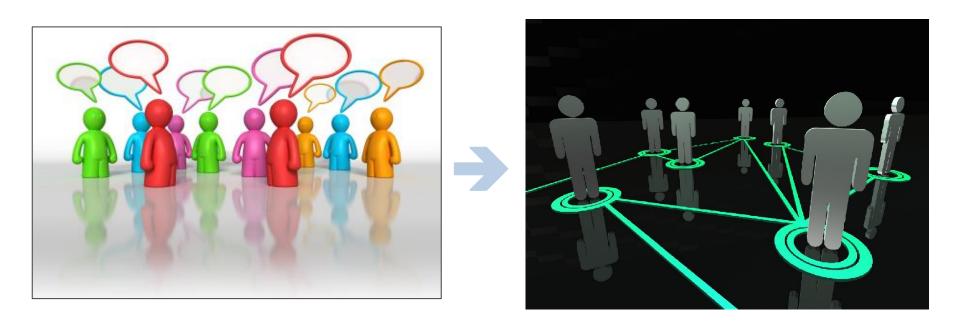


## **Complex network**

#### Part → Node



#### **Interaction** → **Link**



**Network** → **Mathematical entity** 

#### **Data**

## Unprecedented 'big data' of complex systems



Statistical and computational methods are necessary

# Let's understand Wikipedia with complex network and data science approach!!

## Wikipedia

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## Collaborative knowledge creation platform & Knowledge reference

## Language editions in Wikipedia

#### WIKIPEDIA



## 287 language editions are active 287 different descriptions of human knowledge

## Language and culture



First approximation of culture

#### Reflected cultural difference

# How can we identify reflected, collective, cultural difference across Wikipedia editions

**Big question!** 

#### Reflected cultural difference

# Is an important person in one Wikipedia also important in the other Wikipedia?

#### Napoleon



From Wikipedia, the free encyclopedia

This article is about Napoleon I. For other uses, see Napoleon (disambiguation).

Napoleon Bonaparte (French: Napoleon Bonaparte [napoleon bonaparte], Italian: Napoleone Buonaparte; 15
August 1769 – 5 May 1821) was a French military and political leader who rose to prominence during the latter stages of the French Revolution and its associated wars in Europe.

As **Napoleon I**, he was Emperor of the French from 1804 to 1814 and again in 1815. He implemented a wide array of liberal reforms across Europe, including the abolition of feudalism and the spread of religious toleration. [2] His legal code in France, the Napoleonic Code, influenced numerous civil law jurisdictions worldwide. Napoleon is remembered for his role in leading France against a series of coalitions in the Napoleonic Wars. He won the majority of his battles and seized control of most of continental Europe in a quest for personal power and to spread the ideals of the French Revolution. Widely regarded as one of the greatest



#### Methods

- 1. Each edition → Network of articles
  - 2. Ranking based on network structure
  - 3. Considering biographic articles
    - 4. Analysis of top people

#### Wikipedia: Network of articles

#### Wikipedia





From Wikipedia, the free encyclopedia

This article is about the Internet encyclopedia, For other uses, see Wikipedia (disambiguation),

For Wikipedia's non-encyclopedic visitor introduction, see Wikipedia'About, For the main page, see Main Page,

<u>Jimmy Wales and Larry Sanger</u> launched Wikipedia on January 15, 2001, the latter<sup>[11]</sup> creating its name, <sup>[12]</sup> a portmanteau of *wiki* (the name of a type of collaborative website, from the Hawaiian word for "quick")<sup>[13]</sup> and *encyclopedia*,

Wikipedia's departure from the expert-driven style of encyclopedia-building and

#### Wikipedia



#### WikipediA

The logo of Wikipedia, a globe featuring glyphs from several writing systems, most of them meaning the letter w, such as the Arabic 'Wo'

#### Screenshot

[show]

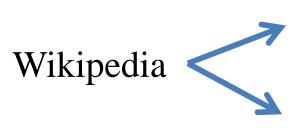
Web address

Wikipedia, org 🚱

Slogan

The free encyclopedia that

anyone can edit



Jimmy Wales

Larry Sanger

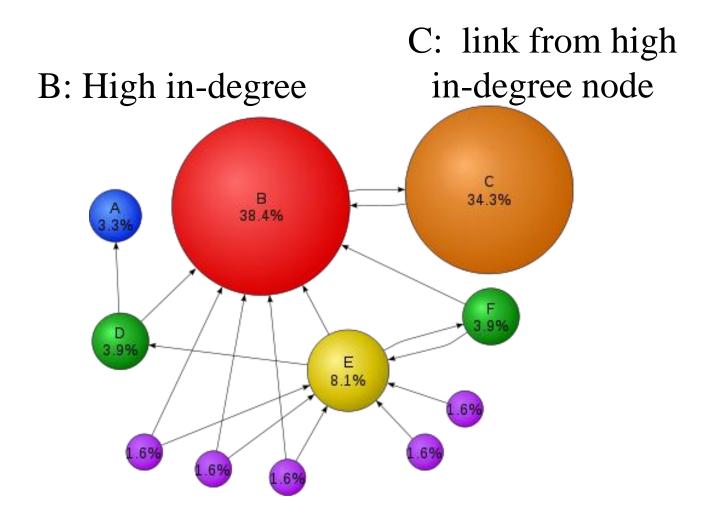
## Ranking algorithm: PageRank

### **Basic idea: recursive**

- (1) Highly cited papers are important
  - (2) Papers cited by important papers are also important

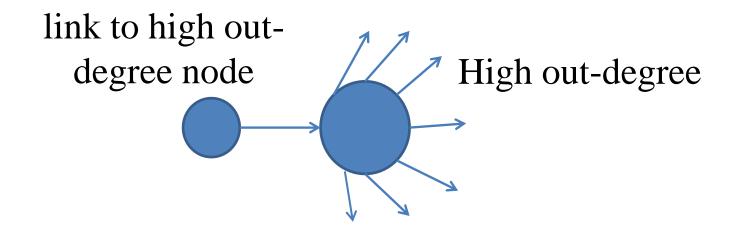
$$P(i,t) = (1-\alpha)/N + \alpha \sum_{j} A_{ij} P(j,t-1)/k_{out}(j)$$

## **Example of PageRank**



### Ranking algorithm: CheiRank

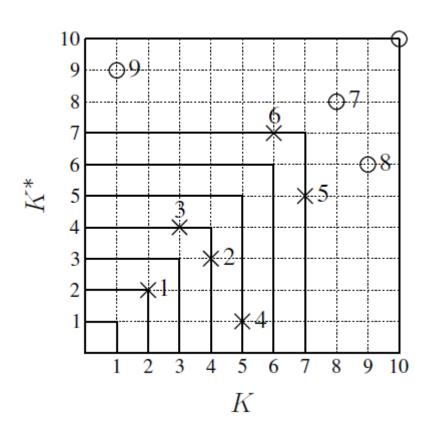
## Out-going links can be important



$$P^*(i) = (1 - \alpha)/N + \alpha \sum_{j} A_{ji} P^*(j)/k_{in}(j)$$

## Ranking algorithm: 2DRank

#### **Consider in-out links both!**



$$K_i' = max\{K_i, K_i^*\}$$

## Data: 24 language editions

Edition	Language	$N_a$	Edition	Language	$N_a$
EN	English	4212493	RU	Russian	966284
NL	Dutch	1144615	$_{ m HE}$	Hebrew	144959
DE	German	1532978	$\operatorname{TR}$	Turkish	206311
FR	French	1352825	AR	Arabic	203328
ES	Spanish	974025	FA	Persian	295696
IT	Italian	1017953	HI	Hindi	96869
PT	Portuguese	758227	MS	Malaysian	180886
$\operatorname{EL}$	$\operatorname{Greek}$	82563	$\mathrm{TH}$	Thai	78953
DA	Danish	175228	VI	Vietnamese	594089
SV	Swedish	780872	ZH	Chinese	663485
PL	Polish	949153	KO	Korean	231959
HU	Hungarian	235212	JA	Japanese	852087

### 60% of population & 70% articles

### Data: Identification of people



#### Data: Identification of people

## 1.1 millions people in English Wikipedia are identified!

Inter-language link: From English to other language

#### Data: Identification of people

(1) Computational investigation

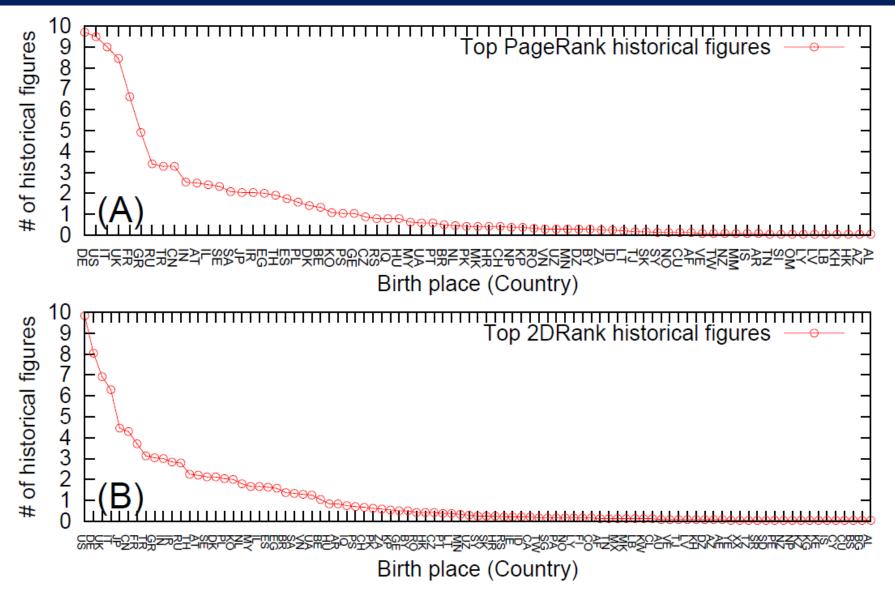


(2) Manual investigation

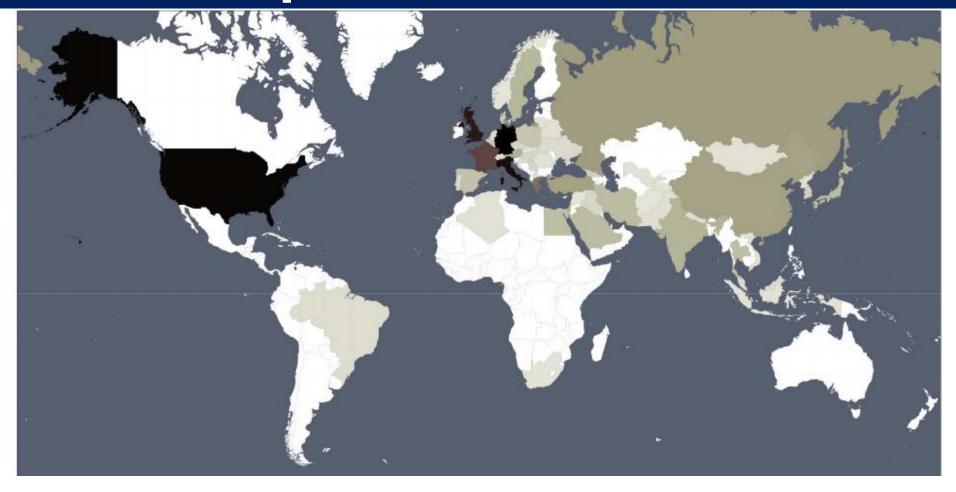
Me

- 1045 for PageRank & 1616 for 2DRank
- A) Birth place: country level
- B) Birth date: year level
- C) Gender: male or female
- D) Culture: the most spoken language

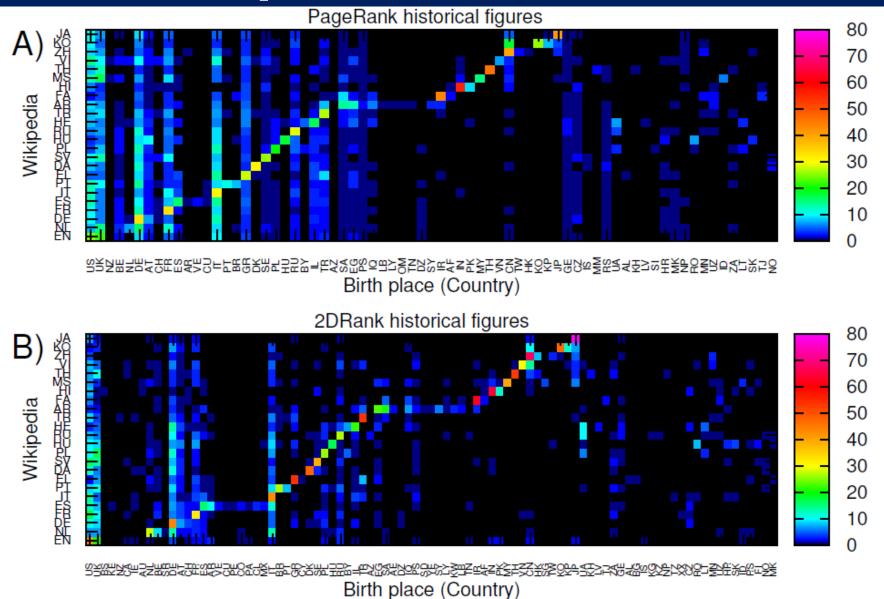
## **Spatial distribution: Where were they born?**



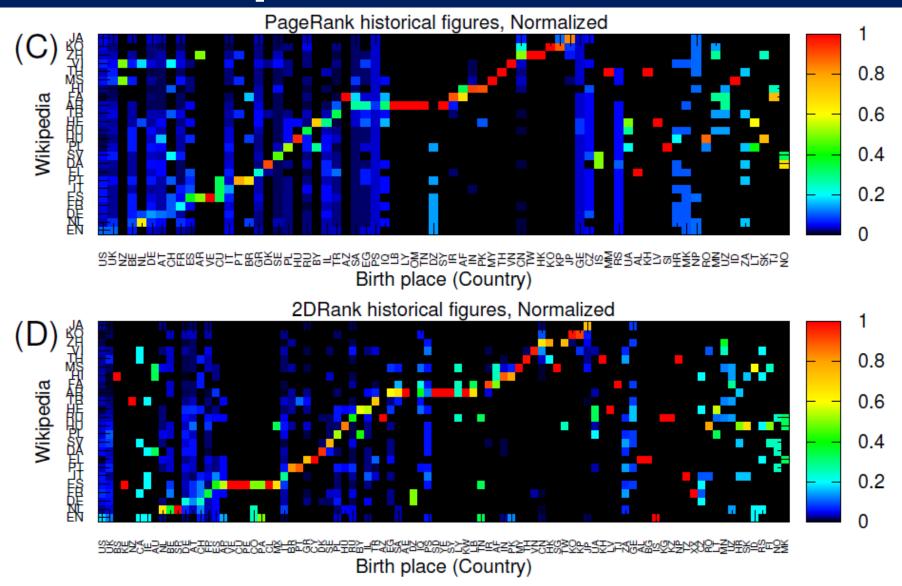
#### **Overall Western**



11 editions are not European! Ex) AR, FA, HE, HI, JA, KO, MS, TH, TR,VI,ZH



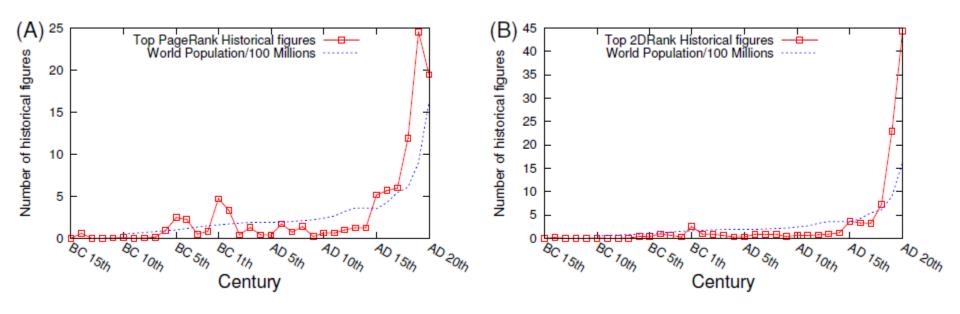
## **Locality & Regionality**



## Ex) Arabic: LB,LY,OM,TN,SY

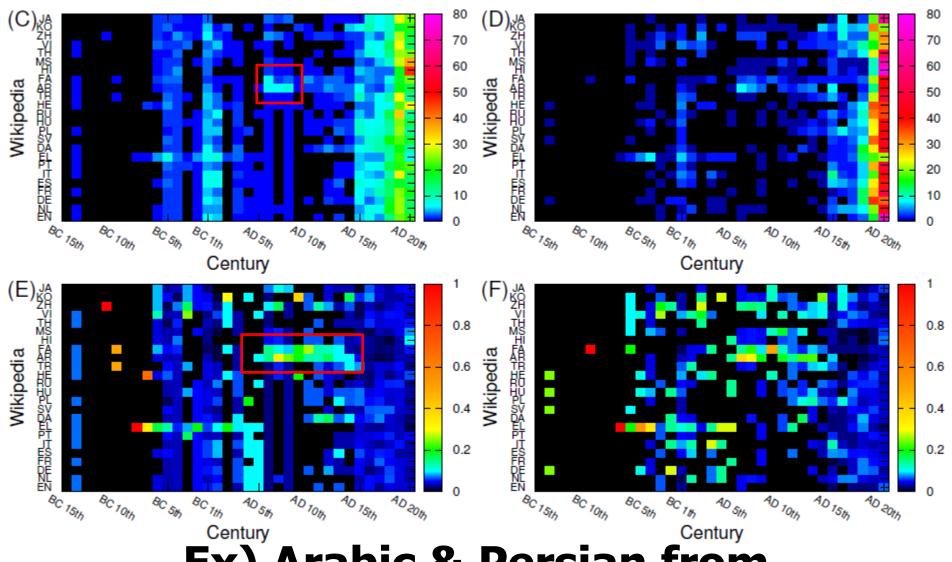
## Temporal distribution: When were they born?

## **Temporal distribution**



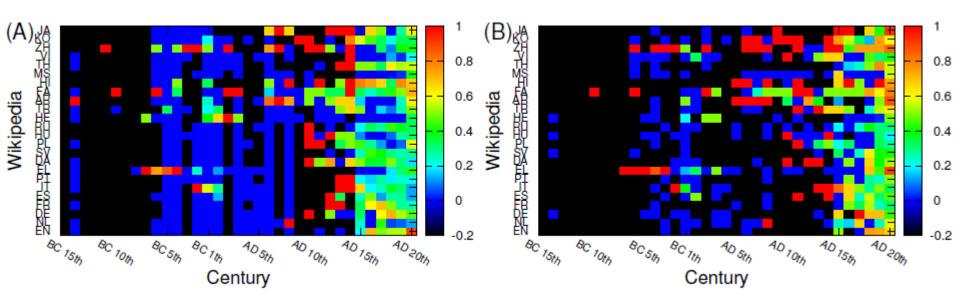
## Most are born after 17<sup>th</sup> century Peaks in BC 5<sup>th</sup> and BC 1<sup>st</sup> century in top PageRank people

### **Temporal distribution**



Ex) Arabic & Persian from 6<sup>th</sup> to 12<sup>th</sup> century

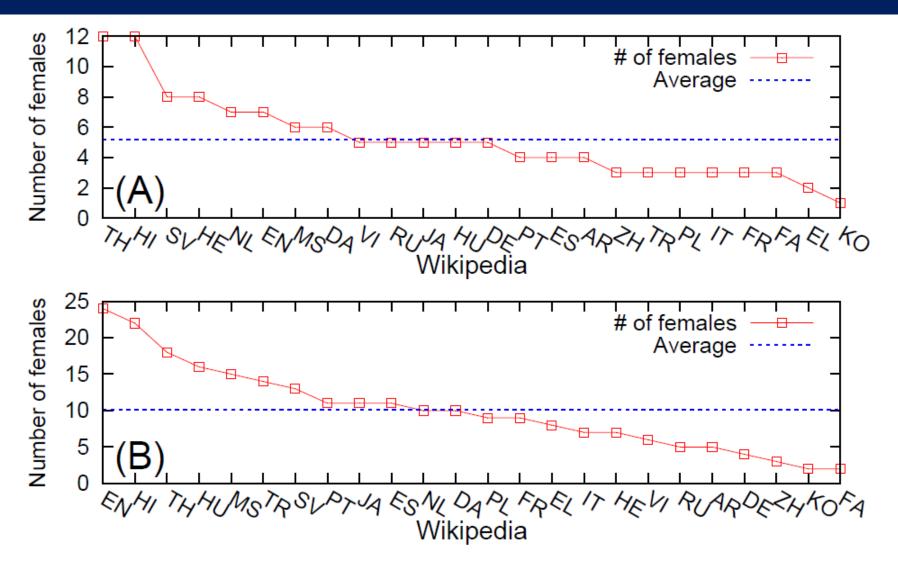
### **Temporal distribution**



## Locality is stronger by time Ex) EN, 19/21 in 20<sup>th</sup> century

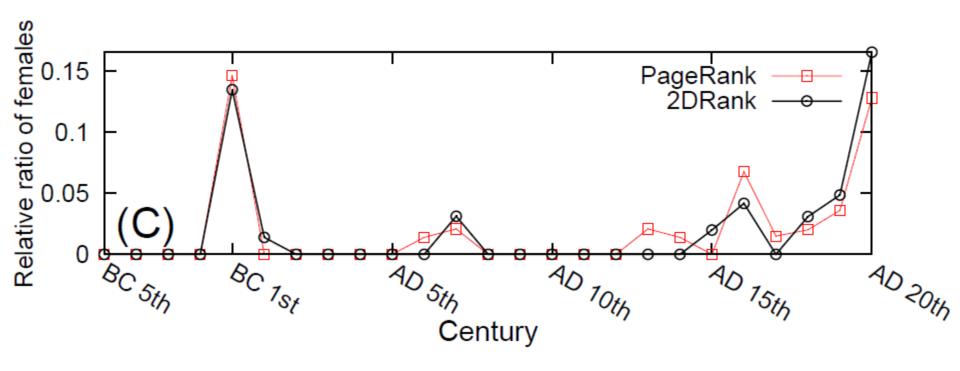
## **Gender distribution: Male or Female?**

### **Gender distribution - 1**



#### Overall male skewed

### **Gender distribution - 2**



Females are growing

### **Brief summary**

## **Spatial**

- Overall western
- Local and regional pattern

## **Temporal**

- After 18<sup>th</sup> century
- Some peaks and middle ages

#### **Gender**

- Most of them are males
- # of females are growing

### Global historical figures

# How top historical figures in Wikipedia are distributed in each Wikipedia edition?

$$\Theta_{P,A} = \sum (101 - R_{P,E,A})$$

E

Rank	PageRank global figures	$\Theta_{PR}$	$N_A$	2DRank global figures	$\Theta_{2D}$	$N_A$
1st	Carl Linnaeus	2284	24	Adolf Hitler	1557	20
2nd	Jesus	2282	24	Michael Jackson	1315	17
3rd	Aristotle	2237	24	Madonna (entertainer)	991	14
4th	Napoleon	2208	24	Jesus	943	14
5th	Adolf Hitler	2112	24	Ludwig van Beethoven	872	14
6th	Julius Caesar	1952	23	Wolfgang Amadeus Mozart	853	11
$7 \mathrm{th}$	Plato	1949	24	Pope Benedict XVI	840	12
8th	William Shakespeare	1861	24	Alexander the Great	789	11
9th	Albert Eistein	1847	24	Charles Darwin	773	12
10th	Elizabeth II	1789	24	Barack Obama	754	16

## Global historical figure in Media



The most influential person on Wikipedia is someone you've probably never heard of

The most influential person on Wikipedia is someone you've probably never heard of

WWW.WASHINGTONPOST.COM

#### theguardian

News Sport Comment Culture Business Money Life

Jesus and Hitler beaten in Wikipedia influence list - tech - 10 June 2014 - New Scientist

www.newscientist.com

When it comes to influence, as measured by Wikipedia, the usual big-hitters have... See More

News > Technology > Wikipedia

#### Most important person on Englishlanguage wikipedia? Frank Sinatra

Ol' Blue Eyes beats Michael Jackson and Pope Pius XII to first place, in an analysis which used Google's methodology



Which 18th century botanist is more influential than both Jesus and Hitler on Wikipedia?

www.independent.co.uk

A new study intended to find the most influential person on Wikipedia has reached a somewhat surprising conclusion: Carl Linnaeus is bigger than Jesus.



### Global historical figures

Comparison our result to Hart's top 100 influential people

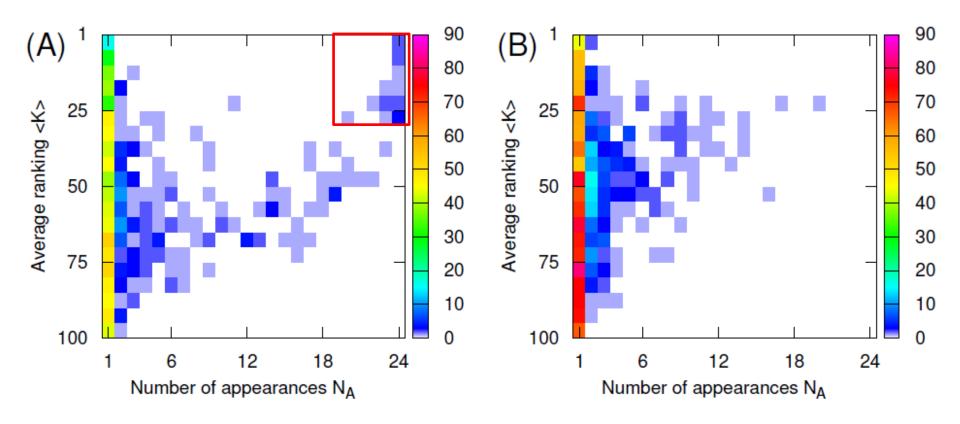
43 people are overlapped

SELO · IN HISTORY · POP MAS MALTHUS · ASOKA · JO CLS - REVISED AND UPDATED - 10

Pantheon: 44 overlapped

PANTHEON
MAPPING HISTORICAL CULTURAL PRODUCTION

### Classes of historical figures



(1) Global historical figures (HFs)(2) Local highly ranked HFs(3) Local low ranked HFs

## Cross cultural top persons as influence between cultures

#### Napoleon

From Wikipedia, the free encyclopedia

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#### William Shakespeare

Pour les articles homonymes, voir Shakespeare (homonymie).

William Shakespeare, né probablement le
23 avril 1564 à Stratford-upon-Avon et mort le
23 avril 1616 N1 dans la même ville, est considéré
comme l'un des plus grands poètes, dramaturges et
écrivains de la culture anglaise 1. Il est réputé pour
sa maîtrise des formes poétiques et littéraires, ainsi
que sa capacité à représenter les aspects de la
nature humaine.

Figure éminente de la culture occidentale, Shakespeare continue d'influencer les artistes d'aujourd'hui. Il est traduit dans un grand nombre de langues et, selon l'Index Translationum, avec un total de 4 159 traductions, il vient au troisième rang des auteurs les plus traduits en langue étrangère après Agatha Christie et Jules Verne<sup>2</sup>. Ses pièces sont régulièrement jouées partout dans le monde. Shakespeare est l'un des rares dramaturges à avoir pratiqué aussi bien la comédie que la tragédie.

#### William Shakespeare



Unique portrait reconnu de William Shakespeare.

Nom de naissance William Shakespeare

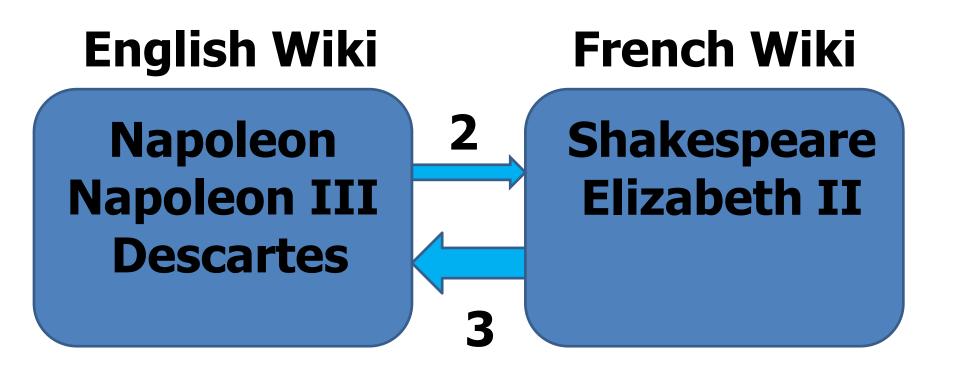
Activités Dramaturge

Poète

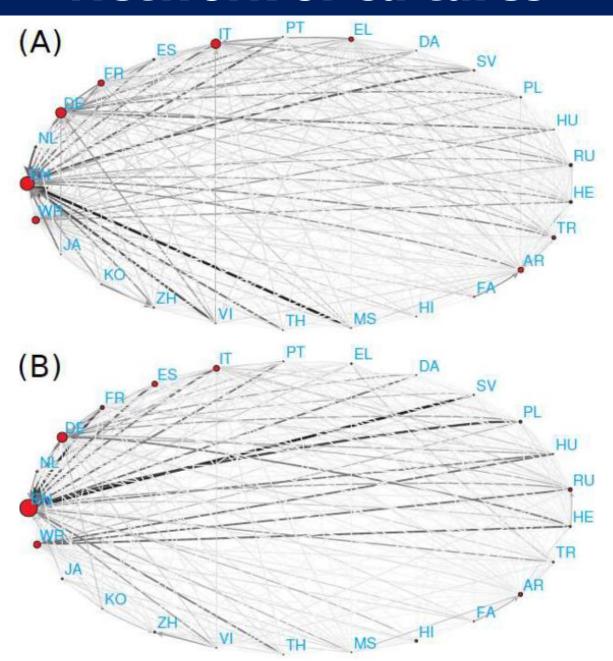
Naissance 23 avril 1564 Stratford-upon-Avon

French - English

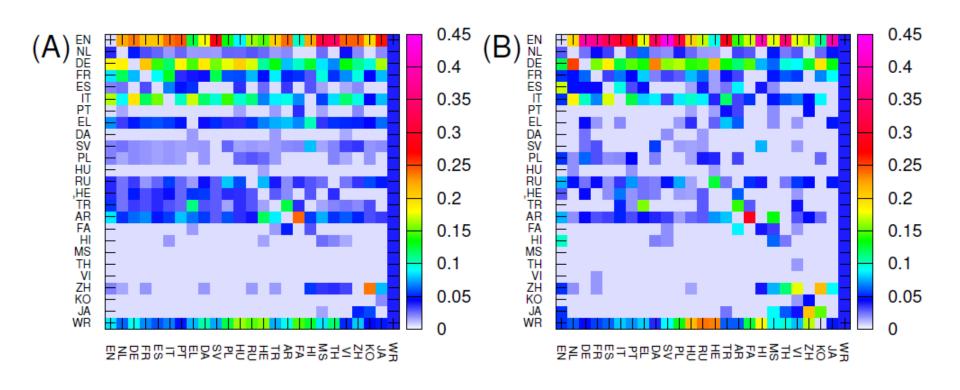
English → French

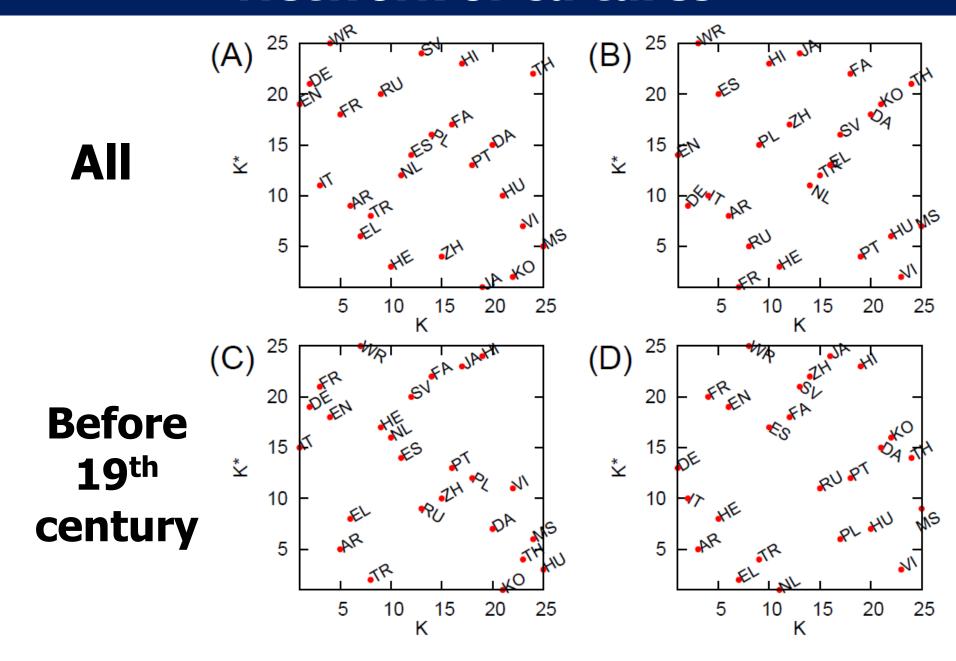


Weighted & Directed network of cultures



## Google matrix of culture network





## **More questions**

- Bigger data set?
- Origin of skewness
- Other items:
   Ex) Book, arts, food

#### Conclusion

- Cross-cultural study with Wikipedia
- Important people across Wikipedia
- Interaction of culture
- Math. & Comp. methods
- Pablo Aragon, David Laniado, A. Kaltenbrunner,
- S. Vigna & Dima
  - Preprint <a href="http://arxiv.org/abs/1405.7183">http://arxiv.org/abs/1405.7183</a>
  - Supporting information

http://www.quantware.ups-tlse.fr/QWLIB/topwikipeople/

## Thank you!!